

ANOTHER BRAINLESS ISSUE OF...

MAD^{IND}®

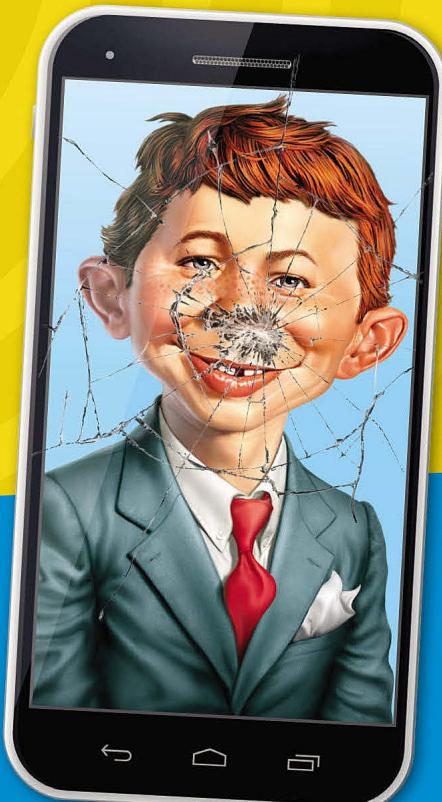


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Bad news for **Google** shareholders!



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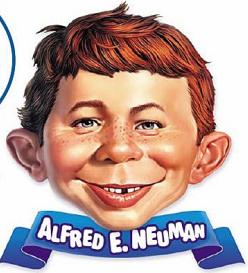


Get the new issue! Get select back issues!
MORE ISSUES WILL BE AVAILABLE AS THEY'RE RELEASED!

MAD

Departments

Just because someone has a trophy wife doesn't mean they're not a loser!



NUMBER 540
AUGUST 2016

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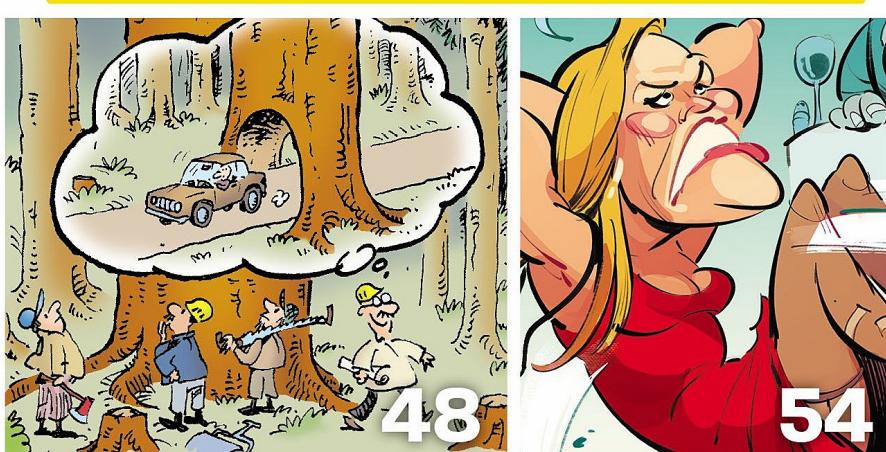


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COVER ARTIST: MARK FREDRICKSON
BACK COVER PHOTOS: AP PHOTO/DAVID RICHARD (TRUMP)

Letters and Tomatoes



STATE OF CONFUSION

I love your magazine. I only have one issue with it. Shocking, right? My issue is that in the Letters and Tomatoes section you don't have many letters from Michigan. I only wish to see more. Now that I think about it, I have lots more issues but I only have so much paper, so... just fix that issue and we'll call it even.

Chase Simonds • Paw Paw, MI

Simple Simonds — We have to admit that we were relieved to see your letter. For years — decades, even — we've harbored an anti-Michigan bias that was becoming unhealthy, even for us. But when we read your harsh reprimand, we had no other choice but to look in the mirror (a terrifying proposition to begin with), search within ourselves and print your damning missive. To you and your fellow Wolverine Staters, consider this a first step in the righting of our wrongs. (But a word to all of you filthy Minnesotans out there: our prohibition still stands!) —Ed.

ALFRED LOOKALIKE

Cory Danger of Laguna Niguel, CA sent in this picture of his son, Elliott — a lad who could only be described as "more than a little Alfred-esque." As with all featured doppelgangers, we offer our deepest thanks for sharing, and even deeper apologies for their lots in life.



YOUR WOE OF SHOWS

I am 12 years old and I have been reading MAD since I was seven. Recently, I was home sick from school with a stomach virus and had to watch an old show with my mom called *Everybody Loves Raymond*. It was boring until a funny part came on where Raymond's brother's brother-in-law gets really mad when he finds his parents throwing away all the "trash" they find in his bedroom. All the trash was old MAD magazines! Your magazines are now on old TV reruns!

Laila Wilson • Minerva, OH

Wil·son of a Gun — Even though you dismiss *Everybody Loves Raymond* as "boring" and "old" — assessments we pretty much agree with — the show does carry a timeless message. Is it that despite petty bickering, family should always come first? Or that sibling rivalry must be balanced with love? Of course not! It's that MAD is useless garbage that should be disposed of as quickly as possible! Thanks for the letter — now put this piece of junk where it belongs! —Ed.

SCHLOCK SUSPENSTORIES

My dad, Bentley Little, has been a dedicated fan since the 1960s and he gave me a subscription for my birthday several years ago. My dad's a horror writer, and since there is nothing more terrifying than MAD, I have convinced him to mention your sad excuse for a magazine in one of his books in my shameless attempt to get free junk. Here's a copy of the page from *The Consultant* that mentions Alfred E. Neuman:

It was a man with the face of Alfred E. Neuman.

Craig experienced a tingle of fear. He had never liked the Mad magazine mascot. He knew the figure was supposed to be comical, but there was something about that perpetually grinning gap-toothed mouth that had always creeped him out and set him on edge.

It was impossible to tell who was behind the mask.

Emerson Little • Fullerton, CA

Eminemerson — We're not surprised that Craig "experienced a tingle of fear" when he saw Alfred's face; we get a similar feeling every time we see him. Although in our case, it's just the vague dread that comes with finishing up each issue of MAD. But would you like to know something TRULY terrifying? Alfred E. Neuman is a trademarked character and your father is in clear violation of copyright law. We hope that Mr. Hotshot-Horror-Writer is ready to "experience a tingle of bankruptcy"! —Ed.

HIRE LEARNING

I am a recent college graduate and in the process of finding a job. Now, this is not just any job, but a high school math teaching position. I am asking if you could be a reference for me. If anyone calls about me, here are my top three qualities:

- 1) Loyalty: I have been a MAD subscriber for the last three years.
- 2) Always on time: I have paid for your magazine before my subscription ends.
- 3) Patience: I have read every single page of your "wonderful" magazine for the last three years.

Thank you for your time and please put a good word in for me!

Anthony Paldino • Bristolville, Ohio

Paldinosaur — You've put us in a very awkward situation. If we're contacted by a potential employer (and that's a big "if," given how completely unhire-able you seem), we're duty-bound to tell the truth. And, in light of the information you've provided, we have a very different assessment of your qualifications. Here are your most obvious faults.

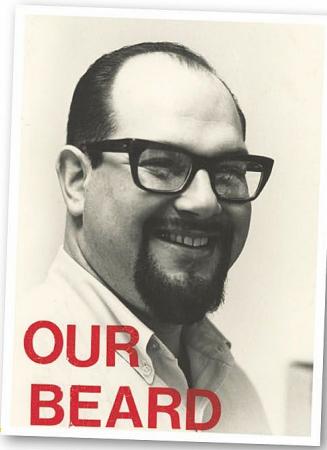
- 1) Doesn't learn from mistakes — has been a MAD subscriber for the last THREE YEARS!!!
- 2) Can't wait to waste money — pays for his magazine before his subscription ends!!!
- 3) Unapologetic masochist — has read EVERY SINGLE PAGE of our magazine for the last THREE YEARS!!!

Don't feel too bad — just remember the old saying, "Those who can, do. Those who can't, teach. And those who can't teach, read MAD!" —Ed.



REMEMBERING LENNY BRENNER, 1932-2016

The MAD family experienced a loss on April 9 when longtime MAD staff member Lenny "The Beard" Brenner passed away. He joined MAD's art department in 1958 and retired as art director in 1995. During those years there wasn't an issue of MAD that Lenny wasn't involved in — from designing pages, to laying out type, to wrapping the artwork to send to the printer. Most readers will recognize Lenny from his "modeling" in the magazine. Our thoughts and condolences go out to Lenny's children, grandchildren and family. Please check out our special tribute to Lenny in this issue's "MAD Vault" on page 43.



LETTER RIP!

I've been reading your magazine for almost 3 years now and I was wondering how do you choose whose letters to print? Do you pick them out of a hat? Do you read them all? Do you shred them all, then whoever on the staff can put them back together first gets to choose which ones to put in the issue? Either way, I enjoy reading your magazine.

Thomas Alemu • Fullerton, CA

Remember the Alemu — Pick them out of a hat? Who wears a hat these days? Baseball players? Hipster douche-bombs? People with money to put aside for a "hat budget"?!? No, it's far simpler than that. We typically just pick the dumbest letters we can find — the dumber the better! We get some real dopey ones, so you can bet that if we're printing it, it really represents the lowest depths of human stupidity! Thanks for writing! —Ed.



MAD BLURBS

John Favreau is a successful director, and his most recent movie, *The Jungle Book*, was a huge hit. So it makes zero sense when he says MAD was in *any* way an influence...

I wanted to pack the movie like a MAD Magazine. I would study MAD Magazine from cover to cover; the margins were full of detail. I wanted to have something going on in every corner of the frame, there are treats everywhere.



INTO THIN ERR

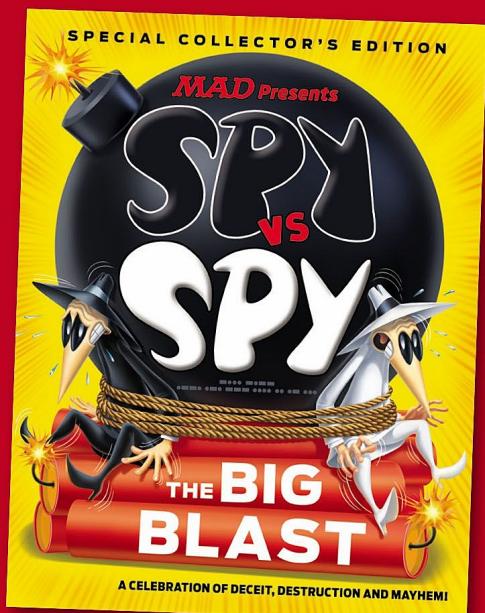
I have enclosed a picture of me at Everest Base camp holding a copy of MAD. While trekking to Everest Base Camp, I noticed something very odd. The higher the altitude, the funnier the magazine became! By the time I got to base camp, I was laughing hysterically and thought MAD was the best magazine ever! I excitedly called my wife on a satellite phone and told her to renew my subscription immediately. Alas, when I returned to sea level, I discovered that MAD was no longer funny. I finally realized that the lack of oxygen to my brain at the high altitude was the reason I thought MAD was funny. Since I don't live in the mountains, can I cancel my subscription and get a refund?

Bill Sullivan • Williamsville, NY

Sulli-Van Wilder — Ah, Everest! Not many people know this, but about 60% of our subscriptions are the result of someone not getting enough oxygen to the brain — so we're quite familiar with "The Everest Effect"! That ol' pile of rocks has been VERY good to us over the years! We wish we could give you a refund, but given the rambling, childlike tone of your letter, your brain is clearly still working in very diminished capacity (even for a MAD reader). That cancellation would never hold up in court. Maybe you can get a Sherpa to help explain the jokes to you! Feel better and enjoy your sub! —Ed.



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Letters and Tomatoes

NETFLIX AND SHRILL

I was disappointed you went with the name "Rank Underhand" for your *House of Cards* spoof instead of the obviously more funny "Dank Underwear." Please try harder in the future.

Ryan Magnon • Redondo Beach, CA

P.S. I know that issue came out over four months ago, but my subscription lapsed and now I'm forced to actually read your magazine instead of just look at the pictures.

Filet Magnon — There are certain things that keep us up at night (for example, we live on a busy trucking route, beneath a bowling alley). But we can't sit around all day playing "Coulda Shoulda Woulda" (a Parker Bros. game from the early 80s that, sadly, has long been out of print). Where were we? Oh, right — regrets. We regret reading your letter — the time we wasted is gone and lost forever. But that's life for you — sometimes it's the mistakes that teach us the most. —Ed.

P.S. We just realized that instead of "Filet Magnon" we should have gone with the obviously more funny "Magnon, P.I." Damnit! This just isn't our year...

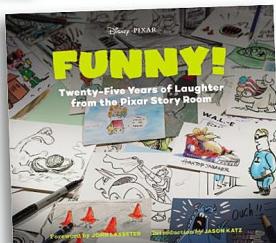
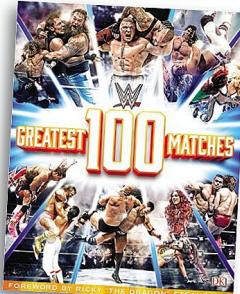


CORRECTIONS

We make mistakes. A lot of them. We're not happy about them, and we're not happy to be writing about them (because, let's face it, we'll probably make *more* mistakes trying to correct the original mistakes). But correct them we must. Which is why we have to report that MAD #539 accidentally included an installment of "The Darker Side of...The Lighter Side of" that had previously appeared in MAD #527. Additionally, for "A MAD Look at Man Caves," Tom Luth should have been credited as the colorist. We also mistakenly reported that John Caldwell passed away on February 26, when in fact it was February 21. We apologize for the errors.

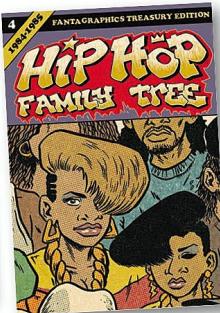
FOLLOW MAD ONLINE!

Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by liking us on Facebook and following us on Tumblr and Twitter! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



READER ALERT

If you had your letter printed in this issue, hooooooo boy are you ever one lucky possum! You'll be getting ***WWE: 100 Greatest Matches***, courtesy of our pals at DK; ***Paper Sumo AND Funny!: Twenty-Five Years of Laughter from the Pixar Story Room*** from our buds at Chronicle Books; ***Hip Hop Family Tree, Book 4***, from our chums at Fantagraphics; ***Star Wars Galaxy: The Original Topps Trading Card Series*** AND ***Star Wars: The Empire Strikes Back: The Original Topps Trading Card Series***, courtesy of our amigos at Abrams ComicArts and Lucasfilm; and a DVD of ***Monty Python Live (Mostly): One Down, Five to Go*** from our homies at Eagle Rock Entertainment! What are you waiting for? Write us a letter and get the goods!



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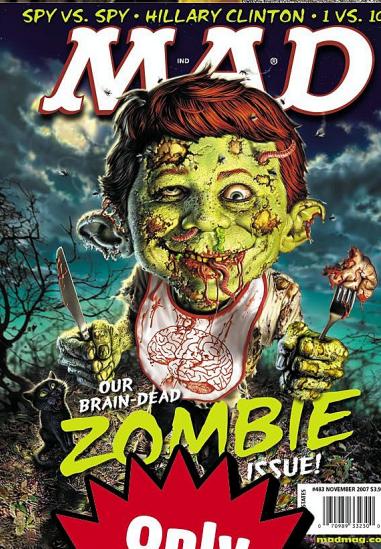
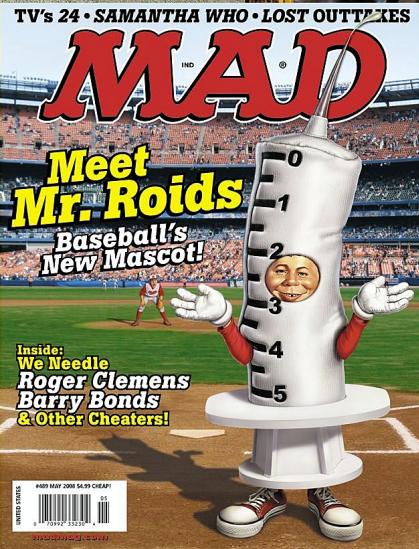
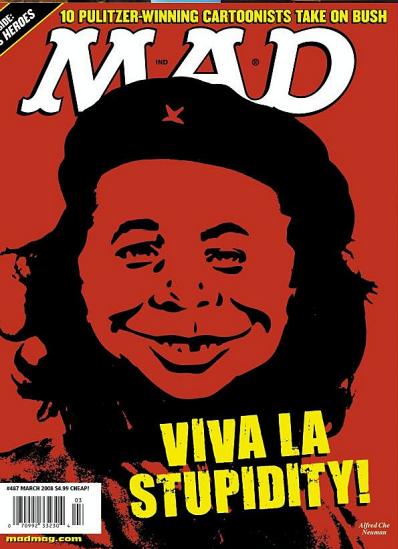
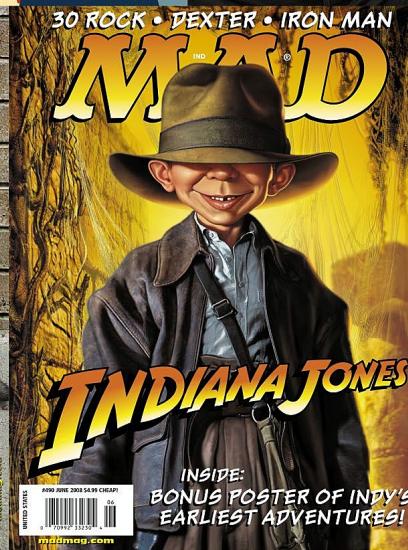
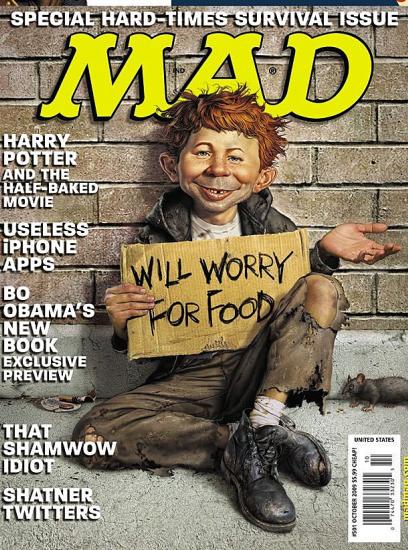
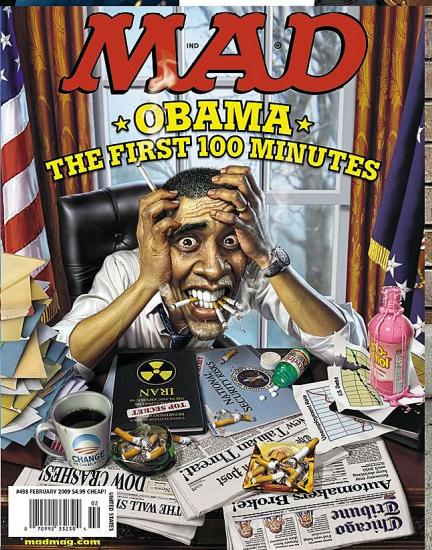
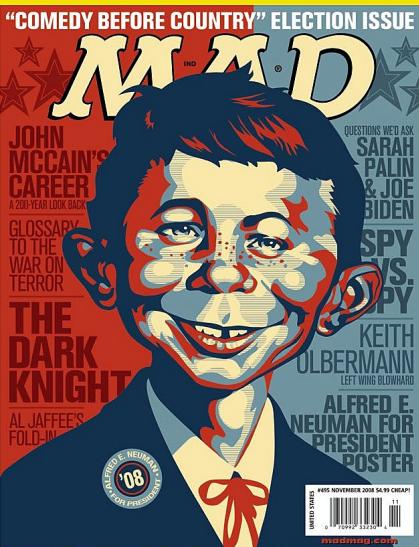
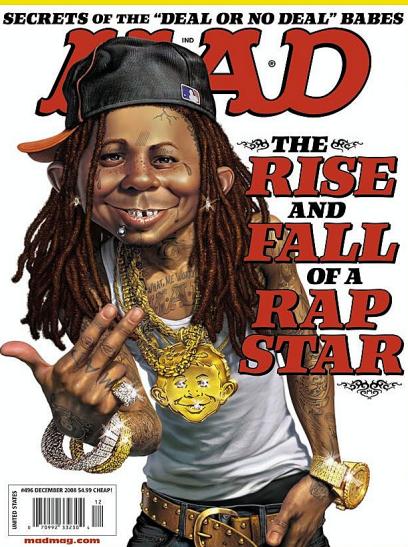
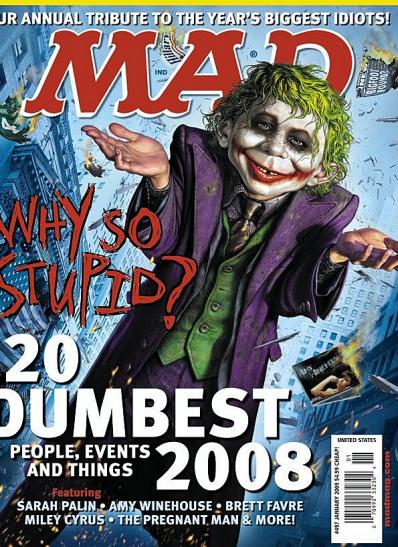
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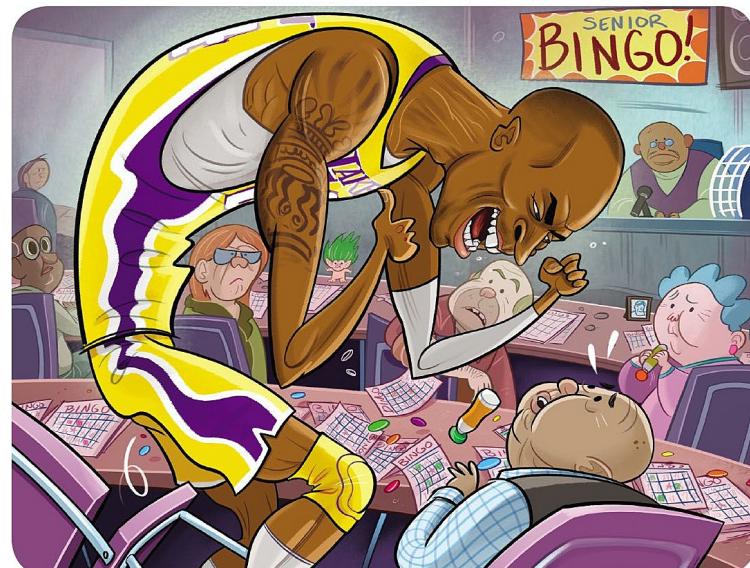
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THE FUNDALINI

The Fast Five

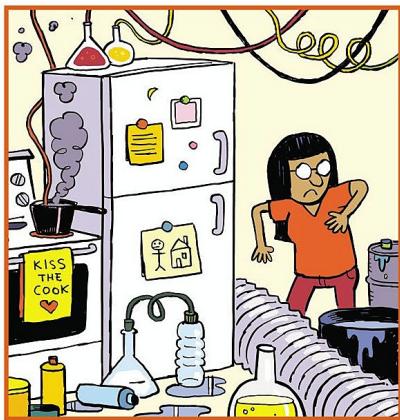
HOW KOBE BRYANT IS SPENDING HIS RETIREMENT

- 1 Reviewing video of himself watching last night's game, carefully assessing how effectively he sat there eating nachos
- 2 Setting up a youth basketball camp for precocious young athletes...and then just freaking *crushing* them mercilessly in a game of "HORSE"
- 3 Calling up sports radio shows and using various fake accents to discuss the greatness of Kobe Bryant
- 4 Dinner with the family: scored 81 pieces of meatloaf, but needs to work on passing the potatoes
- 5 Heading down to the retirement community center to show those losers who the "Black Mamba" of bingo is



Writer: Kenny Keil Artist: Jose Garibaldi

Signs That You've Chosen the Wrong Airbnb



It's difficult to get to the refrigerator because of the meth lab in the kitchen.



Once inside, you recognize the house from an episode of *Hoarders*.



The owner is what is politely termed a "cat lover."



Not only is the bed not made, it's occupied by the homeowner.

Writer: Mike Morse Artist: John Martz

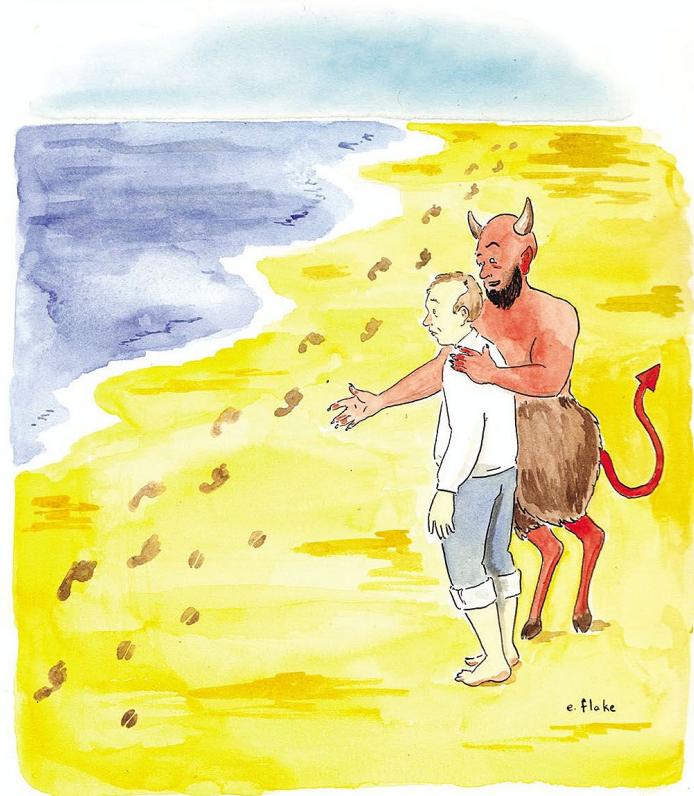
WHEN CITY RECYCLING TRASH BINS GO TOO FAR



Writer: Dick DeBartolo

PAGES

Gimme a Flake

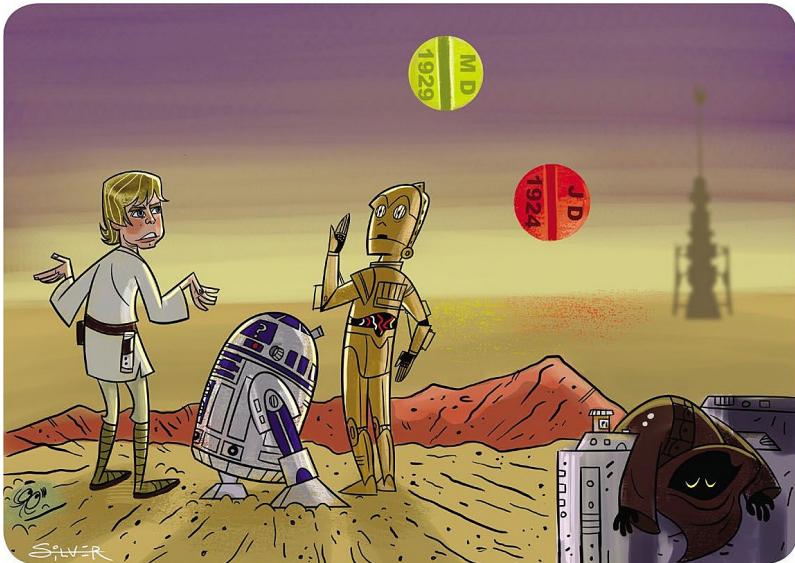


"That was when I sat on your shoulders
and made you make terrible life decisions."

Writer and Artist: Emily Flake

Star Wars Planet or Prescription Antidepressant?

1) Serzone	5) Paroxetine	9) Fluoxetine
2) Devaron	6) Dathomir	10) Concord Dawn
3) Effexor	7) Celexa	
4) Felucia	8) Iridonia	



ANSWERS: Odd-numbered are antidepressants, even-numbered are planets

Writer: Desmond Devlin Artist: Stephen Silver

The Startling Similarities and Differences Between BEYONCE'S LEMONADE VIDEO AND THE GAME OF THRONES SEASON 6 PREMIERE



Artist:
Jonathan
Edwards

	LEMONADE	GOT
• Featured bursts of pointless, unprovoked violence.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Was sixty minutes of tight, coherent storytelling.....	<input type="checkbox"/>	<input type="checkbox"/>
• Jay Z loved it.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>
• George R.R. Martin couldn't make heads or tails of the damn thing...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Had people scrambling to join Tidal.....	<input type="checkbox"/>	<input type="checkbox"/>
• Breasts were prominently displayed.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Offered a silly, cartoon vision of revenge.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Dos Equis presents Fascinating Facts about The most Interesting Communist in the World

Never let a 60-year embargo get in the way of obtaining a quality tracksuit.

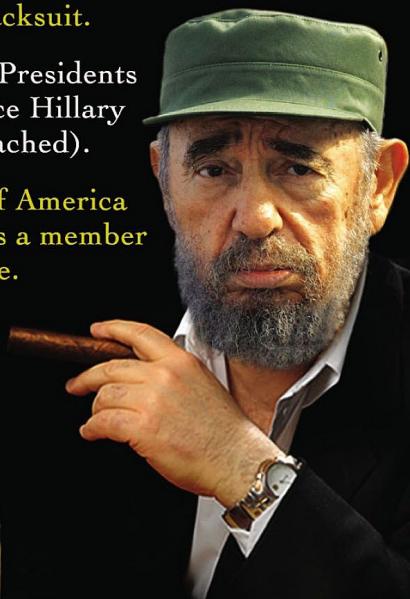
Has outlasted nine U.S. Presidents (and is hoping for 10 once Hillary is elected and then impeached).

Has slipped in and out of America dozens of times posing as a member of Miami Sound Machine.

"I don't always smoke cigars, but when I do, I put them out in the eyes of political dissidents."



"STAY RUTHLESS, my comrades."

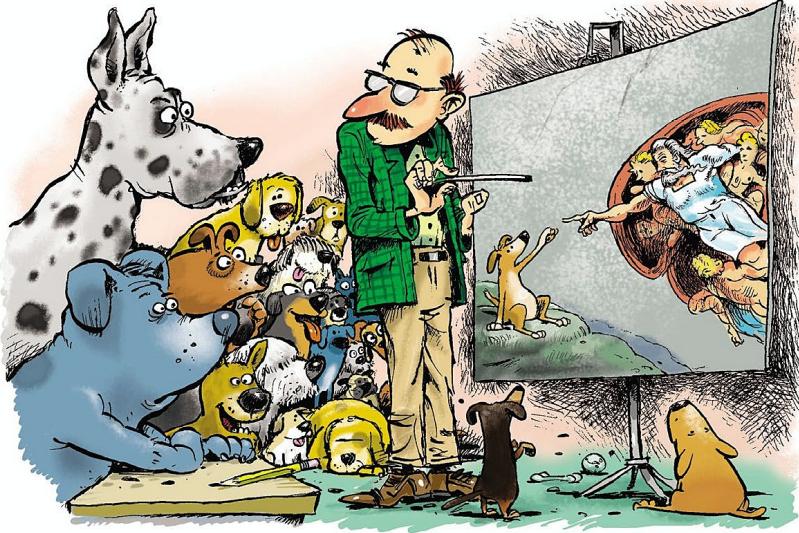


THE FUNDALINI PAGES

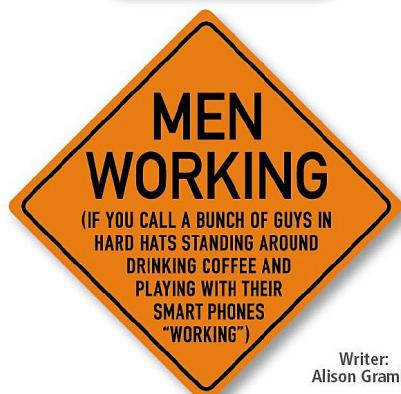
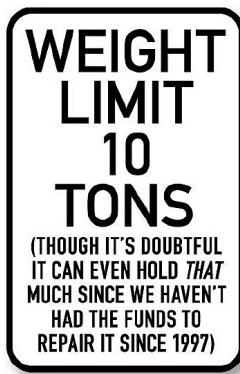
The Fast Five

THINGS YOU DON'T KNOW ABOUT SUPREME COURT NOMINEE MERRICK GARLAND

- 1 Got his legal start writing for *Night Court* back in the eighties.
- 2 Has recused himself from the ongoing Drake vs. Meek Mill debate.
- 3 Often uses a human embryo in a jar as a gavel, worrying both sides of the abortion issue.
- 4 Has won praise from both Republicans and Democrats — which makes him highly suspicious in the eyes of both Republicans and Democrats.
- 5 Issued a highly controversial ruling that Intelligent Design may be taught in obedience schools, reasoning that, "Hey, they're just dogs."

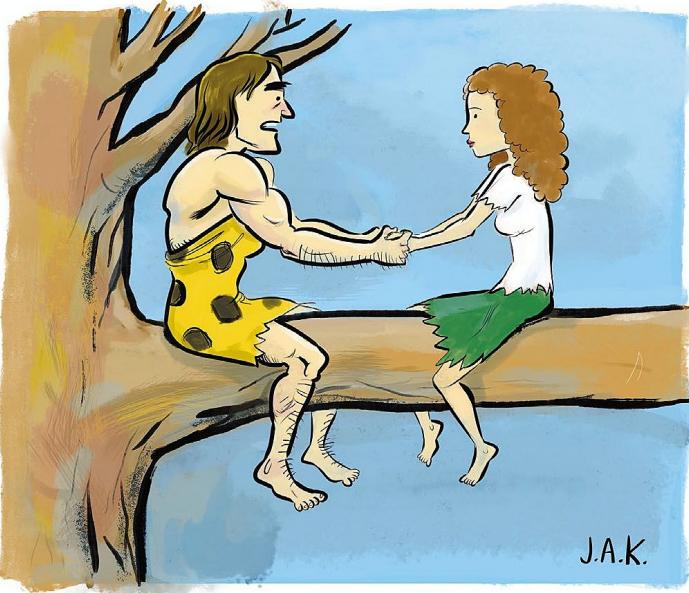


Unabridged Signs That Tell It Like It Is



Writer:
Alison Grambs

Smells Like Katzenstein Spirit



"It not you, Jane. It me, Tarzan."

Writer and Artist: Jason Adam Katzenstein

HOW JUSTIN BIEBER CELEBRATED HIS 22ND BIRTHDAY

Renting out the VIP room at Chuck E. Cheese

Unwrapping presents given to him by his squad of sycophants and hangers-on

Getting a new tattoo that shows his growing maturity: a cartoon penguin smoking a joint on a hoverboard



Treating himself to a no-holds-barred shopping spree at Build-a-Bear

Trying not to think about how depressing it is that he peaked five birthdays ago

Dropping thousands on a lavish party that he'll regret when he files for bankruptcy in 2023

Artist: Sarah Chalek

GET DRENCHED IN STUPIDITY!



MAD

ALFRED'S UMBRELLA
By KELLY FREAS

FIRST EDITION

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For the first time ever, we are offering a limited-edition print of "Alfred's Umbrella" (MAD #63) by legendary MAD cover artist Kelly Freas.

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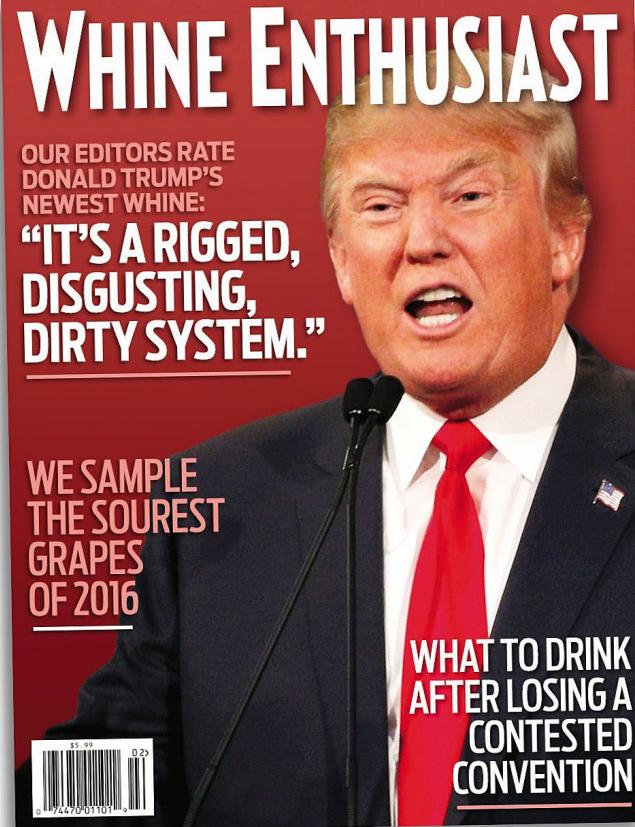
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DONALD'S LATEST MAGAZINE COVER



The Startling Similarities and Differences Between DONALD TRUMP AND BURGER KING'S "ANGRIEST WHOPPER"



- Has a disturbing, unnatural orangey-magenta hue.....
- Appeals to people's basest appetites.....
- Is full of second-rate bull.....
- Has been at the dinner table of a lower-middle-class family...
- Might seem interesting at first, but you wouldn't want a steady diet of it for four years.....
- Can make America great again.....
- Is the perfect, depressing embodiment of America in 2016...

TRUMP RECALLS OTHER TRAGEDIES (Besides "7/11")



One of the worst things that ever happened was the LARRY BIRD DISASTER!



The Gulf of Mexico can't afford another DEEPWATER VERIZON!



I was outraged by the sinking of the BOB COSTAS CONCORDIA!



Never again can we endure a catastrophe like BARNES & NOBLE!

Trumpalini Presents... THE FIRST SIGN OF SPRING



EXCLUSIVE BONUS!
TRIM 'N' FRAME YOUR OWN
TRUMP UNIVERSITY DIPLOMA!

Trump University

BE IT KNOWN UPON THIS DAY THAT BY VIRTUE OF
HAVING COMPLETELY MAXED OUT THEIR CREDIT CARDS IN ORDER TO
PAY FOR A SHADY, UNINFORMATIVE AND DUBIOUS COURSE OF STUDY, AND WITH
ALL THE HONORS AND PRIVILEGES PERTAINING THERETO (SO FAR, NONE),

IS HEREBY AWARDED THE FABULOUS, FLASHY, ELITE
AND EXCLUSIVE TRUMP DEGREE OF

B.S. — Been Suckered

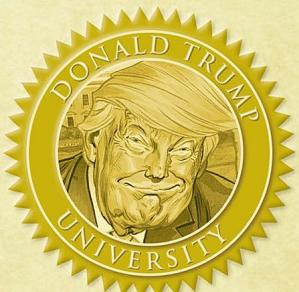
THE ABOVE MENTIONED IS NOW FULLY QUALIFIED AT IDENTIFYING SLEAZY SCAMS PERPETRATED BY LOW-LIFE,
POMPOUS HUCKSTERS MASQUERADING AS SKILLED BUSINESSMEN, HAVING JUST BEEN THE VICTIM OF ONE



Donald Trump

Undisputed Master of B.S.
President, Trump University

MAD





HEE HO! I'M THE RIDDLER,
BATTYMAN'S ALL-TIME
GREATEST ENEMY! PLEASE
DON'T FACT-CHECK THAT!

AND I'M STUPOMAN'S PESKY MAGICAL IMP NEMESIS, MR.
MXYZPTLK! I'M FROM THE FIFTH DIMENSION, WHICH IS FOUR
DIMENSIONS MORE THAN ANY OF THIS MOVIE'S CHARACTERS HAVE!

BATTYMAN v STUPOMAN

Grrr! Huff! I'm the oldest, grouchiest version of Bruce Whine you've ever seen. Usually I'm Battyman, but you can call me Grumpy Bat! It's nice being worth \$20 billion, but I used to be worth \$22 billion. It cost me \$2 billion to develop this Kevlar chin stubble!

I run a company all day and hunt criminals all night. That's because I hate to sleep. I keep having three terrifying nightmares: my parents' violent murder, my mother's bleeding tomb, and scenes from the movie *Gigli*!

It's not easy being Battyman's butler. Did you ever try to dust a stalactite? While Master Bruce broods, I'm in the background, isolated. When he flies his plane, I'm all alone inside a video screen. When he fights, I'm just a faceless voice on his headset. Damn! I'm SO close to not being in this bloody movie at all!

Some call me Diana. Some call me Blunder Woman. Some call me an all-too-brief glimpse of a much more promising movie! I come from the rarely-seen land of women, the Lifetime Channel! My motives are mysterious, to the point of being underwritten. All you need to know is that I kick ass! See? I have this Amazonian metal headpiece, and Amazonian wrist shackles, and an unbreakable Amazonian lasso...and for when things get too kinky, an Amazonian safe word!

This s#%t is bananas, B-A-N-A-N-A-S! 'Cause I AIN'T no hollaback girrrr! I shall call him Squishy and he shall be mine and he shall be my Squishy. Shake handy-hands with mega migga moi, Lax Truther! I'm the only scientific genius who sounds like Kanye West's Twitter feed if he had a catastrophic stroke. I hates Battyman! I triple hatey-hates Stuporman! I also hate my father, I hate the Senator and I really must hate Heath Ledger's Joker, to be doing such a god-awful impression of him!

I never thought they'd bring Battyman and Stuporman together!

That was the easy part! I can't believe they dragged two entire cities together! For 75 years in the comic books, Gothic City and Necropolis were hundreds of miles apart. Suddenly in this movie, they're next-door neighbors! It's like when iPhone switched from Google Maps to Apple Maps!

MIXXY AND I ARE YOUR VILLAINOUS CO-HOSTS FOR THE BLOCKBUSTER MEGA-MOVIE THAT SUPERHERO FANS HAVE SPENT THREE YEARS WAITING FOR — AND WILL SPEND MUCH LONGER TRYING TO FORGET!

THIS MOVIE HAS POLARIZED CRITICAL OPINION! BUT WHETHER YOU HATE IT, OR WHETHER YOU CAN'T STAND IT, YOU'RE SURE TO BE DEAFENED BY IT! IT'S A TURD! IT'S SO LAME! IT'S...



S T U P O R M A N J O Y L E S S

My amazing powers come from exposure to Earth's Sun. Which makes you wonder why I spend all my time in a gloomy city where the Sun never comes out! No wonder I'm super-depressed! Ever since the events in *Man of Steel*, nobody likes me anymore. All of the criticism is so unfair! The way I see it, I've saved 328,417 lives, while I'm only directly responsible for the deaths of 328,412. Which means I'm plus-5!

Make way for Lois Lame, crusading reporter for the *Daily Pomegranate*! I wrote a front-page story about a woman who was nearly murdered by terrorists, and another front-page scoop about a woman who fell off a skyscraper and lived, and a third exclusive about a woman who was saved from drowning in a battle zone! And all three of those women are ME! I always say, if you can't find the news, BE the news! Chew on that, Woodward and Bernstein!

Maybe a pep talk from your dead old dad will cheer you up! Remember, son, trying to do good will always fail. That's what my ghost will tell you, in your mopey mind, during your imaginary sulk hike up a frozen dream mountain. A dull, meandering story about the time I was a fake hero who accidentally drowned my neighbor's horses while eating a cake. Seriously, that's in this movie, exactly. MAD couldn't think of anything half as inane as my actual story!

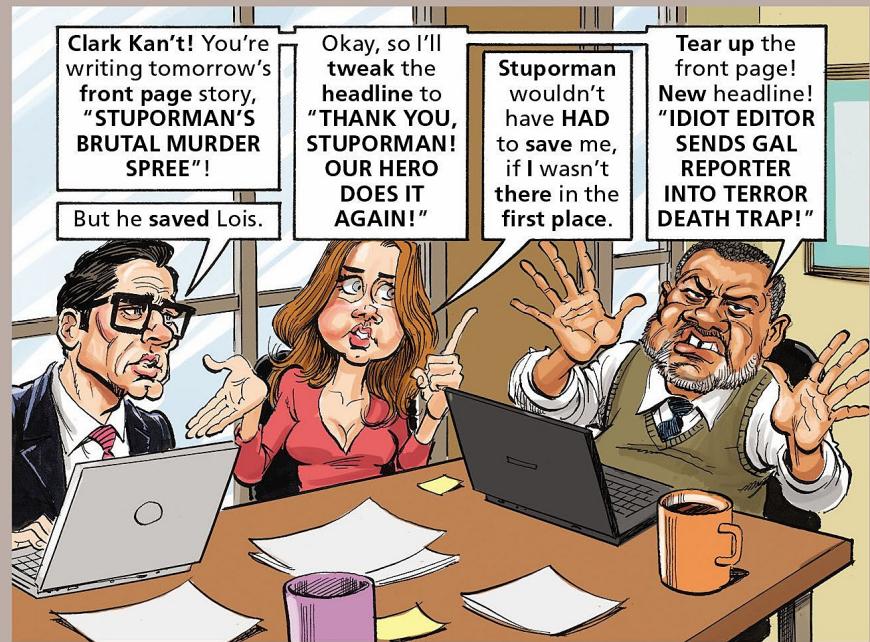
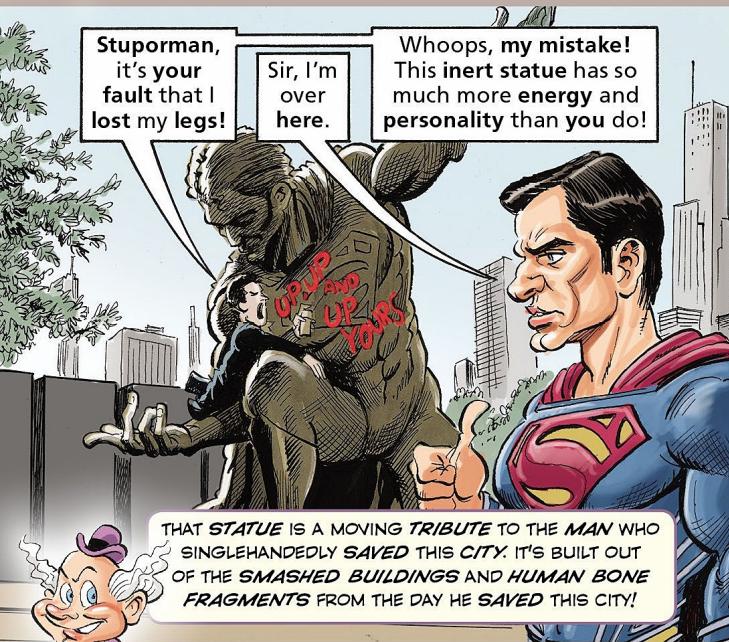
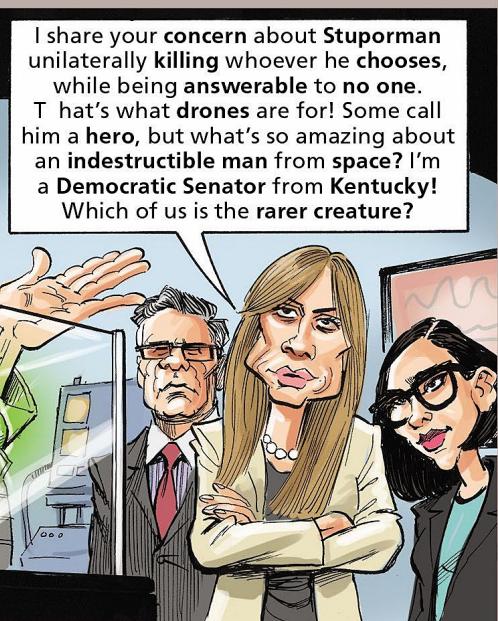
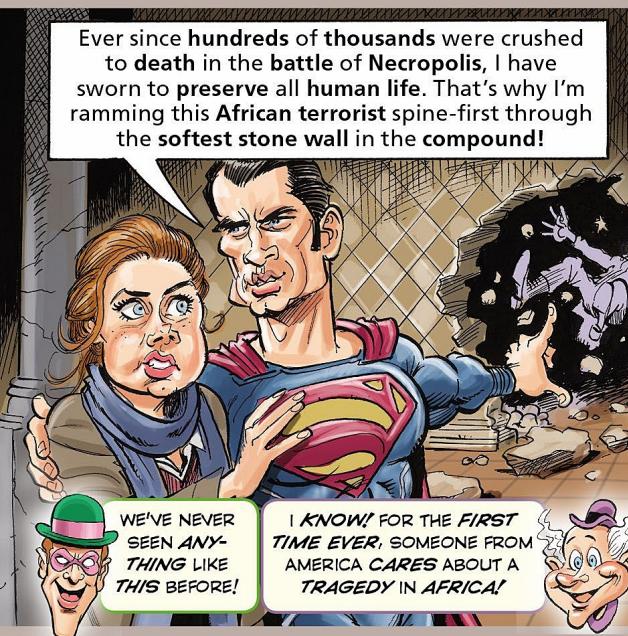
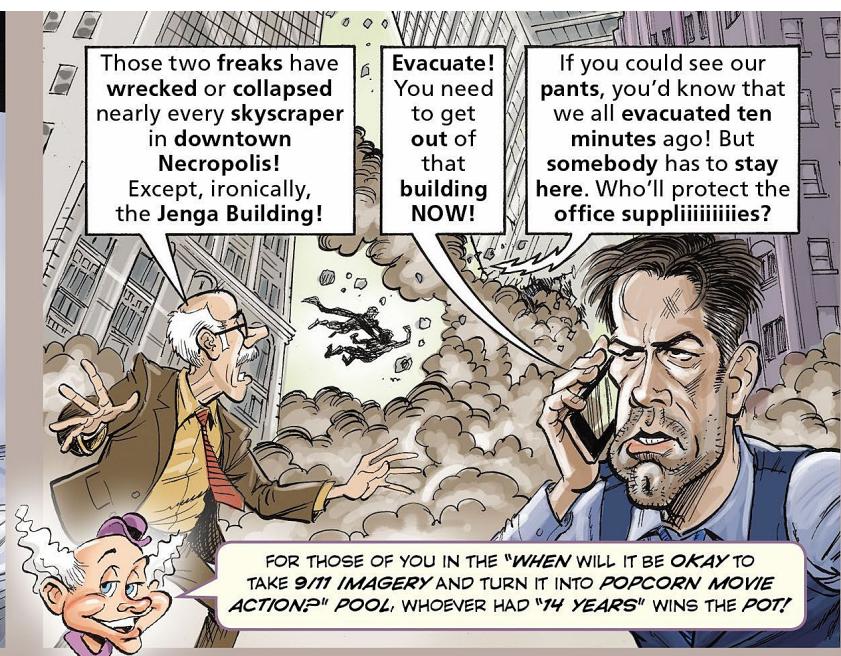
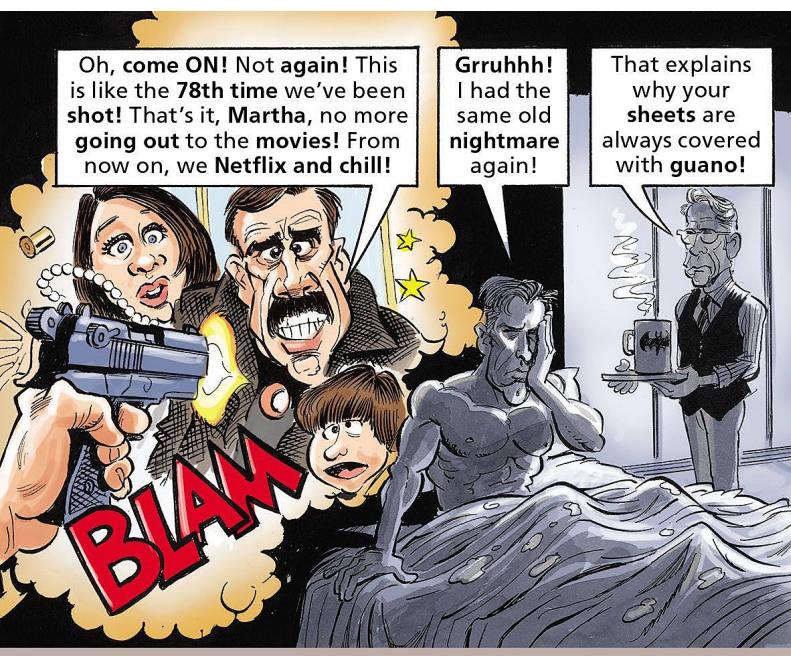
Look at the incredible parade of Oscar-nominated talent they hired to try and class up this shlock! Amy Adams! Holly Hunter! Laurence Fishburne! Jeremy Irons! Jesse Eisenberg! Ben Affleck! Diane Lane! FIFTEEN Oscar nominations between them! And what people don't realize is that underneath all this junky CGI, I'm actually Meryl Streep!

It's the director, Zack Snyder! Even off the job, he's always directing! Look at him using his cell phone to take a video of his baby daughter!

Stop smiling!
More anguish!

Boy oh boy!
I can't
wait until
Battymen and
Stuporman
fight!

Nevertheless, you'll have to do just that! The big fight doesn't happen for another two hours! Suddenly, the second season of HBO's *True Detective* seems like it was worth the wait!



Bazinga! I'm so glad you all could come to my fancy shmancy party! And by "you all," I mean only you three! Everyone else in this room is as disposable as a pet hamster and as anonymous as a seat-filler at the Academy Awards! That's the first and last time this film will ever be mentioned in connection with the Oscars! Now watch me nae nae! Now watch me whip!

You want a quote for your paper? I am not Battyman. We are not at a party right now. I am not speaking words.

I sense that he's lying. But as an American reporter, I'm forced to copy down his quote, print it without comment and call it a day!



Heh heh! My Bat-plan worked to perfection! Infiltrate Lax's party, tiptoe fifty feet away to his secret data bank, which for obvious reasons is unsecured and located next to the kitchen. Attach a flash drive, without knowing anything about the amount of data! Wait a few minutes, scarf down a few balsamic shrimp crostini clusters, tiptoe back down and... what the WHAT? Hey, mysterious woman slinking away! Did you happen to see anybody fooling with my info-sucky box?

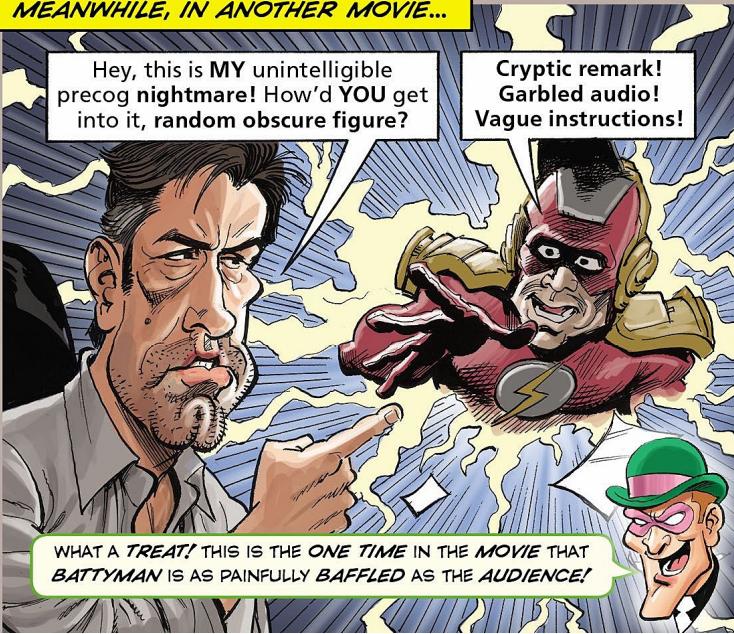
I need to retrieve the data more than Bruce Whine does. So I devised an even better plan. Wait around for somebody to hack the system, and then snatch their device! LaxCorp's files contain a hundred-year-old photo of me, which I've got to acquire for no special reason. Because if there's one thing we know about digitization, it's that if you can locate an incriminating photo, no one else will ever have a copy of it again!



MEANWHILE, IN ANOTHER MOVIE...

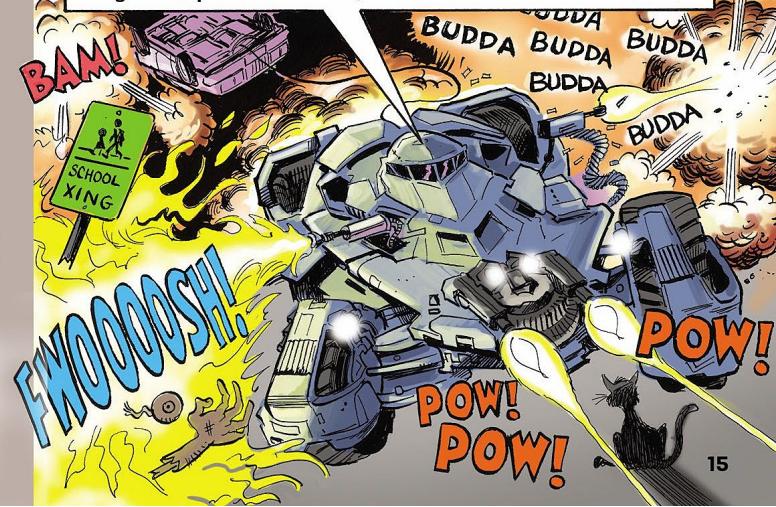
Hey, this is MY unintelligible precog nightmare! How'd YOU get into it, random obscure figure?

Cryptic remark!
Garbled audio!
Vague instructions!



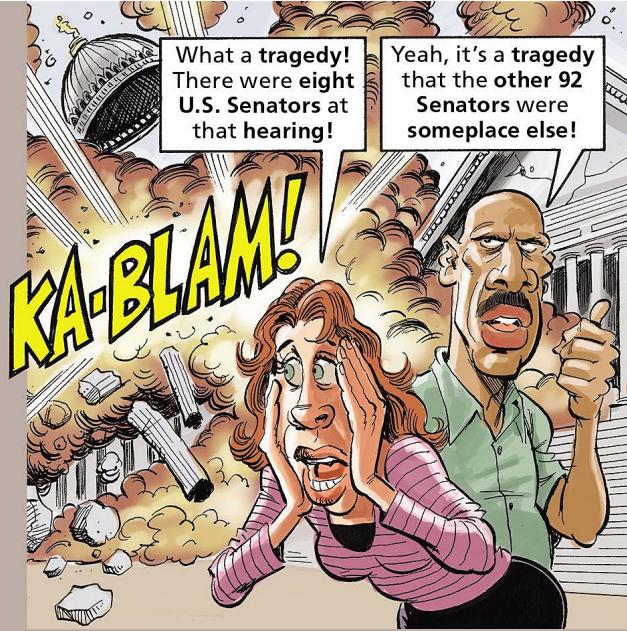
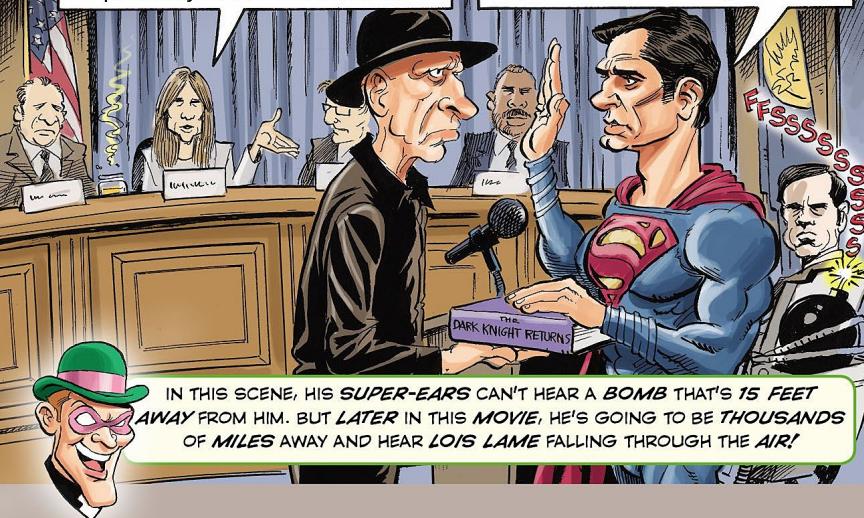
WHAT A TREAT! THIS IS THE ONE TIME IN THE MOVIE THAT BATTYMAN IS AS PAINFULLY BAFFLED AS THE AUDIENCE!

My hallucinatory desert dreams are right! Stuporman is a menace! That's why I've GOT to intercept these trucks and get that Kraptonite. I need it to protect the people! As long as Stuporman is alive, no one is safe on these streets!



This committee is in session. Some-how we've given ourselves jurisdiction on what a non-U.S. citizen probably didn't do in Africa!

I, Stuporman, do solemnly swear. Then again, I do **EVERYTHING** solemnly in this dreary movie! My #1 superpower is grimacing!



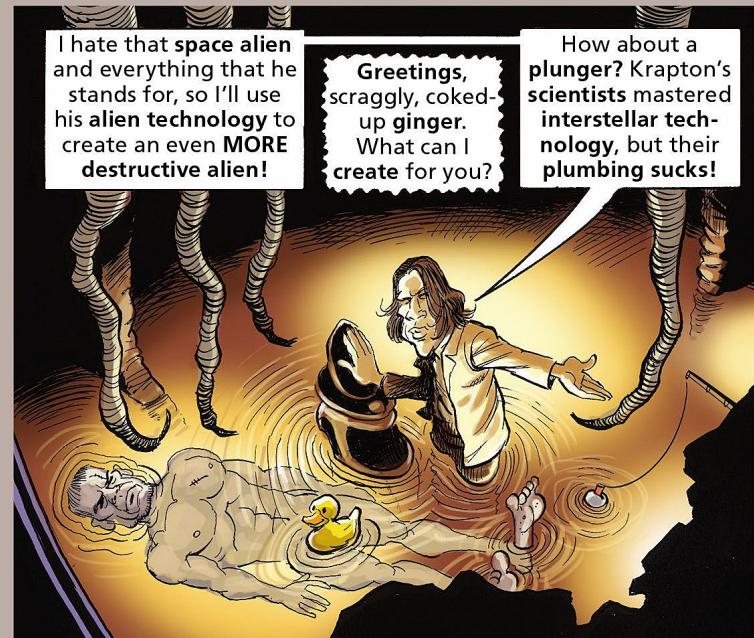
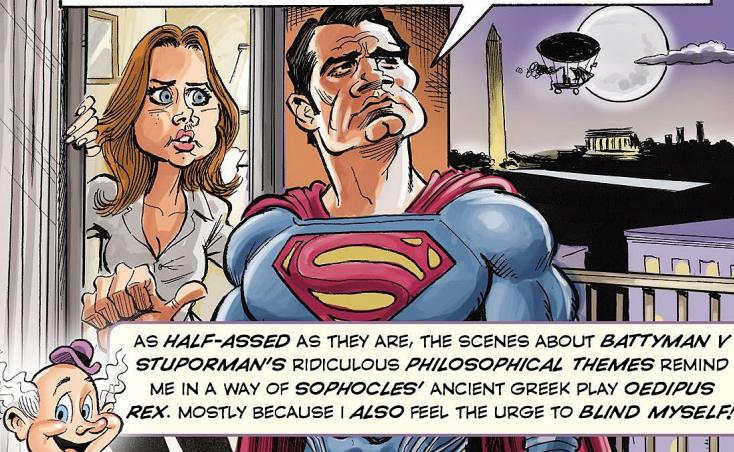
Yeepy yelberton! My plan is working **plan-tastically**!

The public blames **Stuporman** for the explosion, while **forgetting** all about the famous creepy billionaire who was the **only person** seen exiting the building **two minutes** before the **blast**! And that's me! Hi, me!

Ooo-wah, I spy with my little eye one little wrinkle. In retrospect, after seeing **Battyman** use a high-speed armored tank to try to steal my unique **Kraptonite meteor**, perhaps I **shouldn't** have put it inside a **breakable glass display case**. Incomprehensibly-costly lesson learned! In conclusion, **Magilla, Magilla, sarsaparilla!**

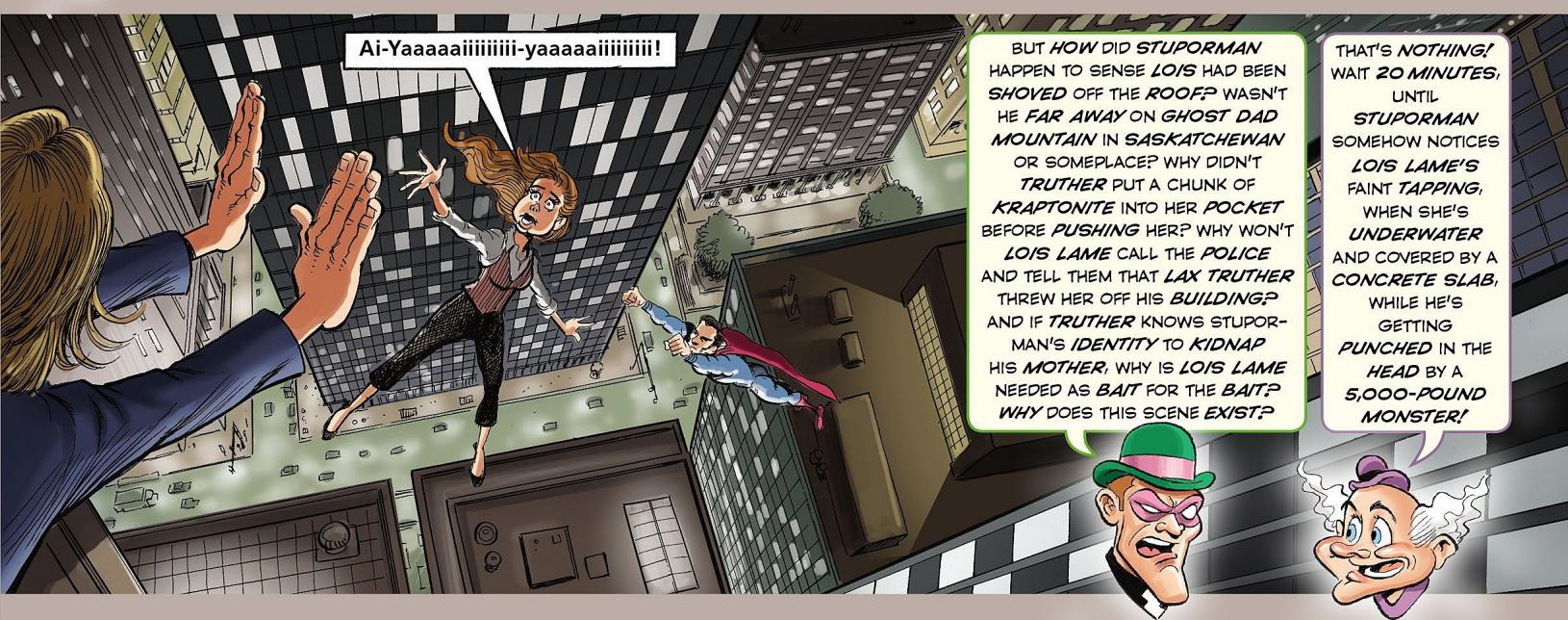
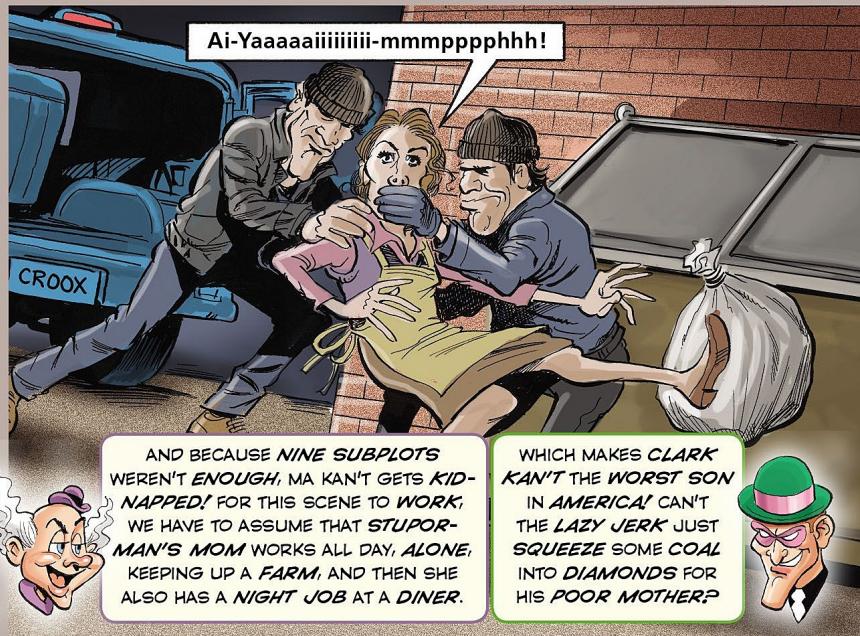


Too late I learned this "S" on my chest stands for **self-doubt**! If only my **feelings** were **invulnerable**. And so I must trudge to a **frozen mountain** that may or may not be a **dream**, to see a **vision** that may or may not be my **father**, who may or may not be **dead** and hear his **advice** that may or may not make any **sense**. Only then will I achieve **clarity**!





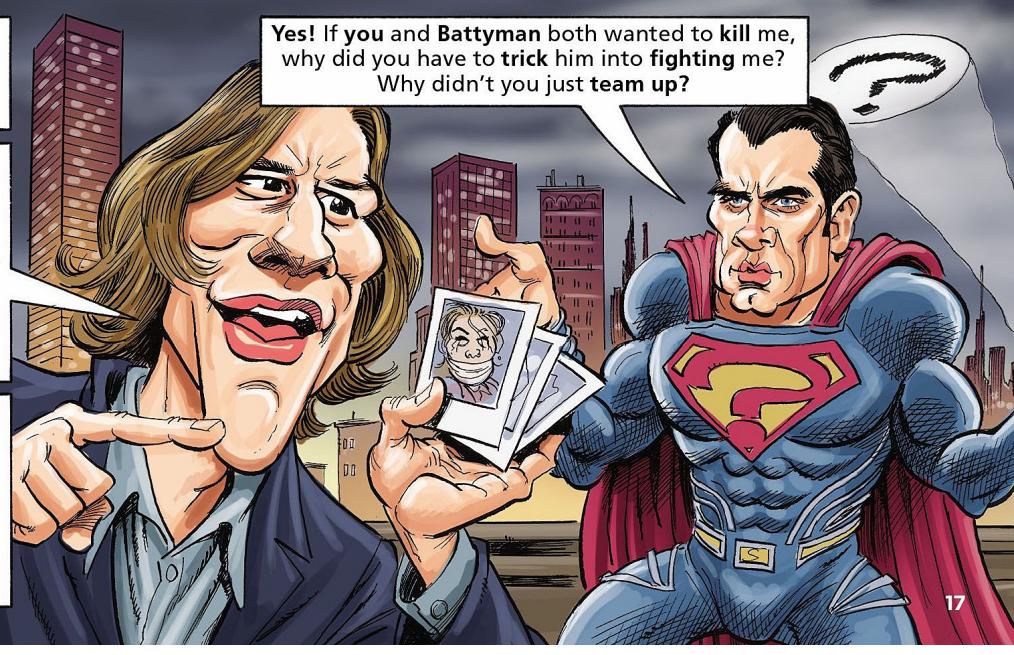
An excellent idea to train to fight Stuporman, sir. Because an extra 10% of **human strength** will definitely help beat a guy who can fly to **Saturn** and burn his initials into it with **heat vision**.



To save yo' mama, you must defeat Battyman. It's the ultimate rivalry! Bigger than Coke vs. Pepsi! Dog vs. hydrant! Smurfs vs. Gargamel! Humidifiers vs. dehumidifiers! Smooth vs. chunky!

Allow me to explain my plan. But unlike a James Bond villain's plan, mine makes absolutely **no sense!** I hired **African terrorists**, then waited for **Lois Lame** to feel like interviewing them, then killed them with experimental **prototype bullets** that work exactly like regular bullets! I knew the **government** would blame **you**, because **everybody** knows that Stuporman **shoots** people. Plus, **nothing** upsets the American public more than when **terrorists** get killed!

I had to cut a deal with the **Senator** to allow my **Kryptonite** into the **country**, because even though I was plotting multiple **mass murders**, I wouldn't want to get in any trouble with **Customs**. Meanwhile, I gave **Bruce Whine's** former employee a **bomb wheelchair**, to blow up the **Senate** hearing that nobody was **sure** whether you were going to attend. The jar of **pee** speaks for itself. Any questions?

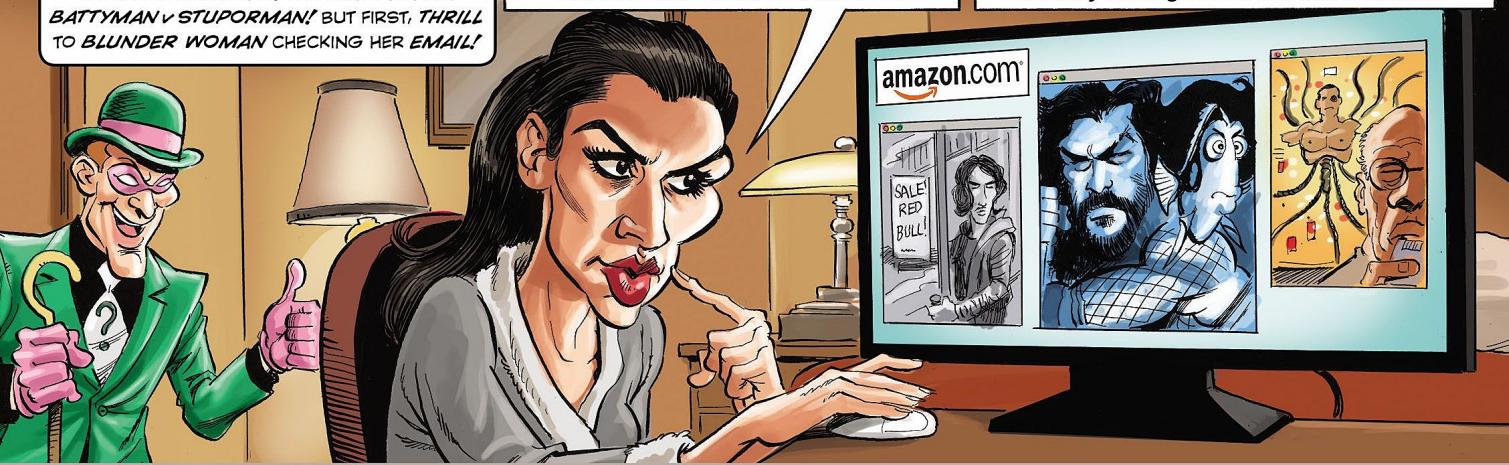


MEANWHILE, IN ANOTHER MOVIE...

AT LAST! AFTER THE LONG, DULL BUILDUP, WE'RE FINALLY ABOUT TO SEE WHAT WE WERE PROMISED! THE MAIN EVENT, BATTYMAN v STUFORMAN! BUT FIRST, THRILL TO BLUNDER WOMAN CHECKING HER EMAIL!

They think I was trying to retrieve my incriminating **World War One photograph**. But the photo I was REALLY worried about was the one of me having sex with Babe Ruth in a **Model T!**

But wait, what's this? Video of unknown superheroes? I guess I'd better click on them. And I'm talking every...last...one. Nothing sells next year's big-screen blockbuster like grainy security footage from an ATM vestibule!

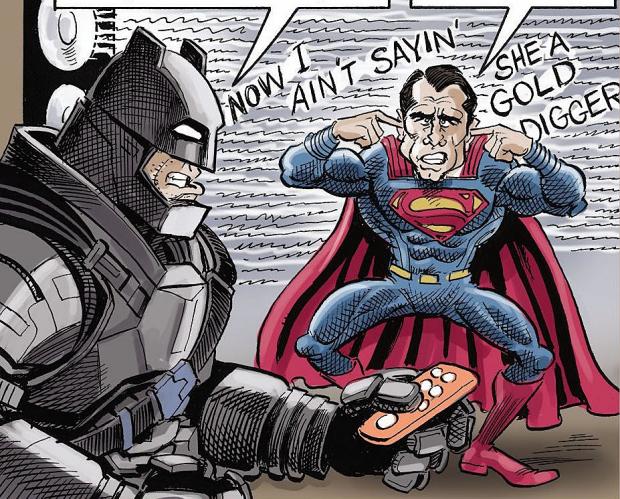


I have vowed revenge against you for wrecking this city. So let's have a big destructive fight, also in this city!

Aw, crud! I've totally forgotten that I have heat vision!

Aw, rats! If only I'd used my super-speed to move out of the way when I saw him throwing a Kryptonite grenade! Or even normal human speed!

Aw, shoot! Why didn't I just fly in at 10,000 miles per hour and super-kick his Batballs into orbit? Half a second, fight over!



Et tu, Batty? Save... Martha...

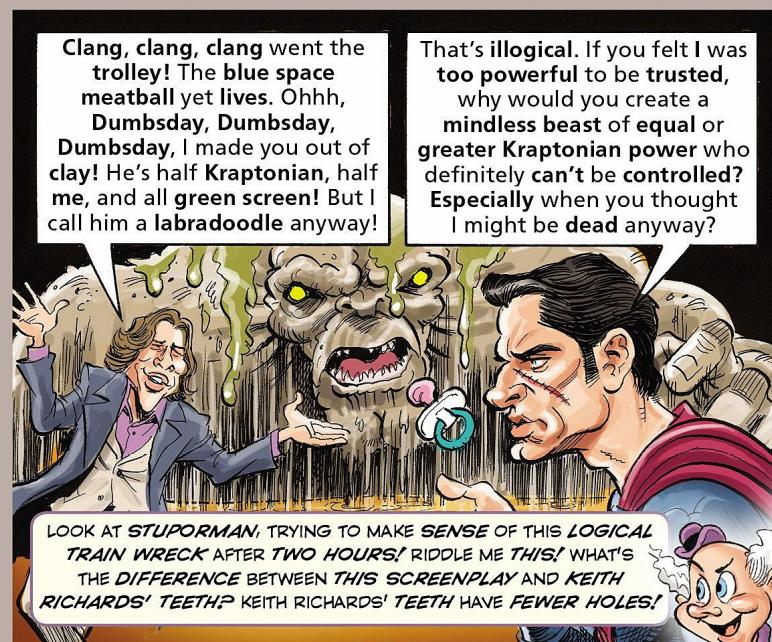
What did you say? **WHAT** did you say? If only I had known that both of our mothers were named "Martha," why, we never would have had to fight at all!

Clang, clang, clang went the trolley! The blue space meatball yet lives. Ohhh, Dumbday, Dumbday, Dumbday, I made you out of clay! He's half Kryptonian, half me, and all green screen! But I call him a labradoodle anyway!

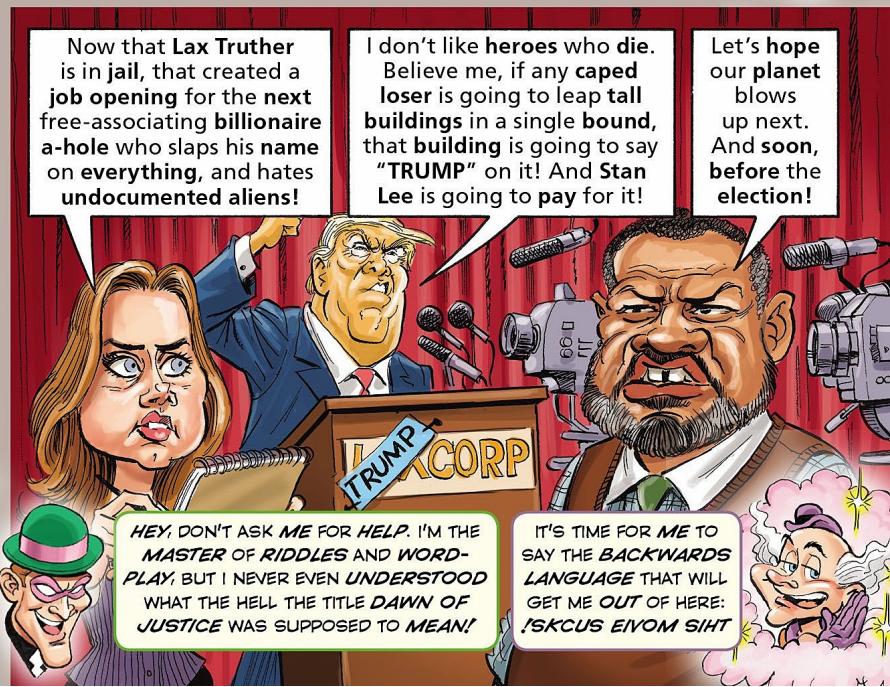
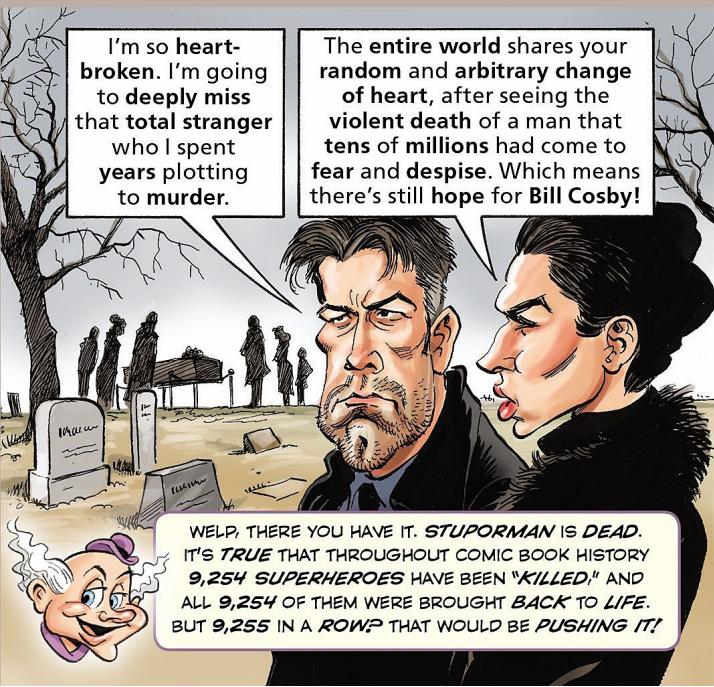
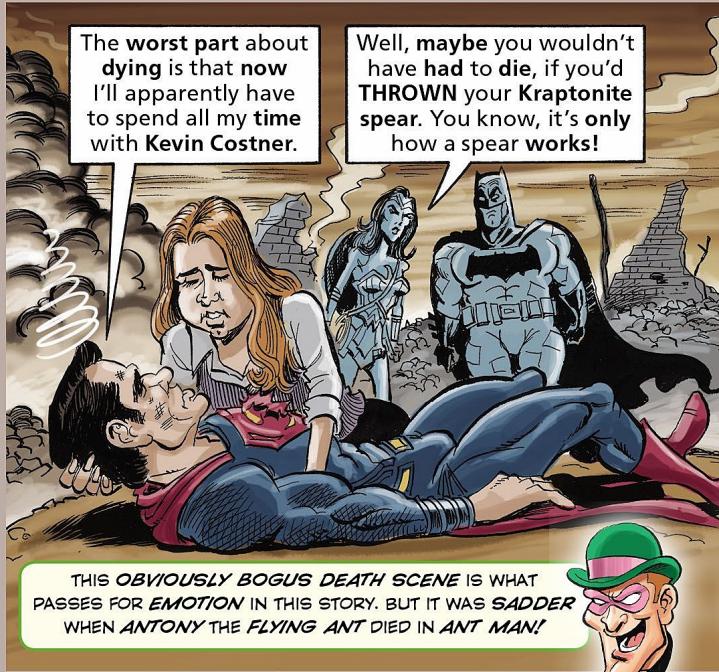
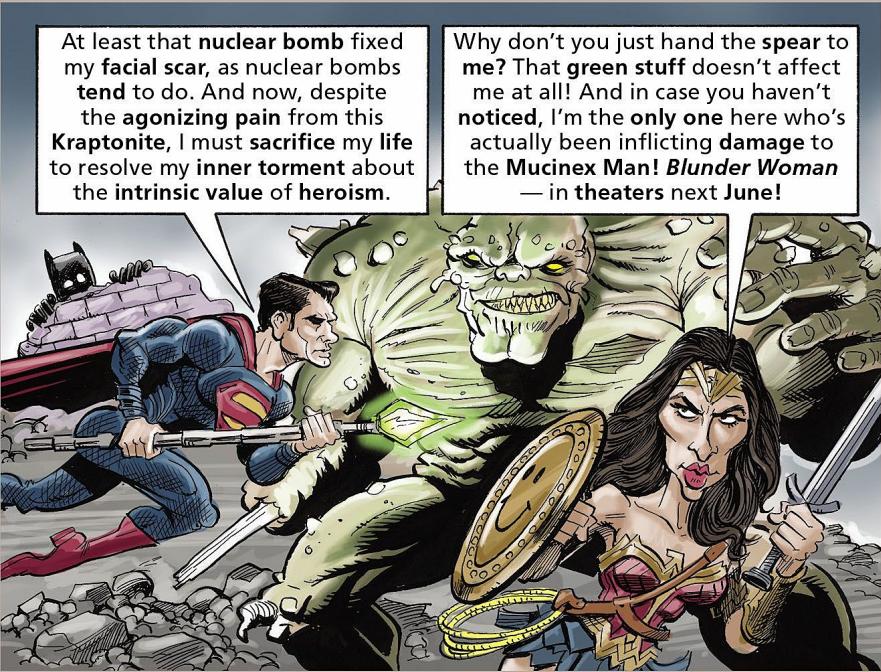
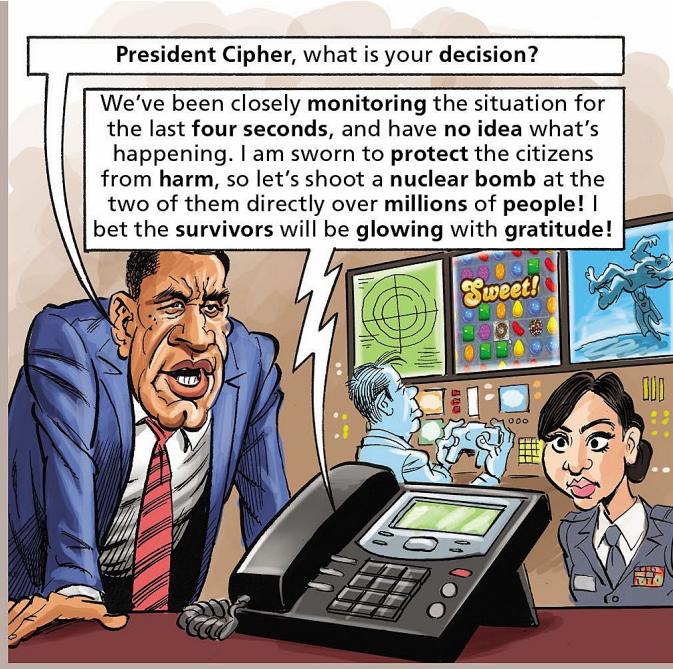
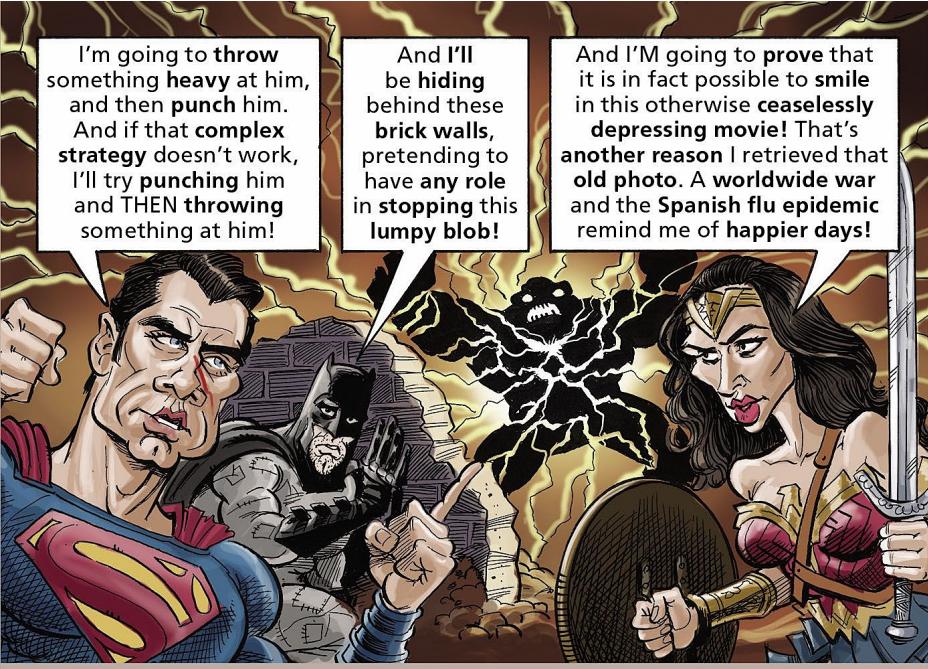
That's illogical. If you felt I was **too powerful to be trusted**, why would you create a **mindless beast of equal or greater Kryptonian power** who definitely **can't be controlled**? Especially when you thought I might be **dead** anyway?

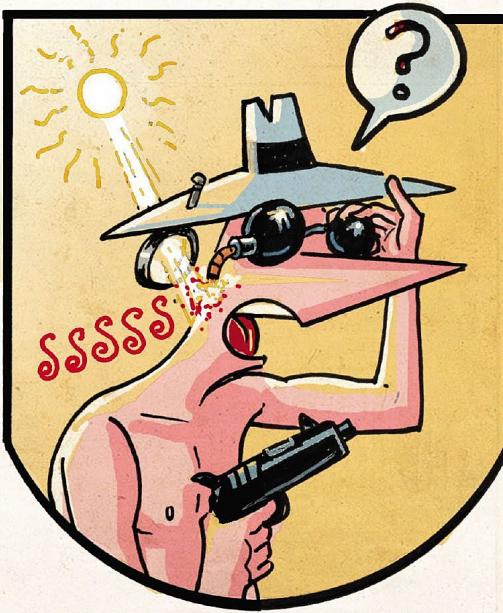
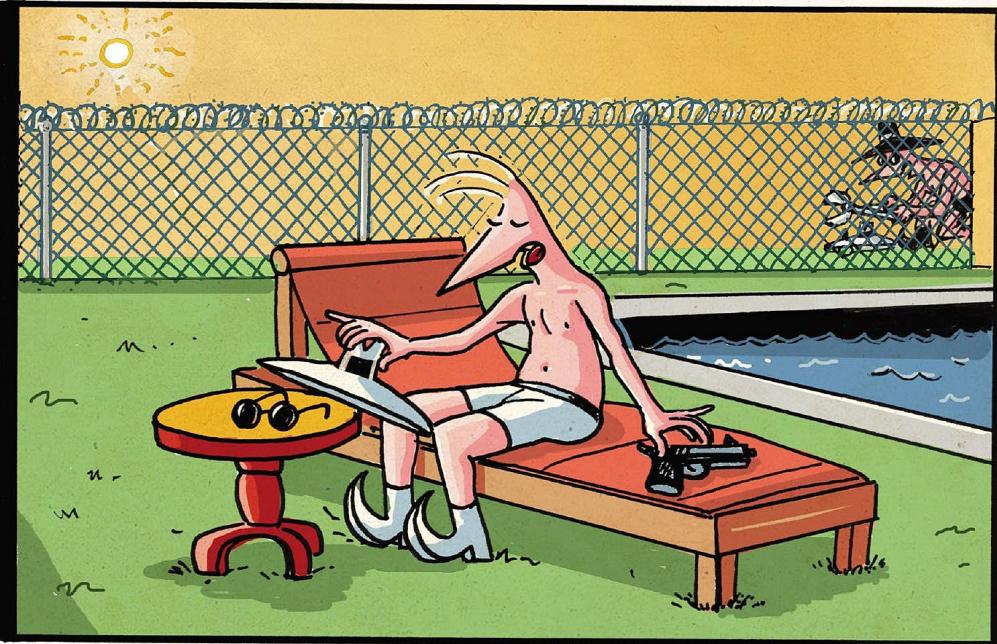


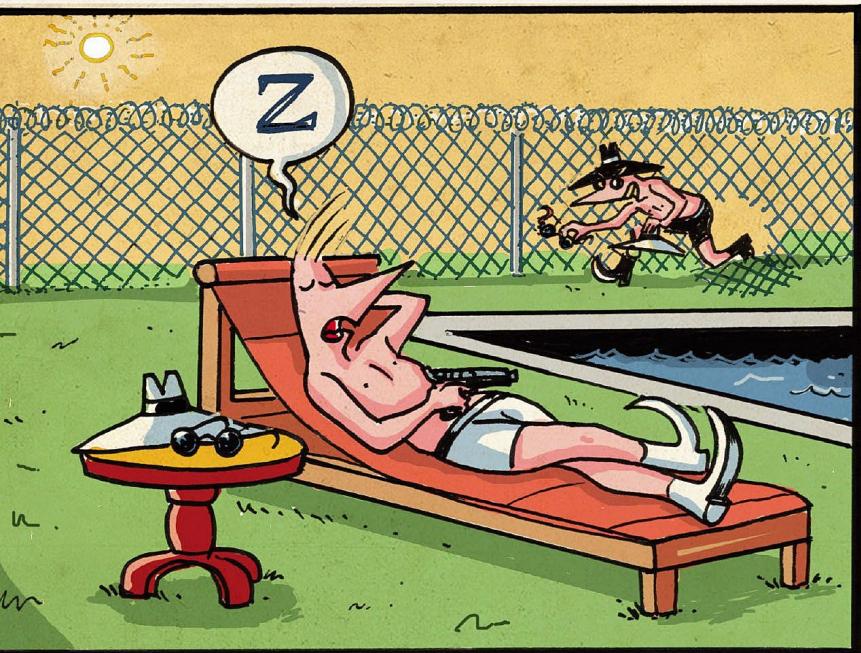
THEY DID IT! THE SINGLE STUPIDEST ENDING TO A FIGHT IN MOVIE HISTORY. AND LEST WE FORGET, BOTH OF THEIR LAST NAMES ARE "MAN"!



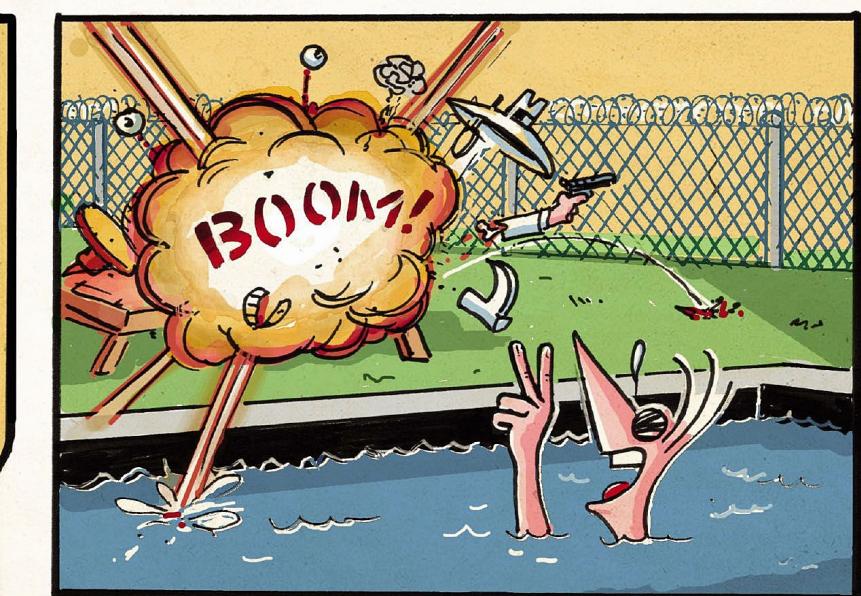
LOOK AT STUFORMAN, TRYING TO MAKE SENSE OF THIS LOGICAL TRAIN WRECK AFTER TWO HOURS! RIDDLE ME THIS! WHAT'S THE DIFFERENCE BETWEEN THIS SCREENPLAY AND KEITH RICHARDS' TEETH? KEITH RICHARDS' TEETH HAVE FEWER HOLES!







SPY VS SPY





And he said to them, "Take care, and be on your guard against all covetousness, for one's life does not consist in the abundance of his possessions.

— Luke 12:15

When you give a feast, invite the poor, the crippled, the lame, the blind.

— Luke 14:13

When a sentence is not executed at once against a crime, the human heart is encouraged to do evil.

— Ecclesiastes 8:11

I could stand in the middle of Fifth Avenue and shoot somebody, and I wouldn't lose any voters, okay? It's, like, incredible.

— Donald 1/23/2016

And if any man will sue thee, and take away thy coat, let him have thy cloak also.

— Matthew 5:40

Throw them out. Throw them out into the cold. Don't give them their coat. No coats!

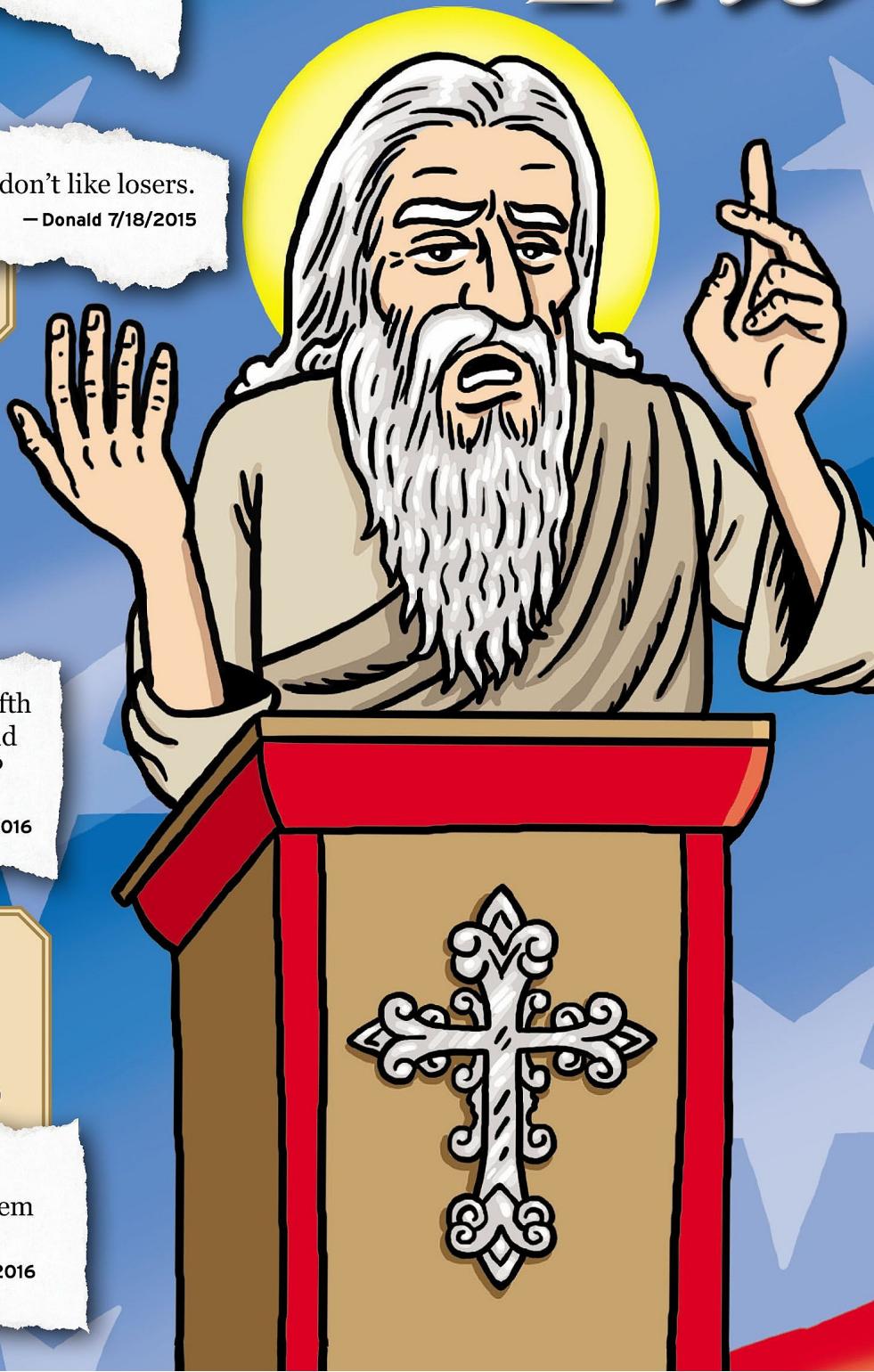
— Donald 1/7/2016

It's hard for me to turn down money, because that's what I've done in my whole life. I grab and grab and grab. You know I get greedy. I want money, money.

— Donald 2/23/2016

And lo, it came to pass that the carrot-hued man with hair of finely woven grain did say, "Nothing beats the Bible, not even *The Art of the Deal*." And there was much rejoicing, and even more chortling. And the man spoke again, and he did say, "What's my favorite book?

Donald vs. The



The Bible!...We take the Bible all the way!" And there was great tumult, and the cable news did rend asunder. And the man spoke unto the masses for a third time, proclaiming, "The Bible means a lot to me, but I don't want to get into specifics." But we do!

Trump Bible



Do not have sexual relations with both a woman and her daughter..They are close relatives, and this would be a wicked act.

— Leviticus 18:16-17

She does have a very nice figure. I've said if Ivanka weren't my daughter, perhaps I'd be dating her.

— Donald 3/6/2006

I say unto you, That ye resist not evil: but whosoever shall smite thee on thy right cheek, turn to him the other also.

— Matthew 5:39

When someone crosses you, my advice is "Get Even!" That is not typical advice, but it is real life advice. If you do not get even, you are just a schmuck!... I love getting even.

— Donald 11/1/1987

An intelligent heart acquires knowledge, and the ear of the wise seeks knowledge.

— Proverbs 18:15

We won with poorly educated. I love the poorly educated.

— Donald 2/23/2016

Whoever conceals his transgressions will not prosper, but he who confesses and forsakes them will obtain mercy.

— Proverbs 28:13

I don't think I've made mistakes. Every time somebody said I made a mistake, they do the polls and my numbers go up, so I guess I haven't made any mistakes.

— Donald 8/15/2015

Thou shalt not bear false witness against thy neighbor.

— Exodus 20:16

An extremely credible source has called my office and told me that Barack Obama's birth certificate is a fraud.

— Donald 8/6/2012

Do not associate with a simple babbler.

— Proverbs 20:19

[Lincoln] was a man who was of great intelligence, which most presidents would be. But he was a man of great intelligence, but he was also a man who did something that was a very vital thing to do at that time. Ten years before or 20 years before, what he was doing would never have even been thought possible. So he did something that was a very important thing to do, and especially at that time.

— Donald 3/31/2016

Who among you is wise and understanding? Let him show by his good behavior his deeds in the gentleness of wisdom.

— James 3:13

Sorry losers and haters, but my I.Q. is one of the highest—and you all know it! Please don't feel so stupid or insecure, it's not your fault.

— Donald 5/8/2013

Blessed are the meek, for they will inherit the earth.

— Matthew 5:5

Show me someone without an ego, and I'll show you a loser. Having a healthy ego, or high opinion of yourself, is a real positive in life!

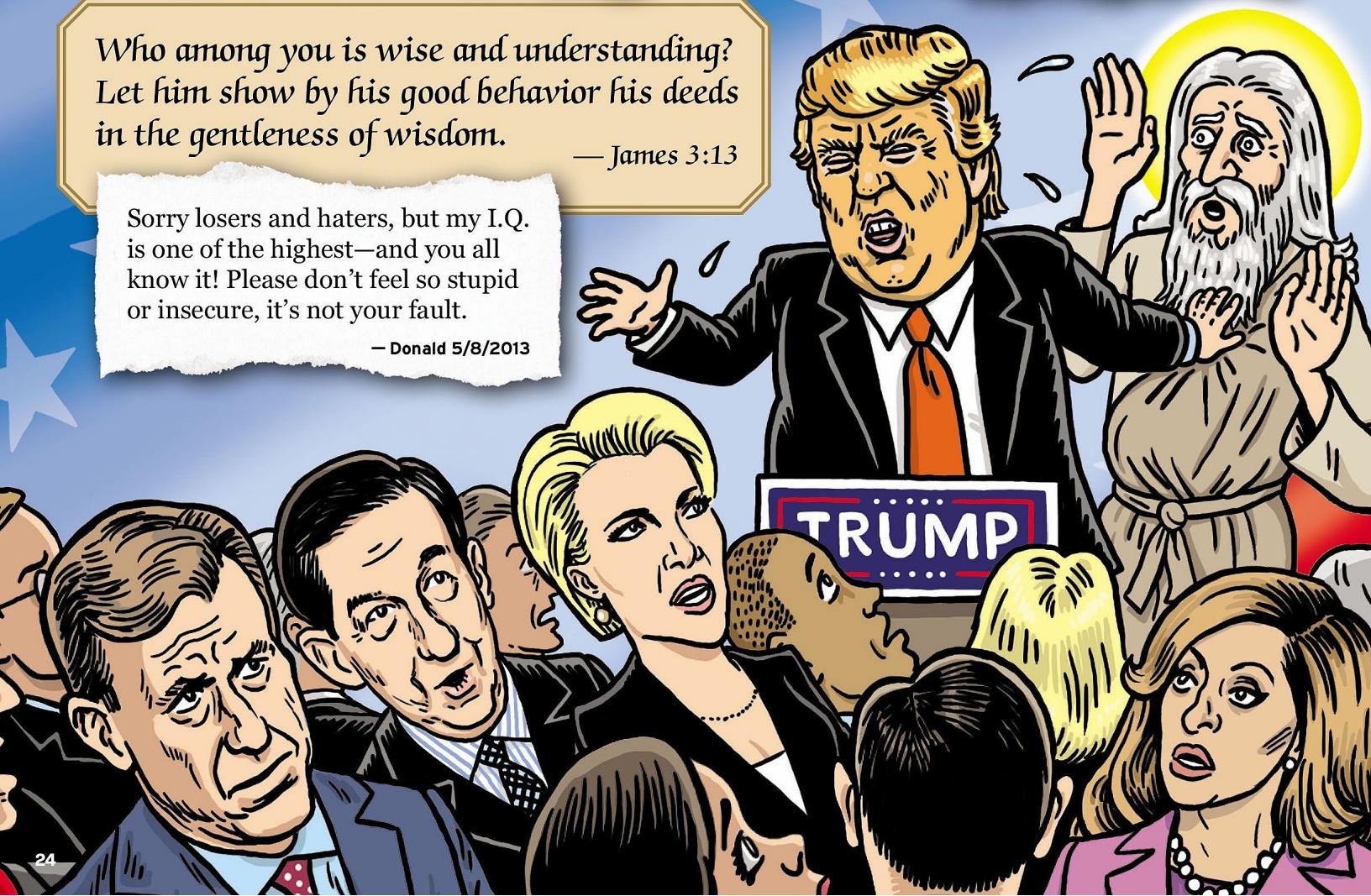
— Donald 7/19/2012

Do not say, "I will repay evil." Wait for the Lord, and he will deliver you.

— Proverbs 20:22

If you see somebody getting ready to throw a tomato, knock the crap out of them, would you? Seriously. I will pay for the legal fees, I promise.

— Donald 2/1/2016



LET THE BATTLES BEGIN!

NOW IN
FULL
COLOR



Special extras include
Sergio Aragónés' illustrated memoir
of the Spies' creator, Antonio Prohías,
an ode to master cartoonist
Peter Kuper, and exclusive new art by
these acclaimed graphic artists:

Orlando Arocena
Peter Bagge
Tom Bunk
André Carrilho
Darwyn Cooke
Evan Dorkin
Gilbert and
Jaime Hernandez

Jim Lee
Hermann Mejia
Tony Millionaire
Nathan Sawaya
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ON SALE NOW!

MAD's new Spy vs Spy anthology celebrates 150 classic
adventures, now masterfully colorized for the first time.

WITH EXCLUSIVE FOREWORD BY SUPERFAN LEWIS BLACK!





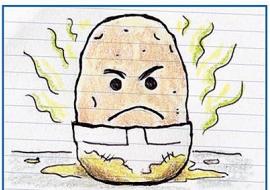
PLANET TAD!!!! Askjeeves: We still exist!

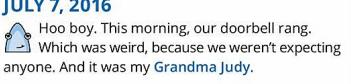
<http://www.planettad.com/profile/07-2016>

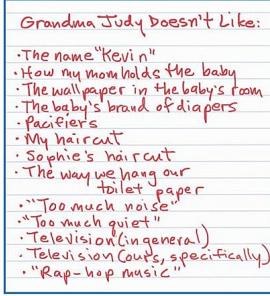
NAME: TAD **AGE: 14** **WEIGHT (IN TADS): 1**

JULY 2, 2016

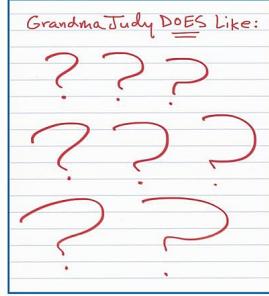
 My baby brother Kevin is two and a half months old now. He seems fine. Everyone says things like, "Oh, he's so sweet!" But it's not like he really has much of a personality — what he mostly does is sleep and scream. The best way I can describe it is, it's sort of like having an angry potato in the house that poops.

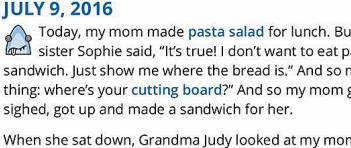
JULY 4, 2016

 Today's Independence Day, and there were fireworks in our neighborhood. I don't get why **Katy Perry** thinks it's polite to say, "Baby you're a firework", because as best I can tell, that means that you're noisy, smelly, terrifying to dogs and can blow someone's hand off.

JULY 7, 2016

 Hoo boy. This morning, our doorbell rang. Which was weird, because we weren't expecting anyone. And it was my **Grandma Judy**.
 This is not good news. My Grandma Judy is my dad's mom. She's kind of bossy and a know-it-all, and I know she annoys my mom, because whenever her name comes up, my mom clenches her fists without even realizing it.
 Anyway, Grandma Judy said, "I've come to help with the baby!" And my mom said, "Why didn't you call ahead?" And my Grandma Judy said, "Oh, I just knew you'd be too busy to pick up. I'm sure you're in way over your head here. By the way, your **bangs** look terrible — you really need to get them trimmed."
 And then my mom grabbed her coffee cup so hard it broke.

JULY 8, 2016

Grandma Judy Doesn't Like:

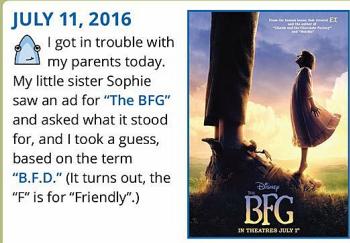
- The name "Kevin"
- How my mom holds the baby
- The wall paper in the baby's room
- The baby's brand of diapers
- Pacifiers
- My haircut
- Sophie's haircut
- The way we hang our toilet paper
- Too much noise
- Too much quiet
- Television (in general)
- Television (ours, specifically)
- Rap-hop music


Grandma Judy DOES Like:
 A series of question marks.

JULY 9, 2016

 Today, my mom made **pasta salad** for lunch. But Grandma Judy said, "I hate pasta salad. It's like eating salty, oily worms." And my little sister Sophie said, "It's true! I don't want to eat pasta salad, either!" And Grandma Judy told my mom, "Don't worry — I'll just make us a sandwich. Just show me where the bread is." And so my mom found it for her. Then, when my mom sat down, Grandma Judy said, "One more thing: where's your **cutting board**?" And so my mom got up and showed her. And then she said, "Where's the cheese?" And then my mom just sighed, got up and made a sandwich for her.
 When she sat down, Grandma Judy looked at my mom and said, "Look at those bags under your eyes! The baby is really making you tired!" And my mom said, "Uh-huh." And Grandma Judy said, "You're lucky it's not twins! Can you imagine taking care of two babies at once?" And my mom muttered, "Oh, I'm getting a sense of what that would be like."

JULY 10, 2016

 Do the kids at **Hogwarts** take any normal subjects, like math? I feel like I never see that mentioned in the books. As best I can tell, you can graduate from Hogwarts knowing how to kill someone with two words, but not, like, how to figure out the tip on a check in a restaurant. (Although, I guess if you can kill someone with two words, no one will ever complain.)

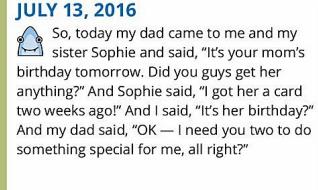
JULY 11, 2016

 I got in trouble with my parents today. My little sister Sophie saw an ad for "**The BFG**" and asked what it stood for, and I took a guess, based on the term "B.F.D." (It turns out, the "F" is for "Friendly".)

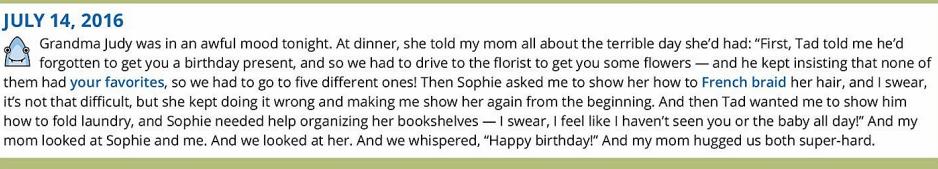
JULY 11, 2016

 Today, my mom was burping Kevin when Grandma Judy grabbed him out of her arms and said, "You're doing it wrong! Let me show you!" And that's when Kevin puked all over Grandma Judy's face. I don't think I've ever seen my mom laugh louder or harder. Hours later, at dinner, she was still cracking up.

JULY 12, 2016

 Oh, man. My mom just called Sophie and me into the baby's room, and asked us why all of Kevin's clothes were on the floor. Then my Grandma Judy poked her head in and said, "Oh! I did that. They were **folded wrong**, so I took them all out. I folded one right, to show you how to do it — see?" And she pointed to a folded **onesie** in the closet. Then she said, "Honestly, I don't know how you've managed so far without me!" And my mom said, "This is my third child."
 But by then, Grandma Judy had moved on to pulling stuff out of the linen closet and re-folding the towels.

JULY 13, 2016

 So, today my dad came to me and my sister Sophie and said, "It's your mom's birthday tomorrow. Did you guys get her anything?" And Sophie said, "I got her a card two weeks ago!" And I said, "It's her birthday?" And my dad said, "OK — I need you two to do something special for me, all right?"

JULY 14, 2016

 Grandma Judy was in an awful mood tonight. At dinner, she told my mom all about the terrible day she'd had: "First, Tad told me he'd forgotten to get you a birthday present, and so we had to drive to the florist to get you some flowers — and he kept insisting that none of them had **your favorites**, so we had to go to five different ones! Then Sophie asked me to show her how to **French braid** her hair, and I swear, it's not that difficult, but she kept doing it wrong and making me show her again from the beginning. And then Tad wanted me to show him how to fold laundry, and Sophie needed help organizing her bookshelves — I swear, I feel like I haven't seen you or the baby all day!" And my mom looked at Sophie and me. And we looked at her. And we whispered, "Happy birthday!" And my mom hugged us both super-hard.

LATEST TWEETS

PLANET TAD @PlanetTad Is there a more upsetting name for a store than The Body Shop? 2m

PLANET TAD @PlanetTad I learned that dogs' noseprints are unique, like fingerprints. Good news, I guess, if I ever need to defend a dog falsely accused of murder. 7m

PLANET TAD @PlanetTad Pizza Hut is named for the least appetizing possible place in which to make or eat a pizza. 29m

PLANET TAD @PlanetTad Does anyone know who Taye Diggs is or why he's following me on Twitter? 1h

PLANET TAD @PlanetTad A good way to walk a mile in someone else's shoes is to go to a bowling alley at least once a week. 1h

PLANET TAD @PlanetTad How did "windbreaker" come to mean a jacket, and not "a really polite term for someone who farts a lot?" 2h

FAVORITE QUOTATIONS

“...”
 — **Marcel Marceau**


LIKES

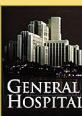

Captain America


Captain Underpants


Cap'n Crunch

DISLIKES


General Zod

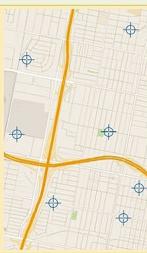

General Hospital


General Tso's Chicken

PLACES

Tad visited:

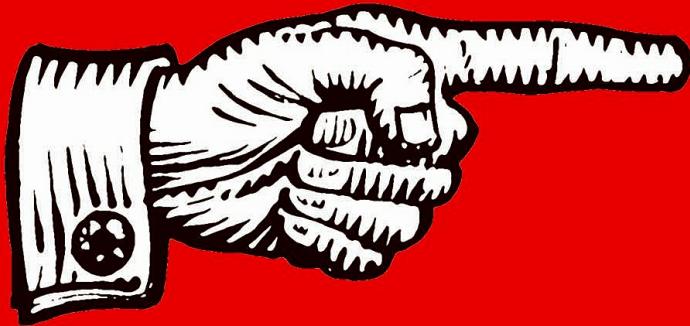
- Home
- Flowers Flowers Flowers
- The Enchanted Florist
- Petal Pushers
- Bloomtown
- Stem's The Breaks!



WRITER: TIM CARVELL

GENERAL TSO'S PHOTO: DREAMSTIME

WHILST
YOU'RE READING
THIS, MORE
HIGHLY-EVOLVED
MAD READERS
HAVE ALREADY
PROCEEDED
TO THE
NEXT PAGE.





SHORE LOSERS DEPT.

MAD's TOM BUNK



VISITS CONEY ISLAND





To generate even more interest in the Olympics, organizers have considered adding modern sports to the games. We think this is a great idea—especially if they choose these...

WRITER: MIKE MORSE
ARTIST: JOHN KERSCHBAUM

THE 10,000 METER DRIVE-AND-TEXT

Competitors must complete an obstacle course while carrying on a long-winded text conversation with a friend who has just broken up with her boyfriend. Scores are based on spelling, punctuation and how many things they hit while searching for just the right emoji. ▶



CRAFT BEER TASTE-TEST TIME TRIALS

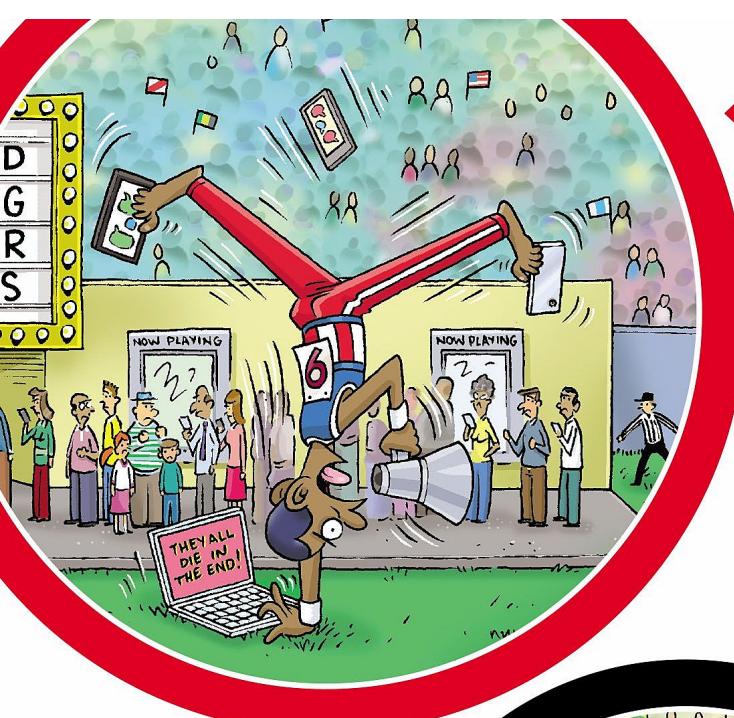
Pretentious craft beer drinkers from around the world vie for the title of World's Biggest Beer Snob. Contestants must be able to make condescending remarks about a brew's "hoppiness" and use words like "complicated" and "risqué" without getting punched in the face. Olympic officials have warned that any athlete who tests positive for Coors Light will be disqualified. ▶

New Olympic Events That AMERICANS Are Sure to Win

SYNCHRONIZED SELFIES

Commitment to duck face, control of the selfie stick and avoiding photobombs are all requirements for taking home a medal in this event. Each selfie must contain a team of three athletes: the phone owner, her best friend and the girl the best friend brought who for some reason thinks she has to be in the photo even though she's, like, totally not part of the group. ▶



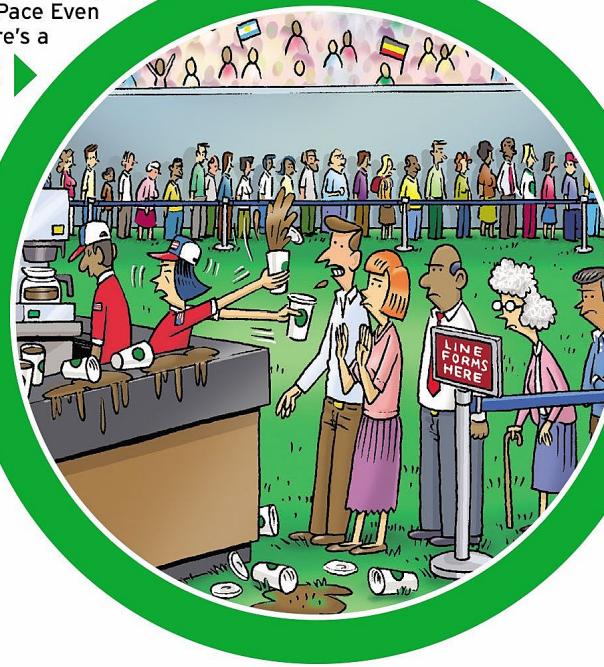


FREESTYLE SPOILER-ALERTING

Each athlete has 30 minutes to reveal a movie's surprise plot twist and ruin the film for as many people as possible. Coordination and dexterity are put to the test as the contestants simultaneously tweet, phone, blog and shout out the movie's ending to passersby. The gold medal will go to whichever competitor is beaten most savagely by enraged film lovers.

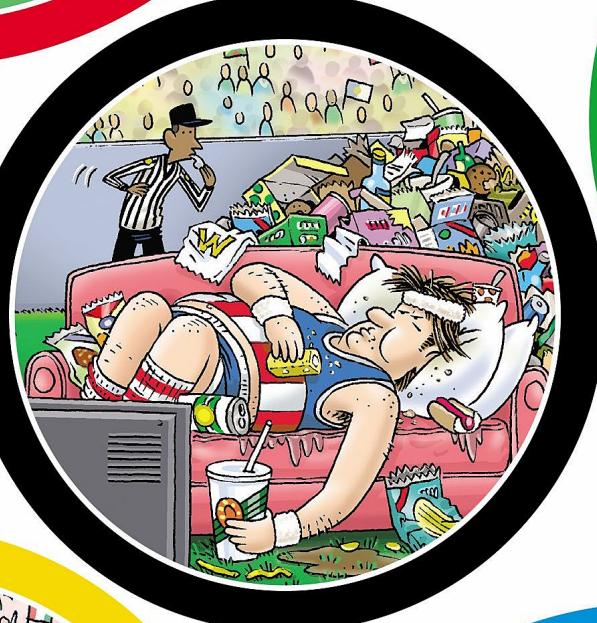
BARISTATHON

Coffee servers from around the world display their skills in a variety of events, including "Most Imaginatively Misspelled Name on Coffee Cup," "Avoiding Eye Contact With the Customer," "Worst Drink Order Mix-up" and "Refusing to Pick up the Pace Even Though There's a Line Out the Damn Door." ▶



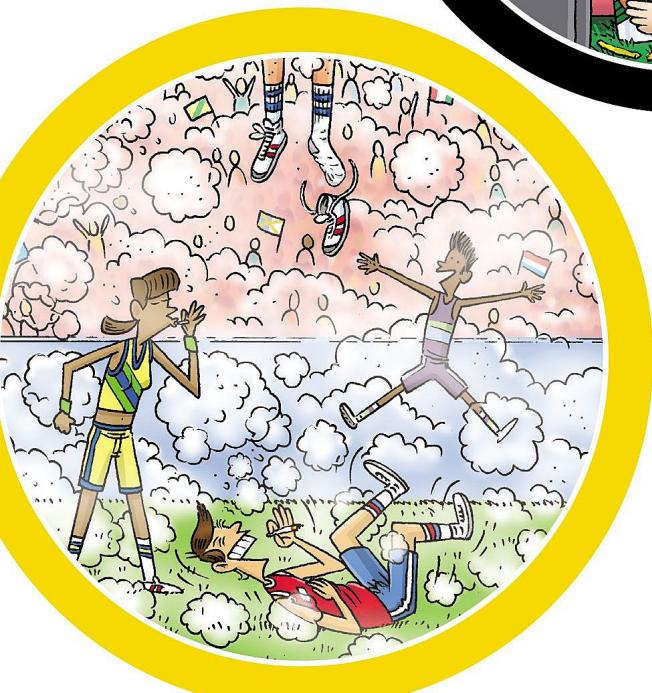
MARATHON TV BINGE-WATCHING

A true marathon for the modern era, competitors lay on couches and binge-watch their favorite shows until they fall asleep (or, if they're watching C-SPAN, pass out from boredom). Points are taken off their final score for using the bathroom, eating something remotely healthy, fast-forwarding or engaging in any type of personal hygiene. ▶



SKINNY JEANS 500 METER RUN

At the starting gun, athletes wriggle into their tightest and most fashionable jeans. Once the jeans are ruled sufficiently zipped by a panel of judges, the competitors attempt to complete the 500-meter course without falling or splitting their pants. ▶



EXTREMELY HIGH JUMP

After having been provided with prescriptions for medical marijuana, athletes smoke a crazy amount of weed and then try to jump without falling down and giggling. The last competitor to remember where they are and what they are doing wins.





The latest Captain America movie is subtitled "Civil War" because it pits good guy against good guy. (Which, so far as we know, has never been done in a comic-book movie!) This is a bold choice for Marvel, given America's own Civil War. But while the title might seem like an easy marketing ploy to drum up attention, there are plenty of similarities between the two conflicts — so many that we had to compile them here, with...

AMERICA'S CIVIL WAR



VS.



CIVIL WAR CAPTAIN AMERICA

AMERICA'S CIVIL WAR...

...lasted four years.

CAPTAIN AMERICA: CIVIL WAR...

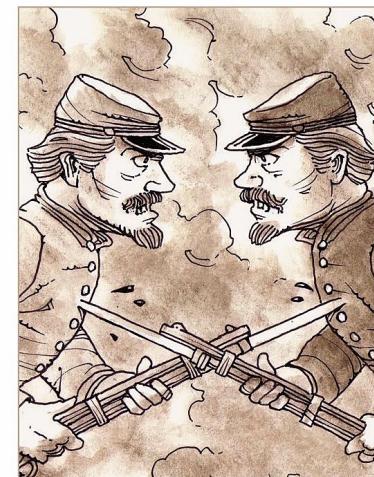
...felt like it lasted four years.

AMERICA'S CIVIL WAR...

...proved that "war is hell" as General Sherman marched through the South.

CAPTAIN AMERICA: CIVIL WAR...

...proved that moviegoing is hell as the actors chewed through the scenery.

AMERICA'S CIVIL WAR...

...pitted brother against brother on the battlefield.

CAPTAIN AMERICA: CIVIL WAR...

...pitted nerd against nerd on the Internet.

AMERICA'S CIVIL WAR...



CAPTAIN AMERICA: CIVIL WAR...



...gave us the Gettysburg Address, which was written on the back of an envelope.

AMERICA'S CIVIL WAR...



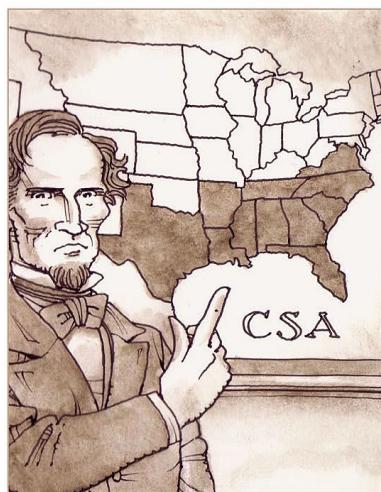
...gave us a nonsensical plot that was written on the back of a cocktail napkin.

CAPTAIN AMERICA: CIVIL WAR...



...was responsible for the deaths of tens of thousands of Americans' brain cells.

AMERICA'S CIVIL WAR...



...was all about states' rights.

CAPTAIN AMERICA: CIVIL WAR...



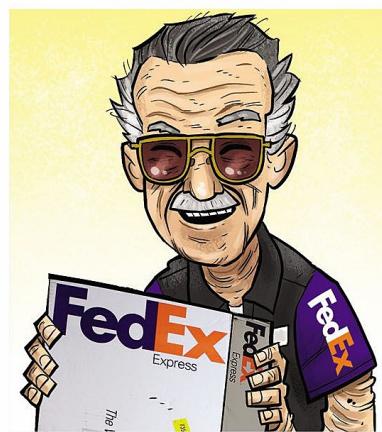
...was all about merchandising rights.

AMERICA'S CIVIL WAR...



...featured Robert E. Lee in a prominent role.

CAPTAIN AMERICA: CIVIL WAR...



...featured Stan Lee in a cameo role (no relation to Robert E., though they did attend high school together).

AMERICA'S CIVIL WAR...



...marked the first appearance in battle of an ironclad warship.

CAPTAIN AMERICA: CIVIL WAR...



...marked the sixth appearance on film of an iron-clad Robert Downey, Jr.

AMERICA'S CIVIL WAR...



...has led people to recreate battles fought long ago.

CAPTAIN AMERICA: CIVIL WAR...



...had its characters rehash battles fought in every other Marvel movie.

AMERICA'S CIVIL WAR...



...inspired the phrase, "The South shall rise again!"

CAPTAIN AMERICA: CIVIL WAR...



...inspired the phrase, "Jesus, that was only part ONE?"

AMERICA'S CIVIL WAR...



...is still a divisive issue, 150 years later.

CAPTAIN AMERICA: CIVIL WAR...



...was forgotten in a month.



AMERICA'S CIVIL WAR...



...was the basis for great films such as *Glory*, *Lincoln* and *Gone with the Wind*.

CAPTAIN AMERICA: CIVIL WAR...



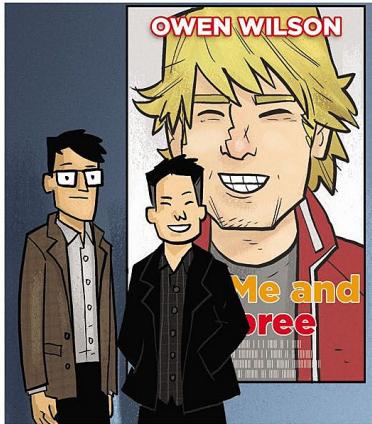
...will set up *Avengers 3*, *Iron Man 4*, and *Ant-Man 2: Rise of the Weevils*.

AMERICA'S CIVIL WAR...



...was directed by Abraham Lincoln, America's greatest President.

CAPTAIN AMERICA: CIVIL WAR...



...was directed by the Russo Brothers, known for their work on *You, Me and Dupree*.



AMERICA'S CIVIL WAR...



...ended with Robert E. Lee's surrender at Appomattox.

CAPTAIN AMERICA: CIVIL WAR...



...is part of Marvel's cinematic universe, so it never really ends.



I'LL SEE YOU IN HELMET DEPT.

No one ever gives enough credit to Stormtroopers! Sure, Darth Vader, the Emperor and Kylo Ren are all cool, but they'd be nothing without the support of their faithful troops! It's an important job — but not everyone is up to the task! So, before you assist the dark side, you'd better do a little light reading!

THE OFFICIAL STORMTROOPER RECRUITMENT PAMPHLET



JOIN THE FIRST ORDER!

SEE THE
GALAXY!



SERVE YOUR
MASTER!



ENJOY AMAZING
BENEFITS!

THE FIRST ORDER: OUR FIRST ORDER OF BUSINESS IS ACTION!

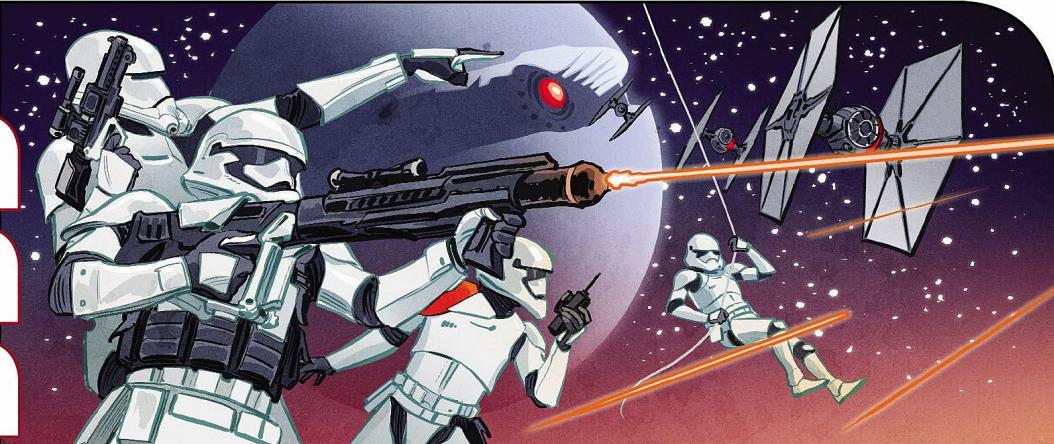
ADVENTURE. EXCITEMENT. A JEDI CRAVES NOT THESE THINGS...BUT YOU DO!

Do you have what it takes...

...to be part of a growing team?

...to bring order to the galaxy?

...to wear white plastic armor?



Then you're ready to be a Stormtrooper!

Since its earliest days during the Clone Wars as an ambitious little startup known as the Galactic Empire, our organization has been a leading provider of fascism and fascist services throughout the galaxy. Under the direction of our founder and CEO, Emperor Palpatine, we relied on the Three T's — Terror, Tyranny and Totalitarianism — to keep local star systems in line! Well, the times have changed and we have new people in charge, but we still have the same old need for thousands of troops to serve as cannon fodder.

BUT WE CAN'T DO IT ALONE! WE NEED YOUR HELP! YOU'RE OUR ONLY HOPE!

Whether you're blasting Resistance scum, enslaving planets or just generally enforcing the will of a galactic despot, joining the First Order means providing high-quality intimidation and fearsome oppression throughout the star system!

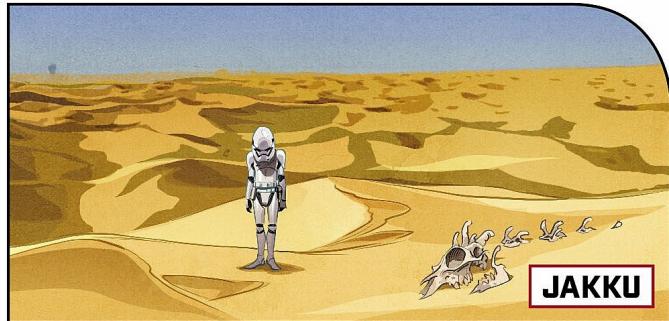


TRAVEL THE UNIVERSE!

Our Stormtroopers aren't just mere foot soldiers in an ongoing galactic battle. You're our Fear Ambassadors™ who spread our message around the universe. Enlist today and you'll visit exotic locations including:



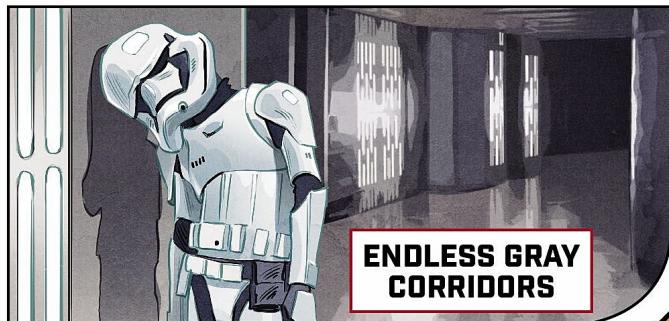
HOTH



JAKKU



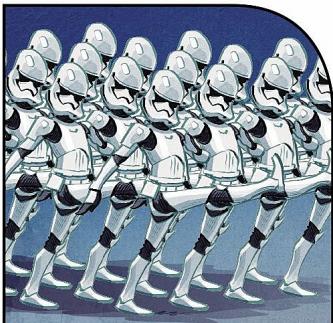
MUSTAFAR



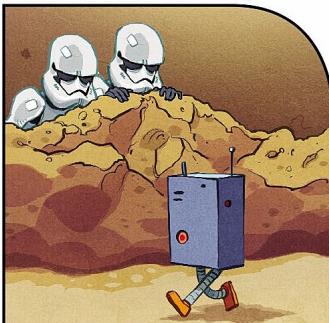
ENDLESS GRAY CORRIDORS



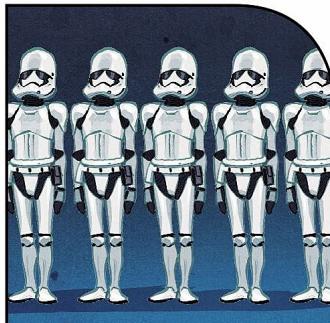
LEARN VALUABLE NEW SKILLS!



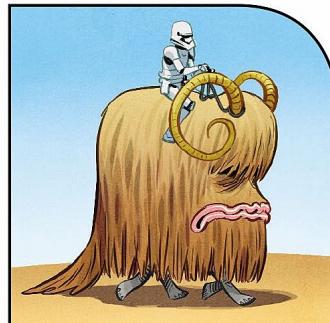
Marching in formation!



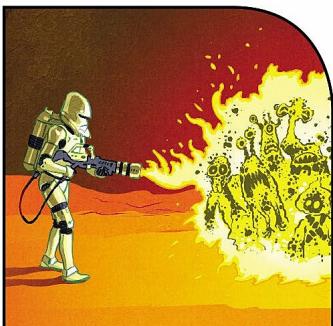
Searching for droids!



Standing in rows!



Bantha-riding!



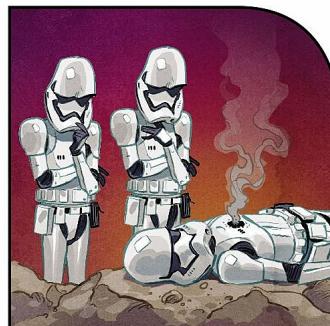
Population control!



Ewok avoidance!



Using one of those spinny laser-baton things!



Identifying your dead friend — even when you're all dressed exactly alike!

[NOTE: You will NOT learn how to un-dock a TIE Fighter]



HEALTH BENEFITS

As employees of the First Order, you're entitled to top-of-the-line healthcare! Covered injuries include — but are not limited to — the following:

- Dismembered by light saber
- Crushed by crude-but-effective Ewok trap
- Repeatedly shot in chest by blaster
- Smooshed beneath leg-tangled AT-AT
- Maimed in crossfire
- Kylo Ren tantrum collateral damage
- Appendage forcibly removed by angry Wookiee
- Embedded shrapnel from exploded Deathstar
- Force-choked by intergalactic despot
- Carpal Tunnel Syndrome



NEW UNIFORMS!

It's not just all-white anymore! As part of our "Second Order: Fun!" initiative, we are proud to introduce all-new uniforms for special occasions:

Casual Friday



Summer Hours



Holiday Party



St. Patrick's Day

And don't forget to sign up for the company softball team!





FIRST ORDER FAQS



Q: I thought you guys went out of business years ago.

A: Like Obi-Wan Kenobi, some rumors never die. Yes, the Empire suffered minor setbacks after the illegal destruction of two Death Stars (we are still seeking remedy in the civil court case Empire v. Rebel Alliance). But after this admittedly rocky period that saw the tragic murder of the Emperor and an unfortunate shift towards democracy and freedom, we have re-organized as a leaner, smaller organization under our new CEO, Kylo Ren.



Q: I've heard it's difficult to work for the First Order. Like, if you mess up even once, you get Force choked by Darth Vader.

A: While we've had morale issues in the past, Human Resources has worked diligently to resolve this issue. Also, Lord Vader is dead.



Q: Are you building a new Death Star?

A: We cannot comment on future building plans at this time. All options remain open. However, please search for "Death Star 2.0" on Kickstarter for further information.



Q: What about the armor? Does it actually stop blaster fire?

A: Thanks to a new design, our armor is 3% more effective than before – offering nearly 15% protection against blaster fire!



FOR MORE INFORMATION

Via Holo-Net: www.FirstOrderRecruitmentStormtrooperApplication.com

Or fill out this form:

NAME _____

SPECIES _____

HOME PLANET _____

EDUCATION:

Padawan Moisture Vaporator School University Jedi Academy

DO YOU HAVE WHAT IT TAKES?

Take this simple quiz to see if you're ready to be a First Order Trooper!

I **would / would not** (circle one) bail out the first time I have to murder innocent civilians.

I **would / would not** (circle one) assist Resistance pilots in escaping.

I **would / would not** (circle one) be interested in helping the heir to the Jedi awaken her sensitivity to the Force.

I would like to learn more about (check all that apply):

Enslaving Wookiees Blasting Jawas Guarding Shield Generators
 Searching for Droids Torture Web Design

PLEASE TRANSMIT TO:

First Order Human Resources

Attn: Barbara Fett, Manager, Human Resources Dept.

Suite 1138

Coruscant, Galactic Core



OUR WORKPLACE COMMITMENTS: The Empire is an equal opportunity employer and does not discriminate based on race, color, planetary origin or species. (We do, however, enslave and destroy planets based on those very things.) Clones are welcome.



PEN AND STINK DEPT.

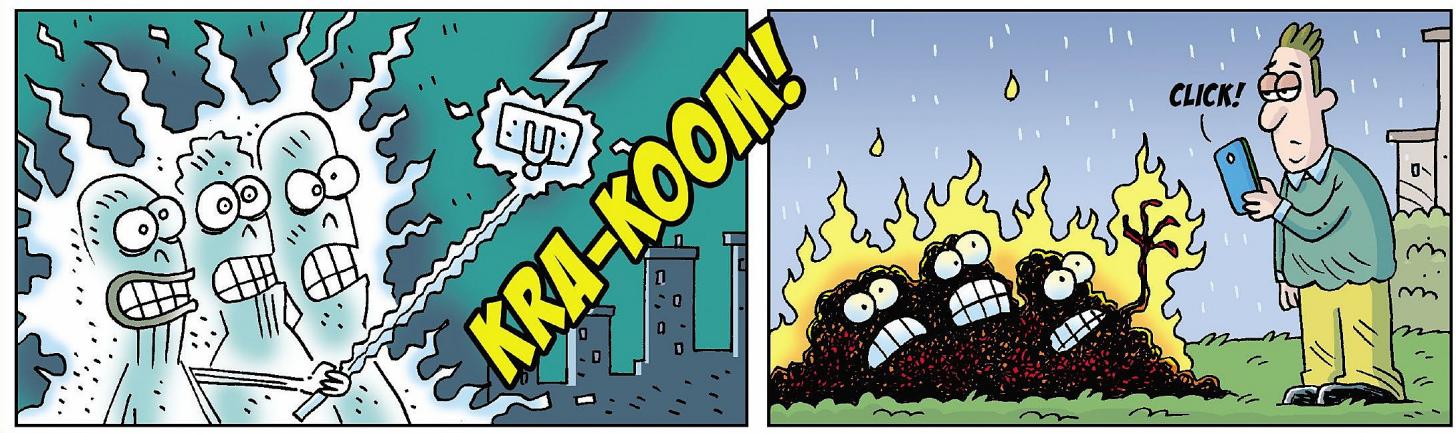
THE STRIP CLUB



JOHN MCNAMEE



KIT LIVELY AND SCOTT NICKEL



39



DAVID DEGRAND

THE ROOMMATES: JOHN, JOE AND JERRY



TODD CLARK

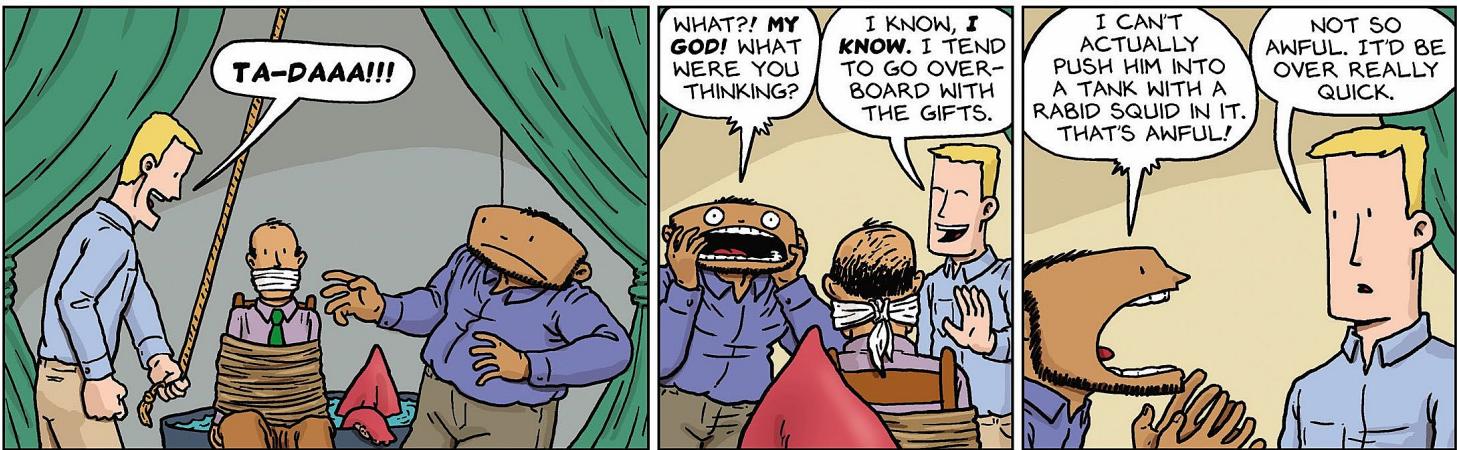
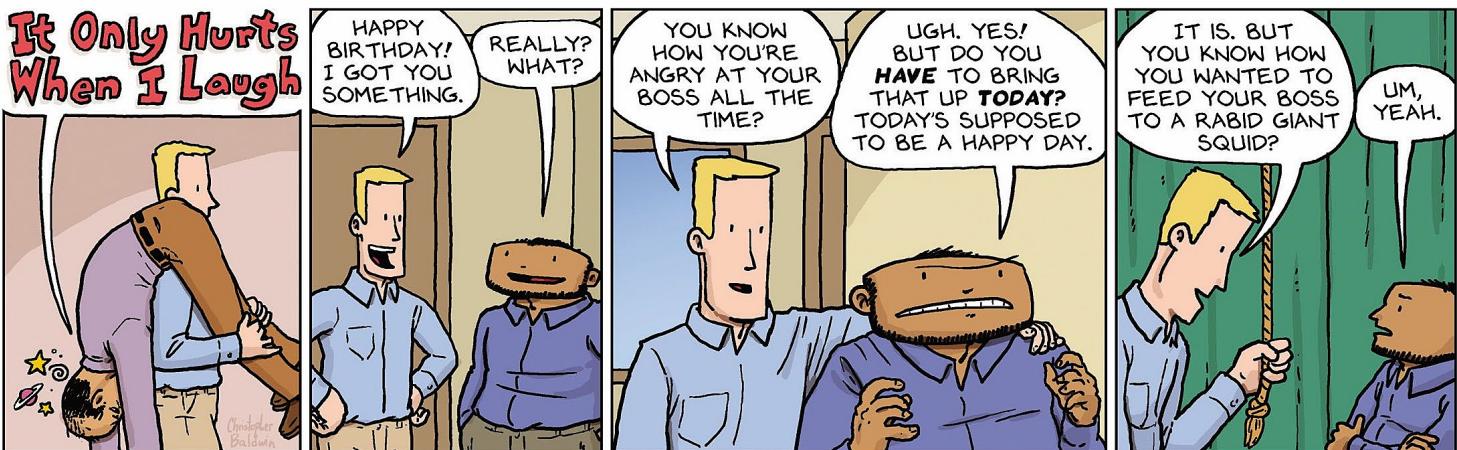
ALMOST PERFECT UNIVERSE

BY DAKOTA MCFADZEEAN

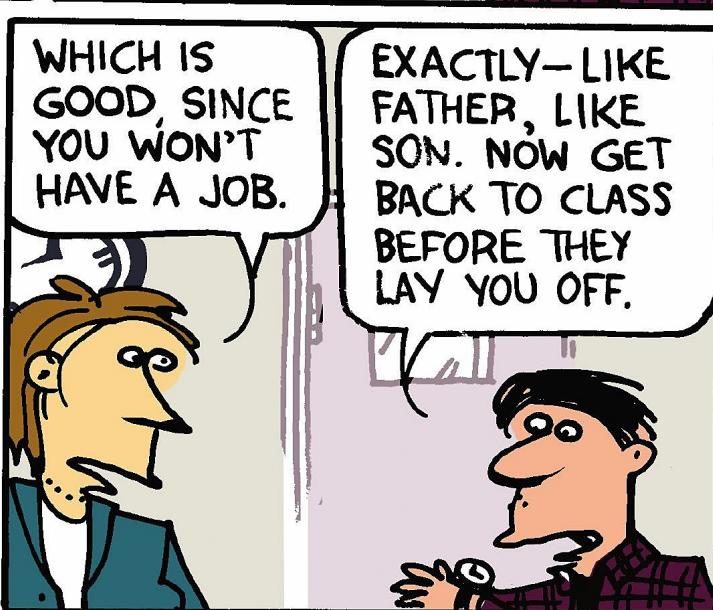
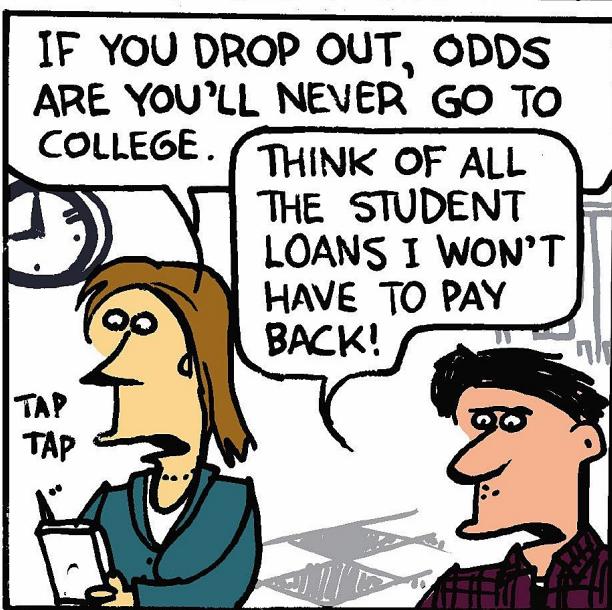
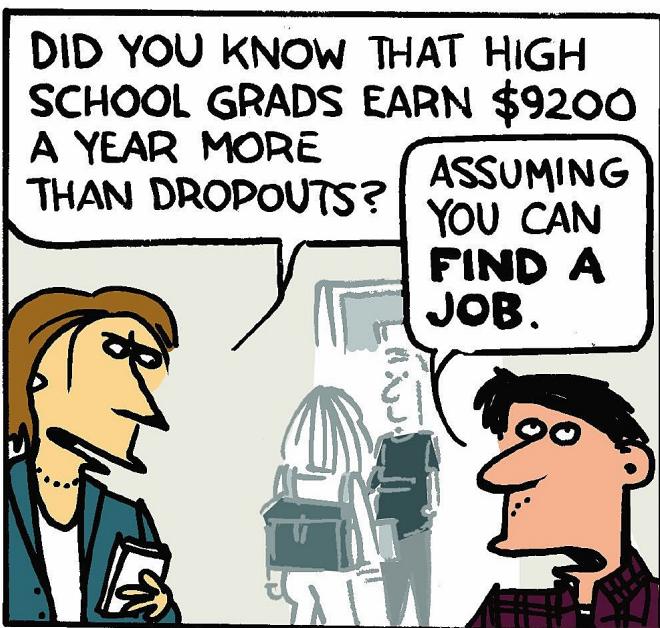
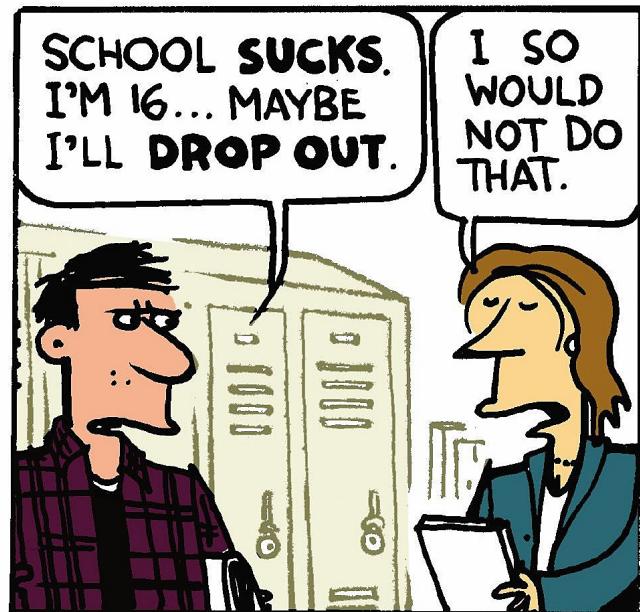
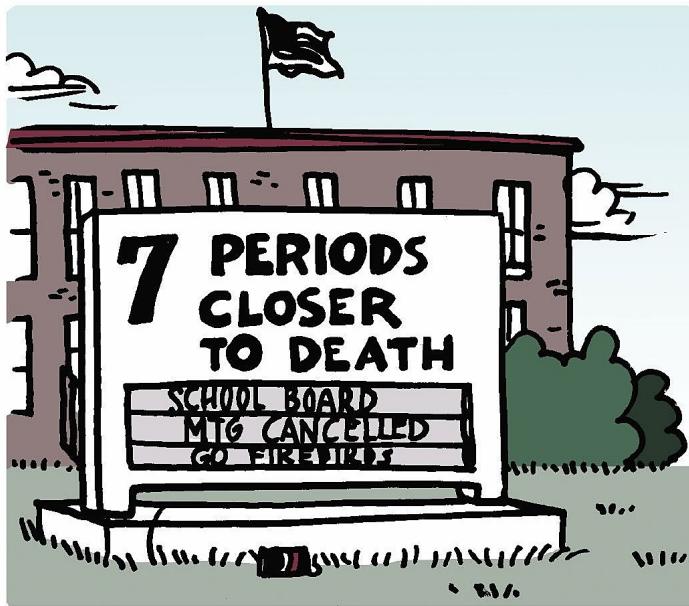


DAKOTA MCFADZEEAN

It Only Hurts When I Laugh



CHRISTOPHER BALDWIN



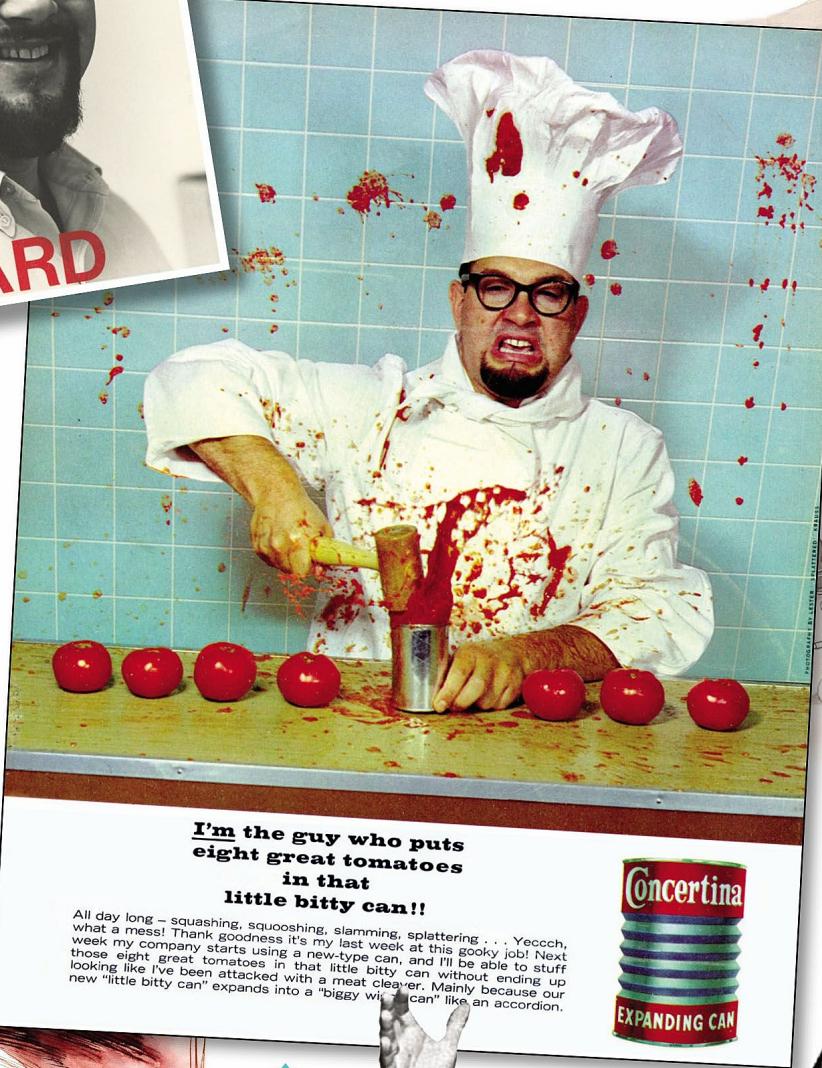


Lenny's nickname was "The Beard"



Various places around the article: rubber stamps made by Sergio Aragonés for Lenny

Sketch by Nick Meglin during a MAD trip

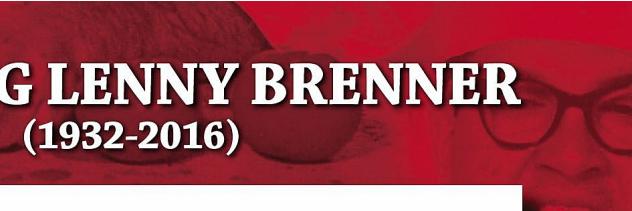


MAD #84
January 1964
photo: Lester Krauss

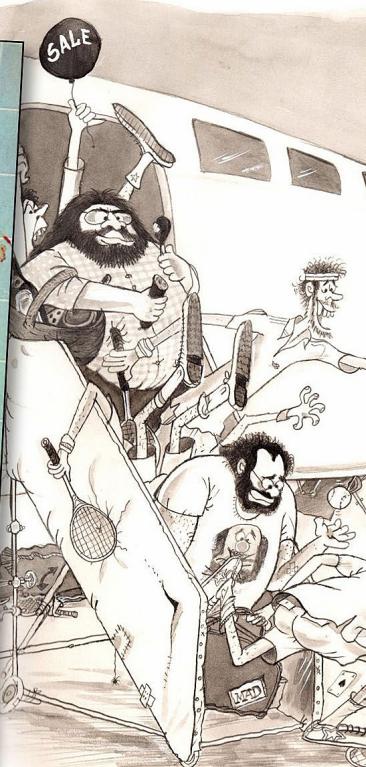
More Trash from
MAD #4, 1961

(l to r): Jerry DeFuccio, Nick Meglin, Al Feldstein and Lenny introducing the "Sing Along with MAD" songbook insert
photo: Lester Krauss

LENNY ON PAGE
MAD TRIP



MAD's Lenny Brenner passed away April 9th, 2016. Beginning in 1958 and spanning six decades, he served as **MAD's** production chief and later art director. But mainly, he was a free model for **MAD's** artists and photographers to use, and use, and use! Here are some of Lenny's most memorable appearances in and out of **MAD's** pages.



▲ Drawing by Paul Peter Porges of William M. Gaines, Nick Meglin and Lenny on a MAD trip to Tahiti



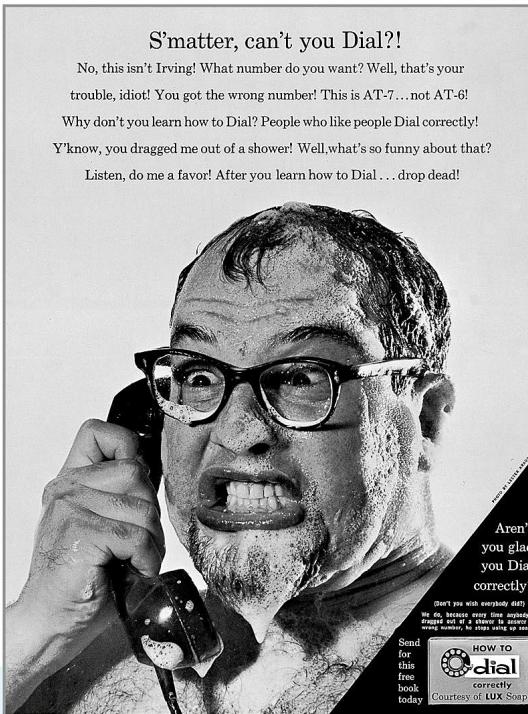


YOU'LL "FIGHT 'EM OFF" IN YOUR
MAD T-SHIRT



▲ Lenny models
the MAD T-shirt
MAD #49,
September 1959

MAD #59,
December 1960
photo: Lester
Krauss



Don't you wish everybody did?
We do. Because every time you
dragged out of a shower to answer a
telephone, no one was using it!

Send
for
this
free
book
today
Courtesy of LUX Soap

HOW TO
dial
correctly

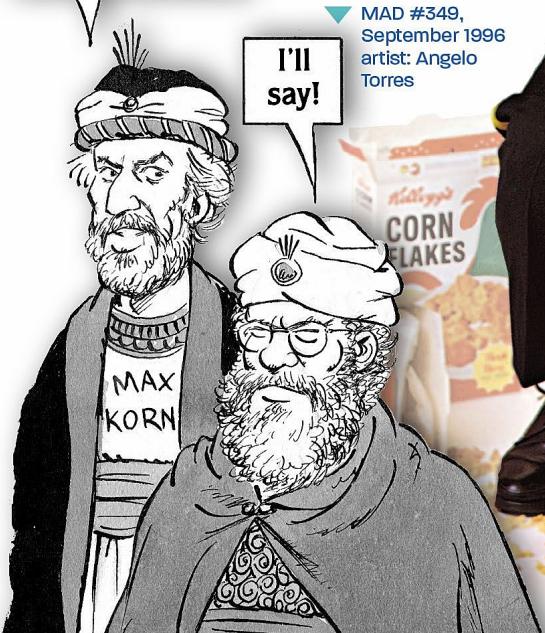


It's crackers to
slip a rozzer
the dropsy
in snide!

▲ "The Lighter Side of Sex"
MAD #136, July 1970
artist: Dave Berg

▼ MAD #349,
September 1996
artist: Angelo
Torres

I'll
say!



MAD #96, July 1965
photo: Irving Schild

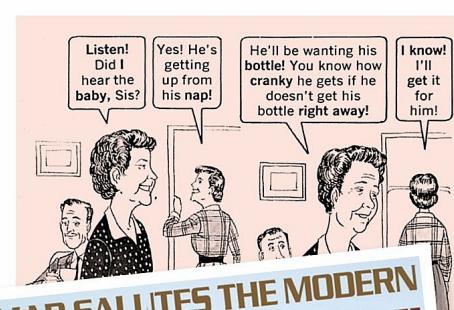


MAD #212,
January 1980
artist: Jack Davis

S'matter, can't you Dial?!

No, this isn't Irving! What number do you want? Well, that's your trouble, idiot! You got the wrong number! This is AT-7...not AT-6! Why don't you learn how to Dial? People who like people Dial correctly! Y'know, you dragged me out of a shower! Well, what's so funny about that?

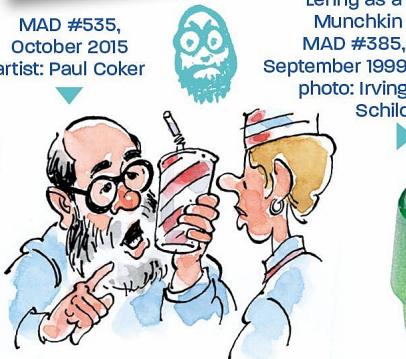
Listen, do me a favor! After you learn how to Dial...drop dead!



MAD SALUTES THE MODERN "CATCH OF THE DAY"



MAD #535, October 2015
artist: Paul Coker



MAD Super Special #95, September 1994
artist: Dave Berg



MAD #283, December 1988
photo: Maple Communications

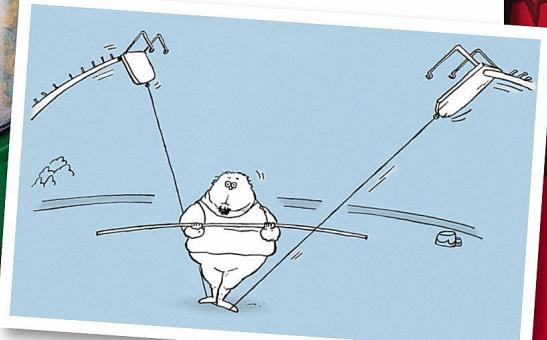
▲ "The Lighter Side of Relatives"
MAD #111, June 1967
artist: Dave Berg



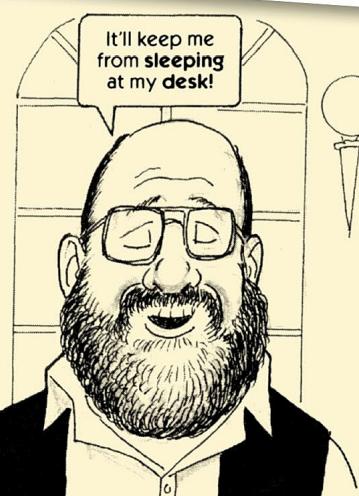
MAD #272, July 1987
artist: George Woodbridge



Lenny as a Munchkin
MAD #385, September 1999
photo: Irving Schild



MAD #87, June 1964
artist: Sergio Aragonés



They say that money can't buy happiness — but they also say that Disneyland is the happiest place on earth! So what does it mean when it costs over a grand to access that aforementioned happiness for one calendar year?! It means you're a putz who's overpaying for the chance to hug a failed actor in a lice-infested Goofy costume! But maybe we're just bitter. (Our parents never loved us enough to take us to Disneyland...or even the Disney Store.) But instead of dwelling on the negatives, let's dry our tears and examine some of the...



PERKS OF THE NEW \$1,049 DISNEYLAND ANNUAL PASS

WRITER: KENNY KEIL ARTIST: PAUL COKER

**Disneyland
SIGNATURE
PASSPORT**



★ **Free FastPass bracelet, which allows you to skip to the front of the line, plus discounted FastPassPlus bracelet, which allows you to kick the people in line while you're skipping ahead of them**



★ **An eight-hour shift dressed in a character costume of your choosing**



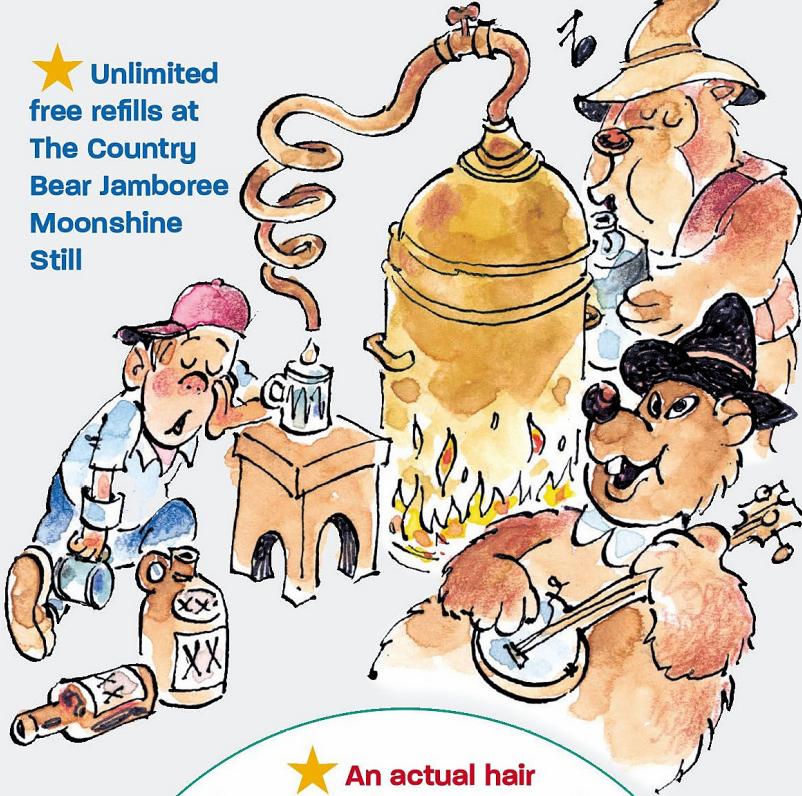
★ **15 minutes alone with the Hall of Presidents, no questions asked**



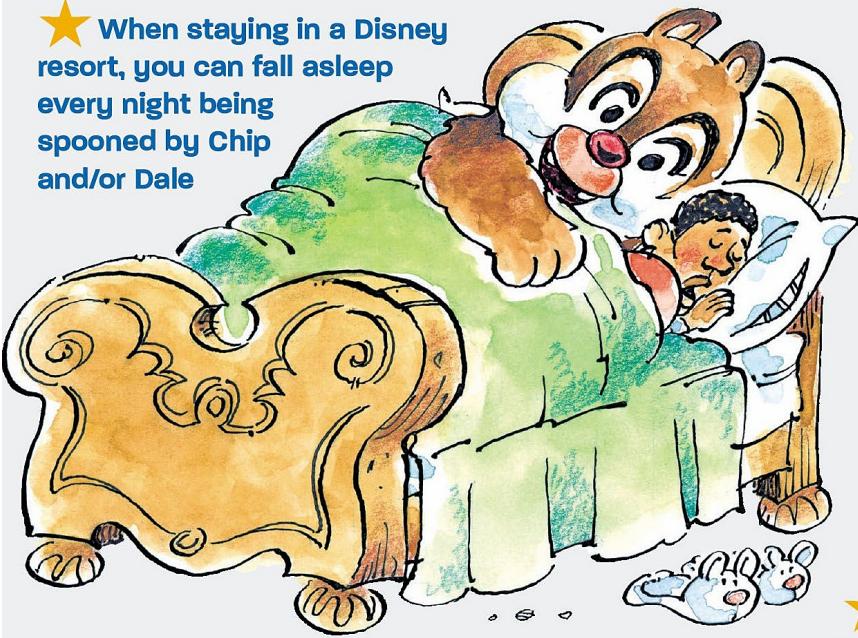
★ Permission to ride Space Mountain even if you're pregnant or have a serious heart condition



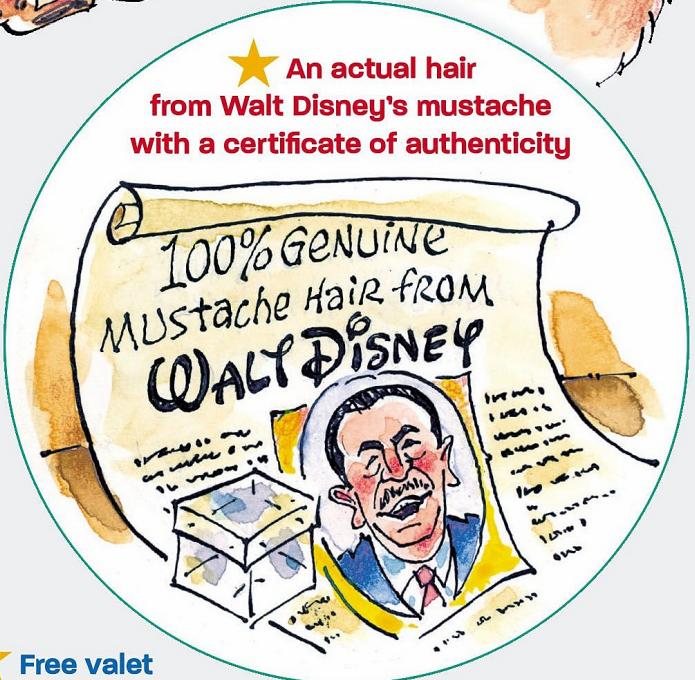
★ Unlimited free refills at The Country Bear Jamboree Moonshine Still



★ When staying in a Disney resort, you can fall asleep every night being spooned by Chip and/or Dale



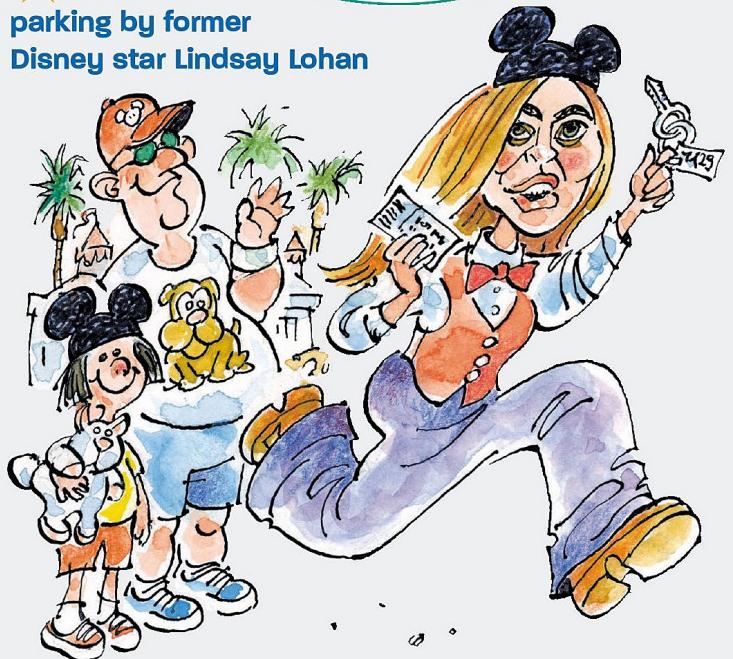
★ An actual hair from Walt Disney's mustache with a certificate of authenticity



★ Exclusive backlot tour where you get to lay off a member of the animation studio



★ Free valet parking by former Disney star Lindsay Lohan

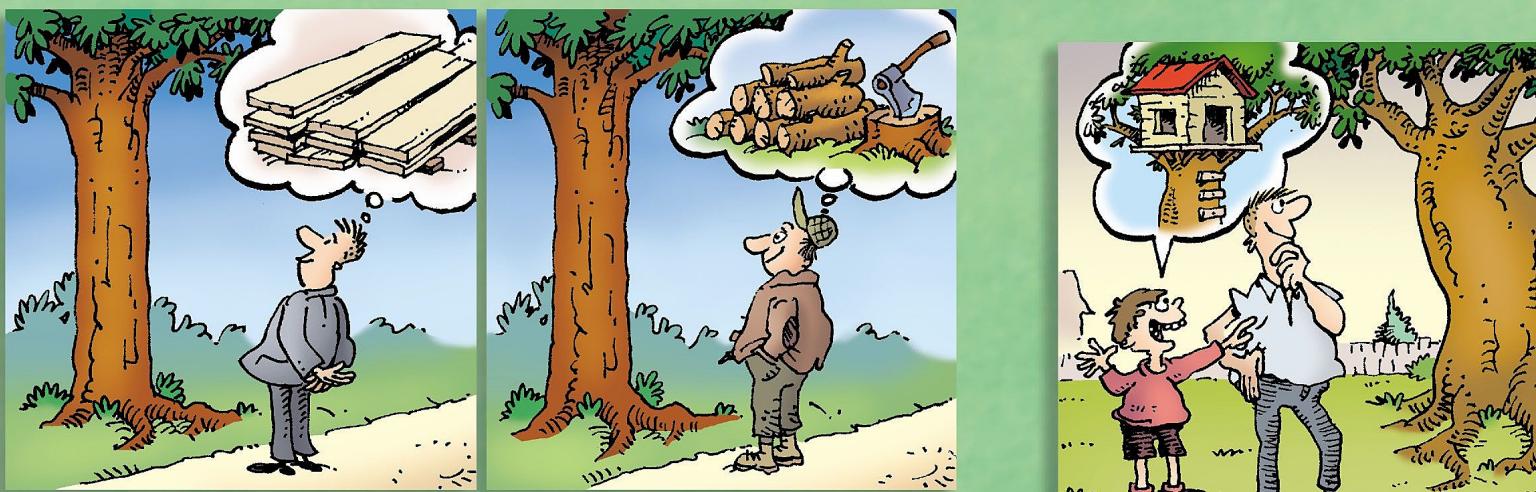
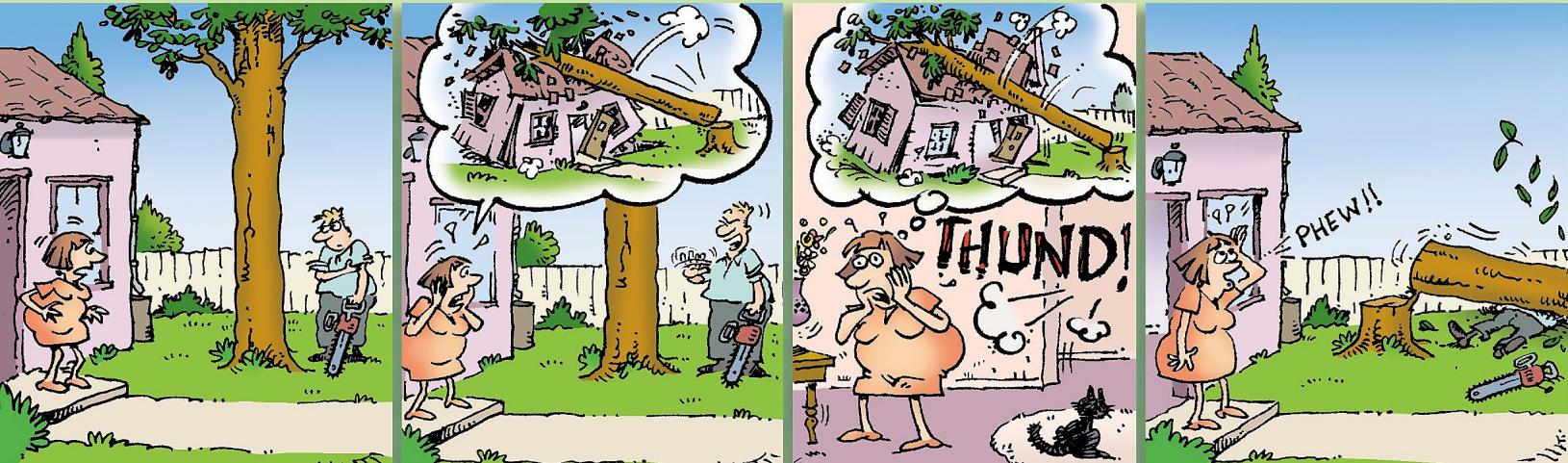


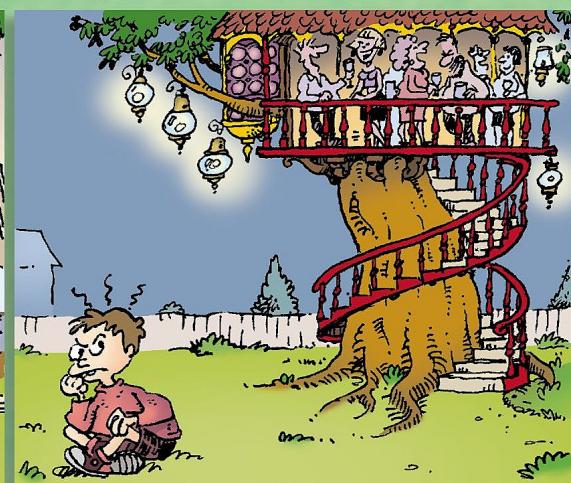
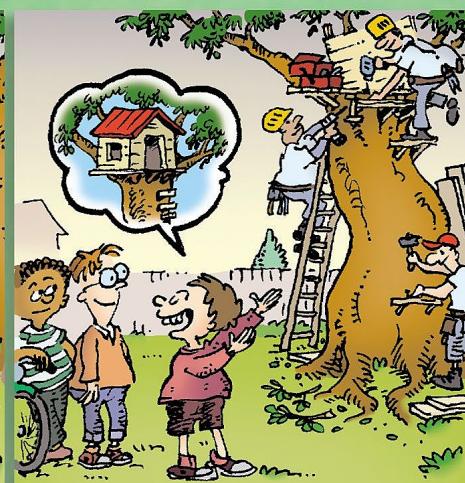
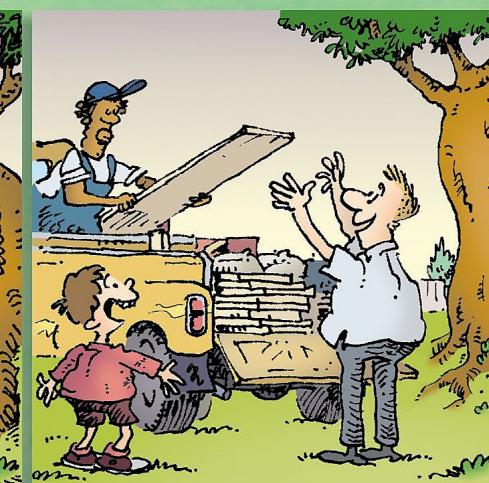
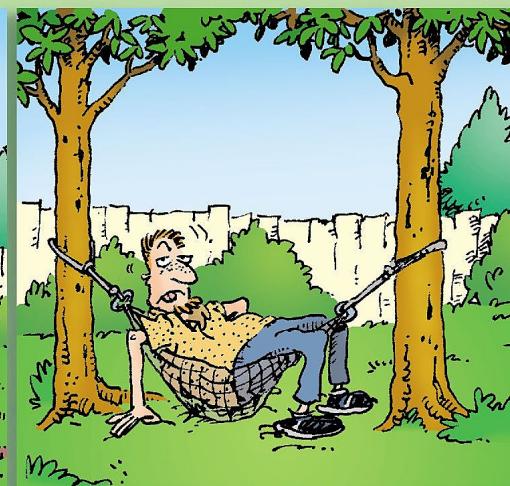
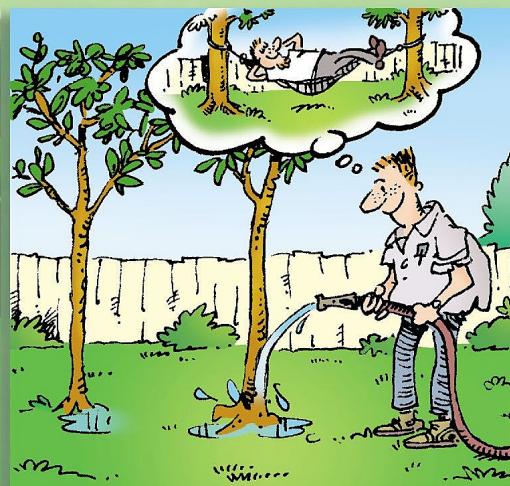


SERGE-IN GENERAL DEPT.

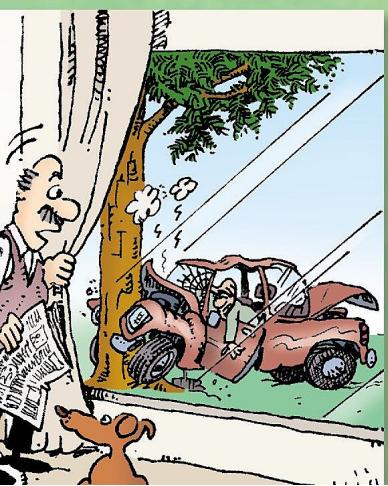
SÉRGIO ARAGONES
PRESENTS

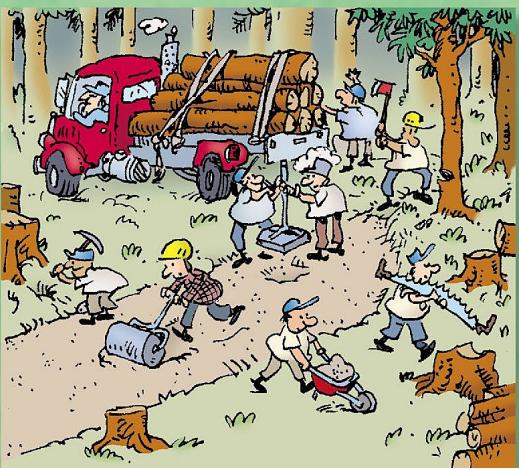
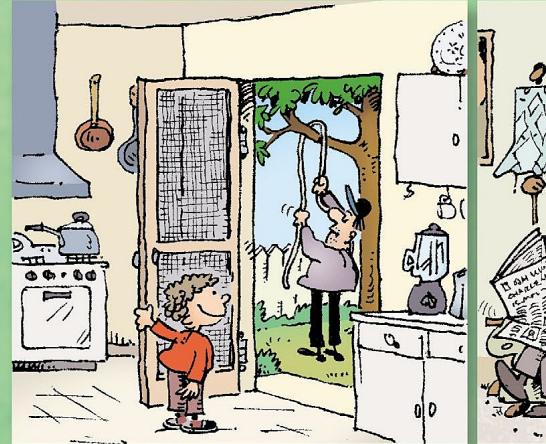
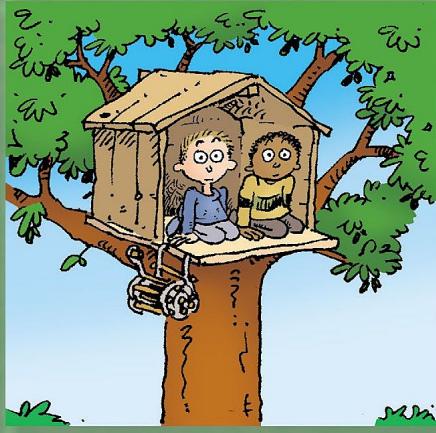
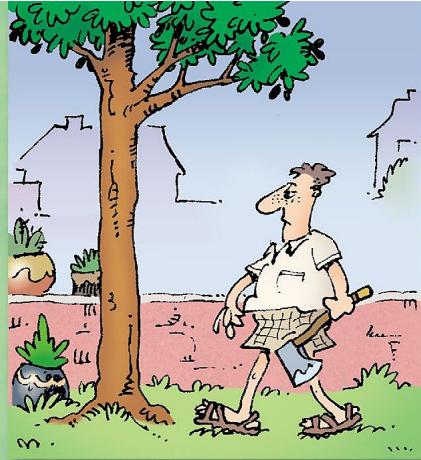
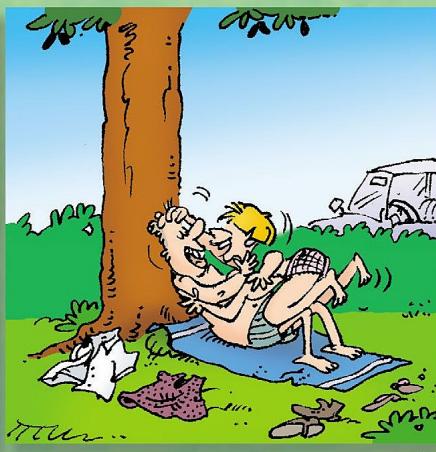
A MAD LOOK

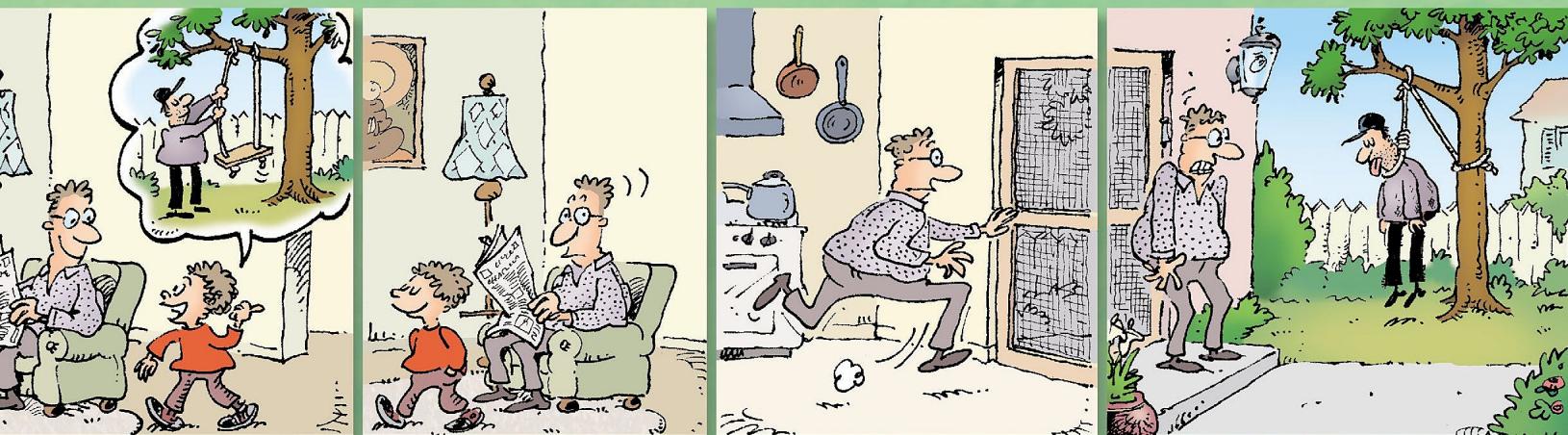
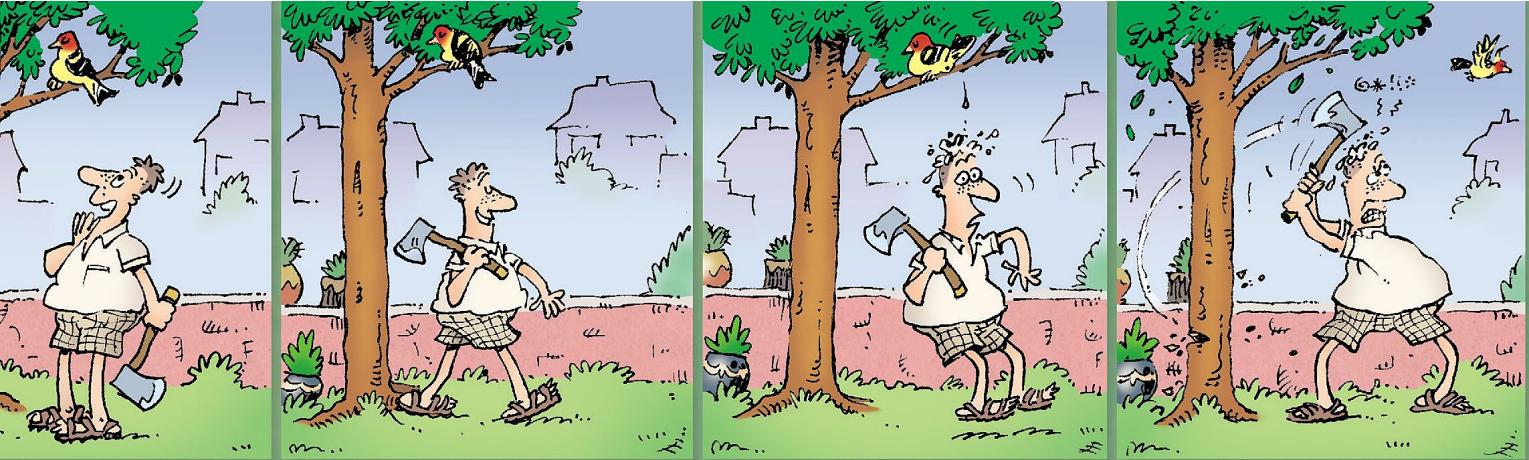




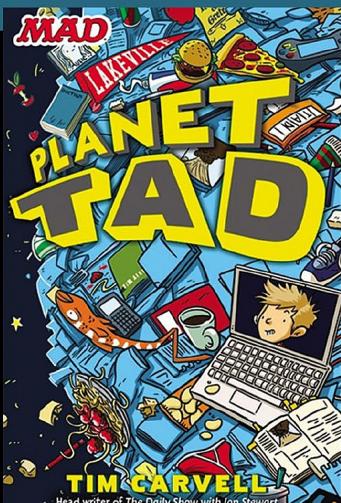
WRITER AND ARTIST: SERGIO ARAGONÉS COLORIST: TOM LUTH







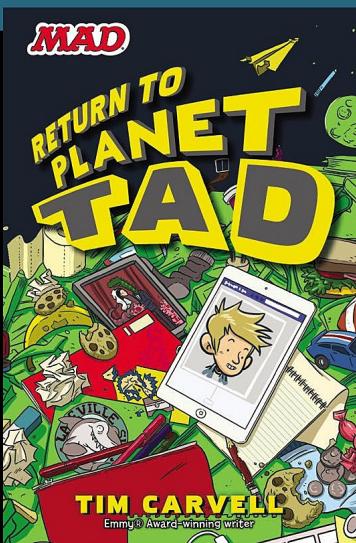
COMPLETE YOUR MAD LIBRARY



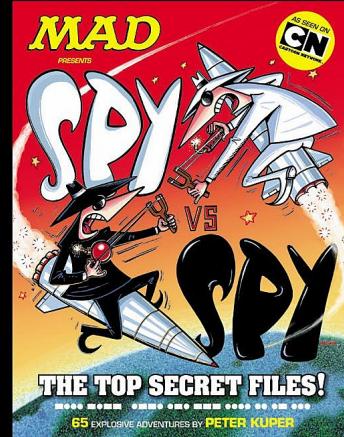
MAD'S
GREATEST
WRITERS:

FRANK
JACOBS

PLANET
TAD



MAD'S
GREATEST ARTISTS:
DAVE BERG



MAD'S
GREATEST ARTISTS:
MORT DRUCKER

SPY
VS. SPY:
THE TOP
SECRET FILES!

A celebration of
the work of one of
MAD's most prolific
writers. Foreword by
"Weird Al" Yankovic!

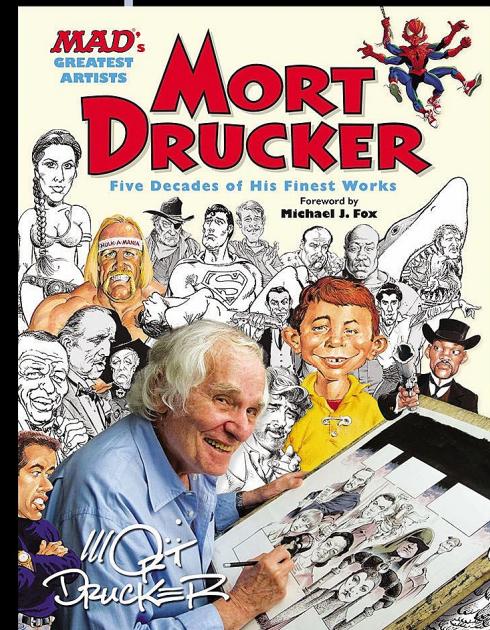
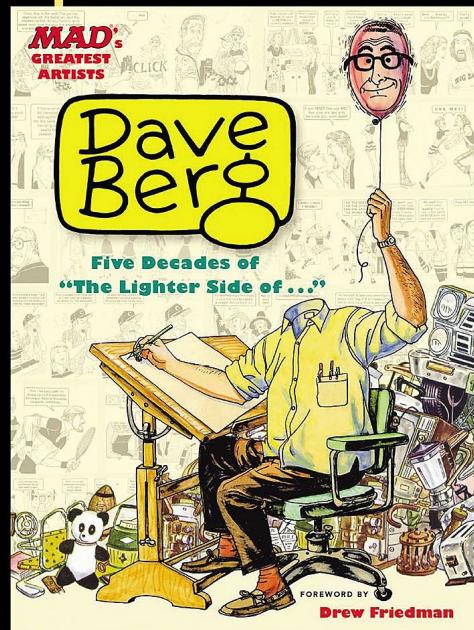
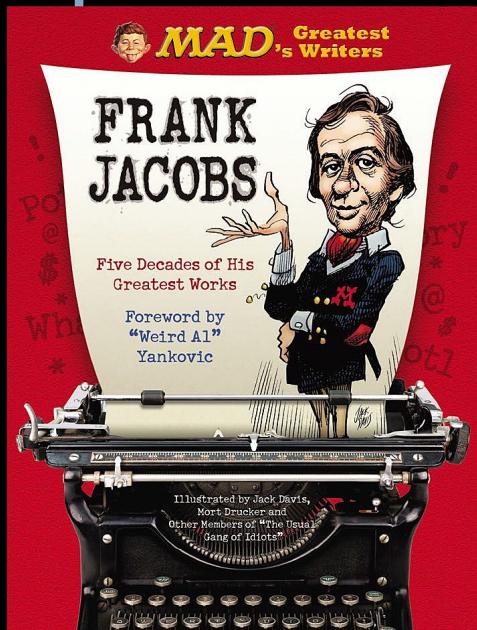
All-new adventures
from the executive
producer of *Last
Week Tonight with
John Oliver*!

Classic strips from 1961
to 2002! Plus Dave's rare
early MAD work and MAD
artists' tributes to "The
Lighter Side of..."!

If you loved the first
Planet Tad book, you'll
really love this one!
232 pages of all-new
Tad misadventures!

Includes many of Mort's greatest
movie satires, plus essays by
Michael J. Fox, Steven Spielberg,
J.J. Abrams and others! Also a
classic, vintage pull-out poster!

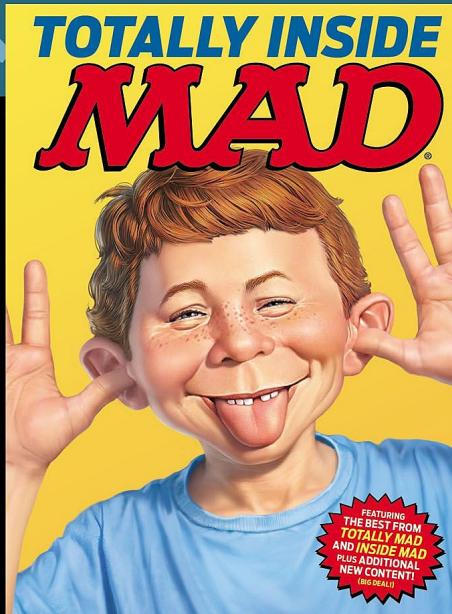
Special
digest size!
65 explosive
adventures by
Peter Kuper!



ON SALE NOW

IN THE BOOK SECTION

(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



MAD'S GREATEST ARTISTS: DON MARTIN

A select and expansive collection of Don's best pages spanning his 32 years at MAD! A must-have for lovers of *Shtoink!*

TOTALLY INSIDE MAD

A virtual combination of *Totally MAD* and *Inside MAD*, plus newly added articles all in one spectacular volume. A Sam's Club Exclusive!

MAD'S GREATEST ARTISTS: SERGIO ARAGONÉS

Includes new, never-before-seen Sergio art! Plus a pull-out poster with 500 of Sergio's favorite marginals!

SPY VS. SPY: FIGHT TO THE FINISH!

Special digest size! Includes 95 diabolical adventures by Peter Kuper!

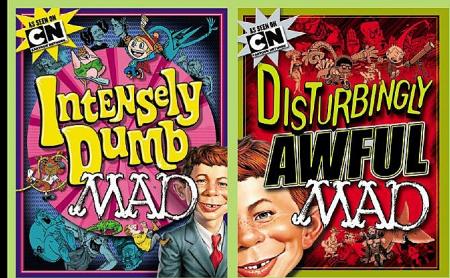
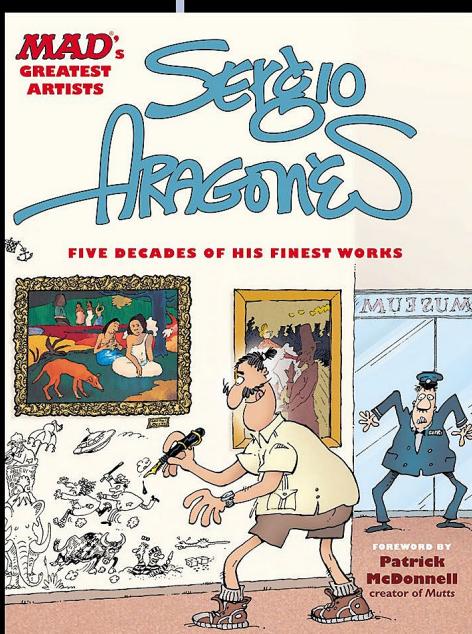
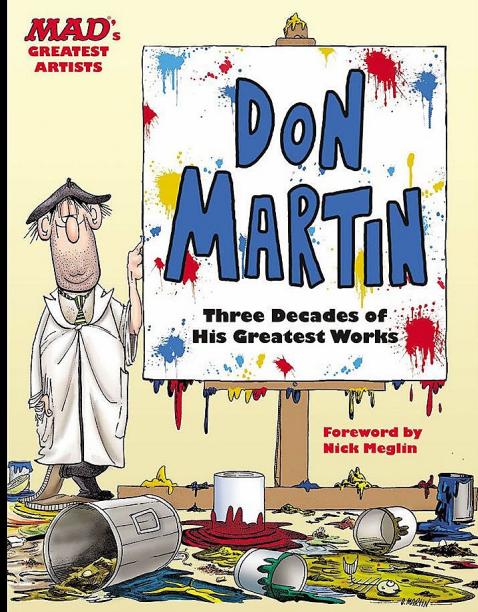


SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987 to 2007!

AND MORE!

Six pointless collections, perfect for fans of *MAD* on Cartoon Network!

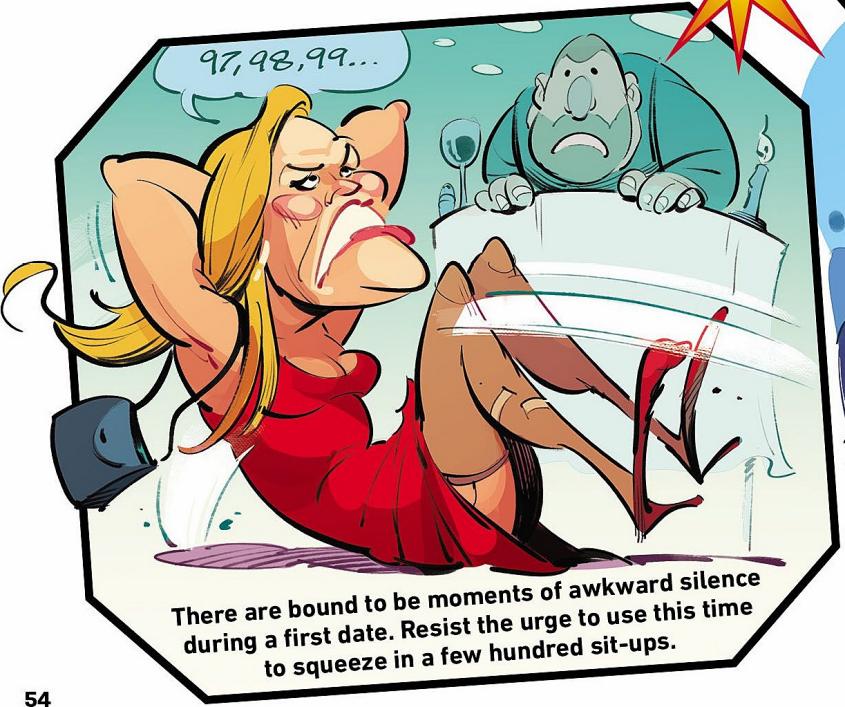


OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!

Everyone knows that Ronda Rousey is super-tough! Strong, gritty and determined, Rousey is one of the greatest MMA fighters in the world. That's certainly impressive, but it can be intimidating for any fella hoping to date her. Knowing that the woman you're having dinner with can rotate the tires on your car with her bare hands would rattle even the most macho of men. So, in the interest of her love life, MAD humbly offers these...



DATING TIPS FOR



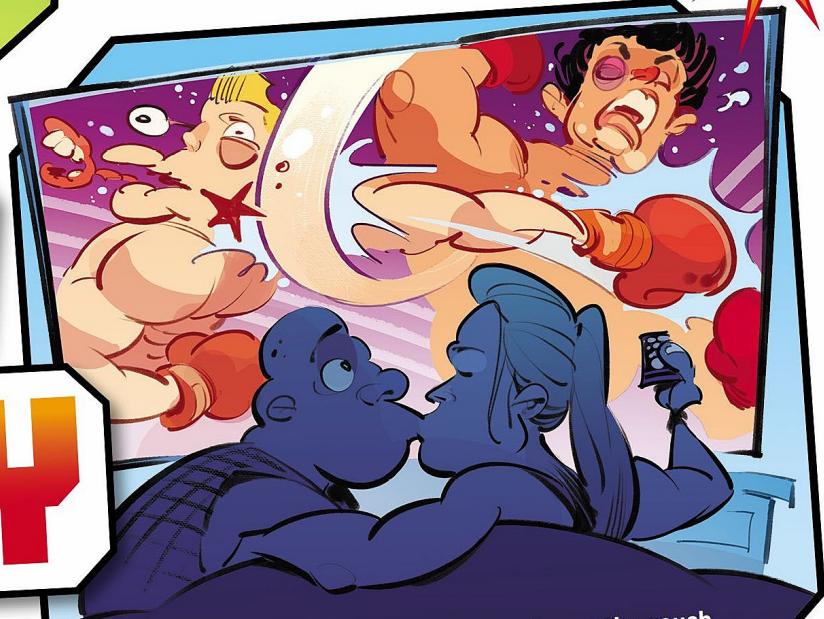


RONDA

ROUSEY

WRITER: MIKE MORSE

ARTIST: ANTON EMDIN



This Week's HOW-TO CLINICS at

Saturday - 9 am

Convincing Your Wife to Let You
Install Hardwood Laminate Yourself

Saturday - 10 am

How to Find a Stud in 12 Nail Holes or Less

Saturday - 11 am

Mastering the Self-Checkout When Purchasing Loose Screws

Saturday - noon

Kids Hurtshop: Installing a Paperclip Into an Electrical Outlet

Saturday - 1 pm

Attract Mosquitoes to Your Backyard With a Reflecting Pool

Saturday - 2 pm

Striking a Deal With a Professional Contractor
to Fix Your Attempt at Hardwood Laminate Installation

Saturday - 3 pm

Save Those Eggshells! 90 Backbreaking Days
to Your New Compost Pile

Sunday - 9 am

No More Clogs: Installing a Garbage Disposal
in Your Low-Flow Toilet

Sunday - 10 am

Pet Corner: Create A Cozy Dog Bed
Out of Leftover Fiberglass Insulation

Sunday - 11 am

How to Remove an Unproductive Compost Pile
and Reseed the Lawn It Destroyed

Sunday - noon

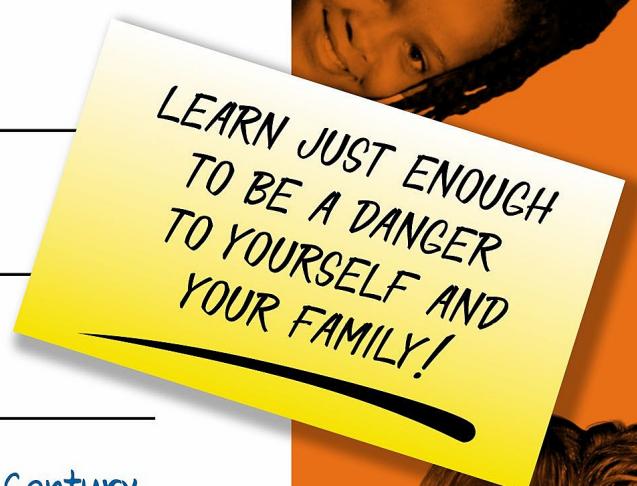
Build a Decorative Retaining Wall With Vintage, 17th Century
Gravestones From Poorly Protected Cemeteries

Sunday - 1 pm

Getting the Neighbor Kid's Damn Frisbee Off the Roof

Sunday - 2 pm

How Much? Paying the Building Inspector
to Sign Off On That Shoddy Deck You Banged Together



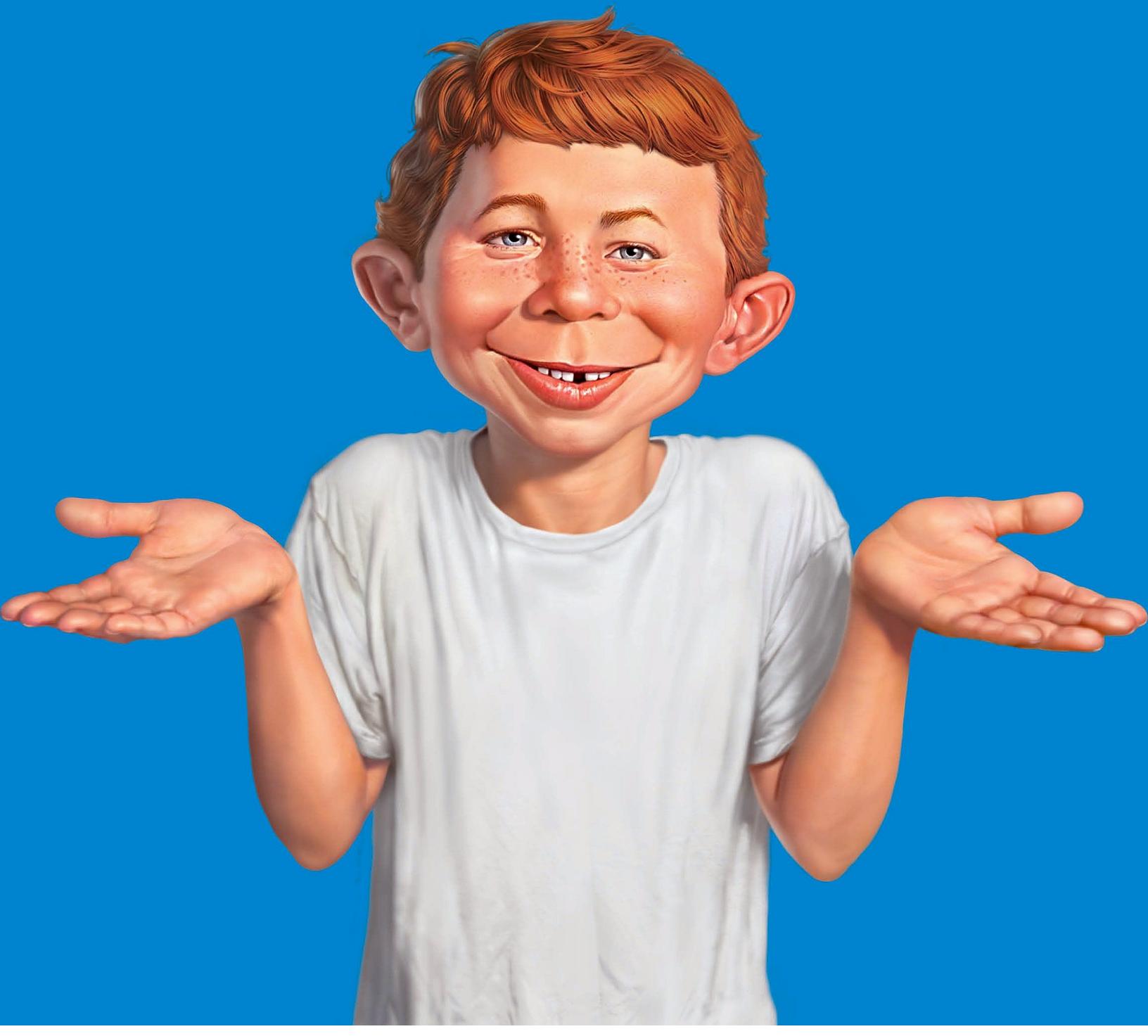


DRAWN OUT DRAMAS

by Sergio Aragones



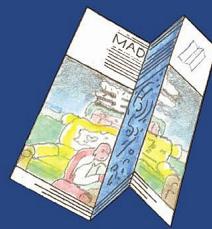
**WARNING:
DO NOT READ THIS!
MOVE ON TO THE NEXT PAGE.**



WHAT PERVERSIVE
PROBLEM IS CAUSING
MORE AND MORE
PEOPLE TO HAVE THEIR
HEADS EXAMINED?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There's a disturbing new medical trend — people who were once the picture of health are suddenly in dire need of professional help. It's hard to keep track of all the players in this unfolding drama, because the victims all seem to be in league together. To find out if this is an epidemic, or if the problems are all in their heads, fold page in as shown.



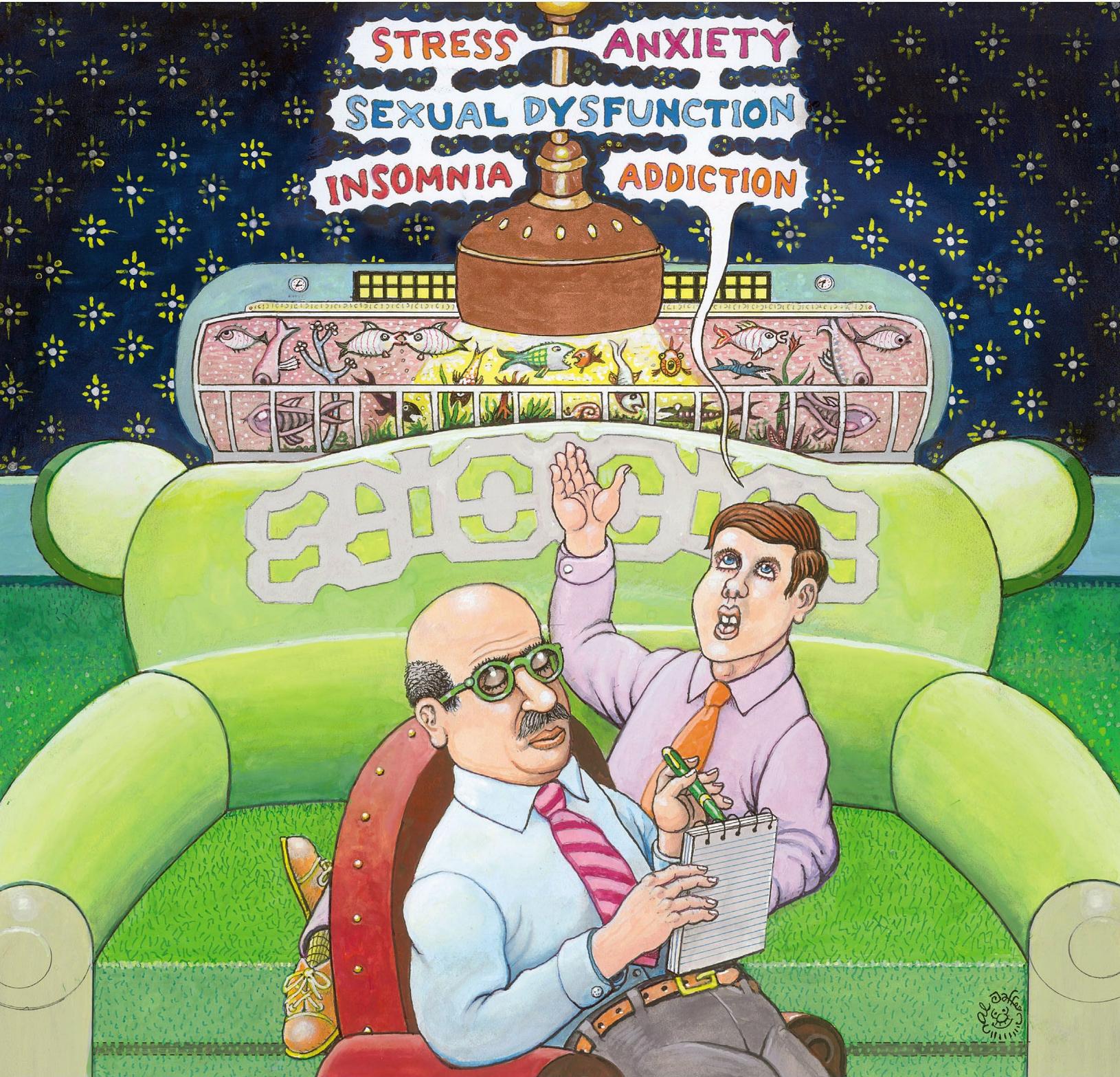
FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"

A

B



FORMERLY NORMAL PEOPLE ARE TODAY DEVOT-
ING TIME TO MENTAL ISSUES BECAUSE OF
BEHAVIOR THAT'S ABNORMAL. THERAPISTS ALL
CONCUR THAT CURING THEM WILL TAKE MANY SESSIONS

A

B

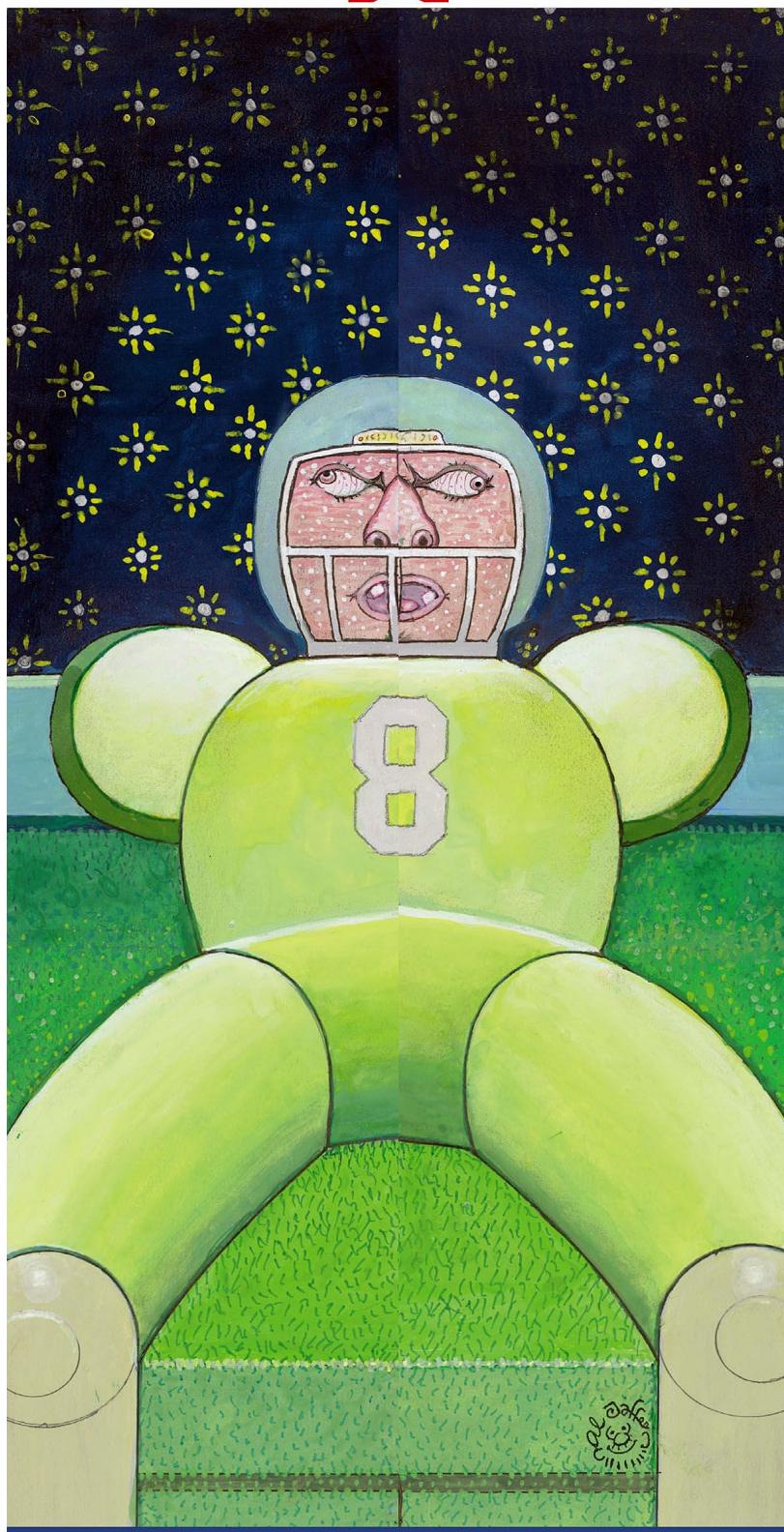
WRITER AND ARTIST: AL JAFFEE

**WHAT PERVERSIVE
PROBLEM IS CAUSING
MORE AND MORE
PEOPLE TO HAVE THEIR
HEADS EXAMINED?**



FOLD PAGE OVER LIKE THIS!

A < **B** FOLD BACK SO THAT "A" MEETS "B"



FOOT-

**BALL
CONCUSSIONS**

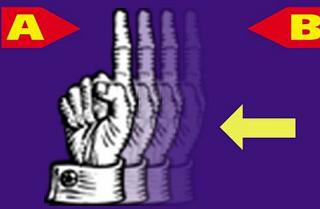
A < **B**

WHAT IS A
RIDICULOUSLY
EXPENSIVE
TRIP TODAY
THAT MOST
OF US WOULD
RATHER AVOID?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Almost all Travel Ads today seem to feature "Bargain Trips". However, there is still one trip that remains as costly as ever. To find out what that trip is, fold in page as shown.

SWIPE FROM B TO A TO FOLD



A►

◀B



ARTIST & WRITER:
AL JAFFEE

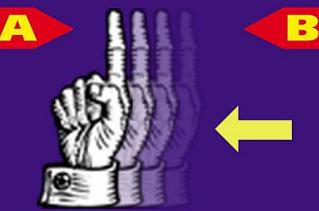
THOUGH BARGAIN TOURS ARE POPULAR, ONE EXPENSIVE
LUXURY TRIP IS STILL BEING TAKEN. EVEN THE LEAST
OPULENT OF THESE HAS TO COST YOU A SMALL FORTUNE!

A►

◀B

WHAT IS A
RIDICULOUSLY
EXPENSIVE
TRIP TODAY
THAT MOST
OF US WOULD
RATHER AVOID?

SWIPE FROM B TO A TO FOLD



A><B

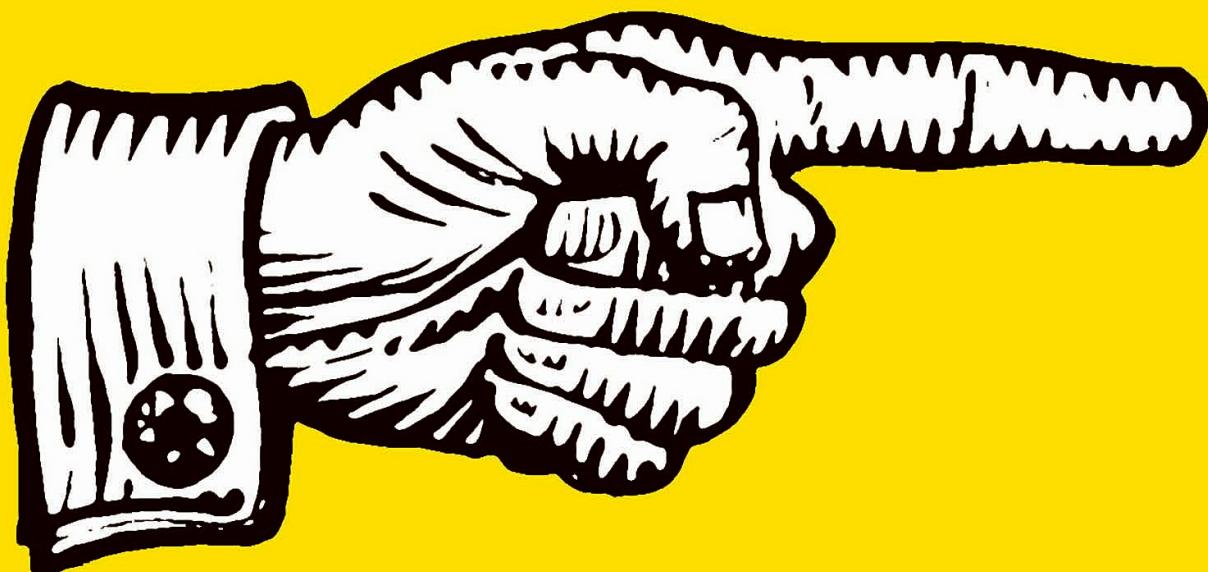


THE
LAST
ONE!

ARTIST & WRITER:
AL JAFFEE

A><B

IF YOU CAN
READ THIS,
YOU'RE READY
FOR THE
NEXT PAGE.



DIGITAL EX

Everyone's been wetting their diapers & ruins a beloved franchise — but the joke's nearly two decades ago! We're re-presenting everyone just how ahead of its time MAD is.



KCLUSIVE!

complaining how the new *Ghostbusters* is on those whiners! We already did that in our spoof of *Ghostbusters II*, to remind you MAD is when it comes to being terrible!



THE SECOND SLIME AROUND DEPT.

What's the hot-action, feel-good hit of the summer that people are flocking to see? *Batman*, of course! Which is why MAD now proudly presents its satire of...

GRASSI



Why are Bill Murray, Dan Aykroyd and Harold Ramis playing the same roles they played in almost the same movie more than five years ago?

Look at the awful films they were in when they tried something different: Ramis in *Baby Boom*; Murray in *The Razor's Edge* and *Scrooged*; Aykroyd in *Spies Like Us*, *The Great Outdoors*, *The Couch Trip* and *My Stepmother is an Alien*—all bombs!!

I guess the Sly Stallone philosophy really applies: "If at first you do succeed, do it over and over and over again!"

PINPOINT

WOW!

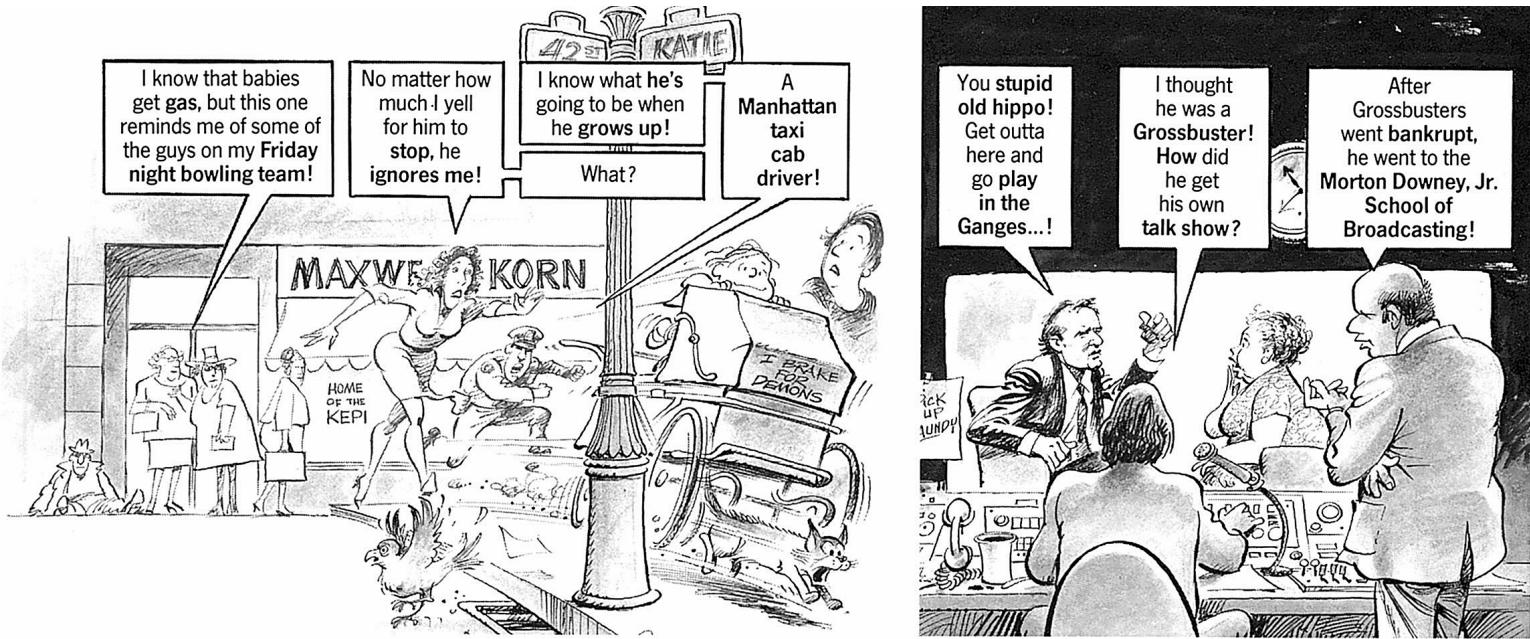
BUSTERS II

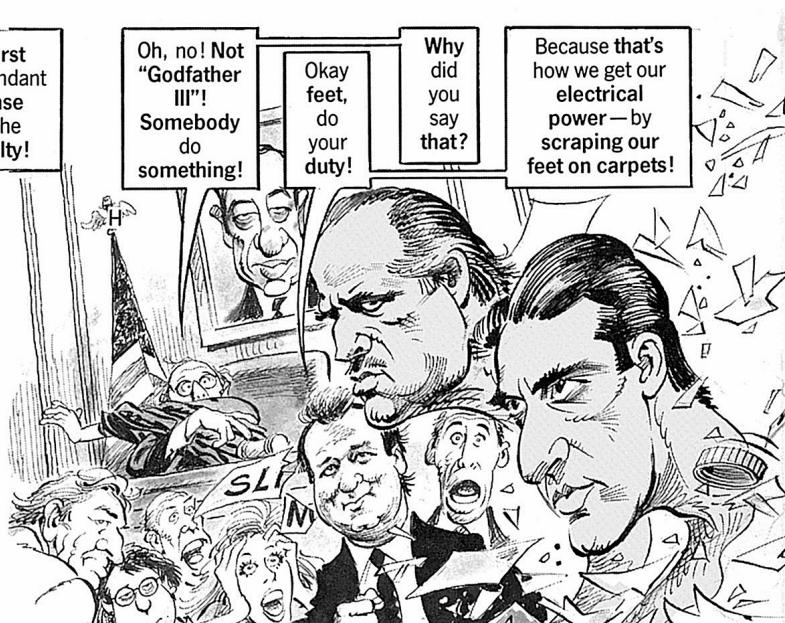
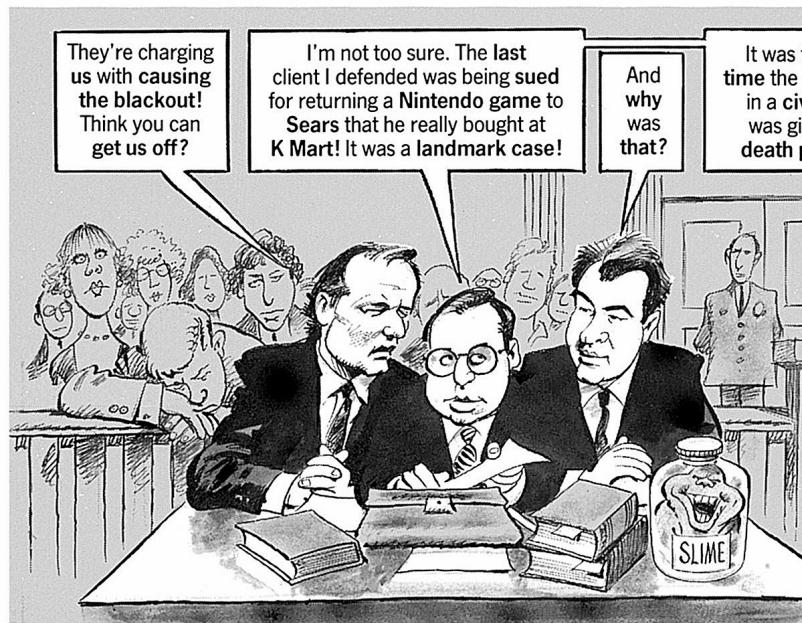
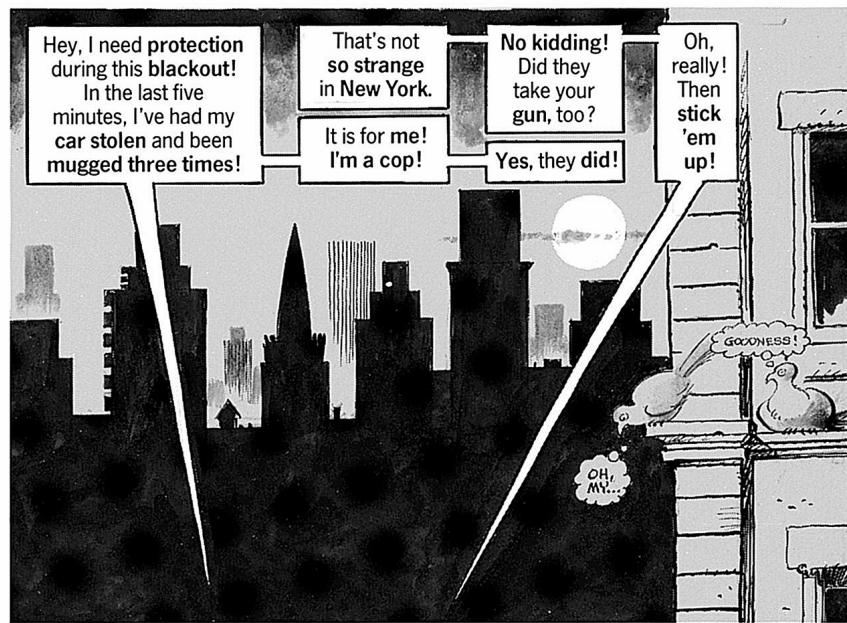


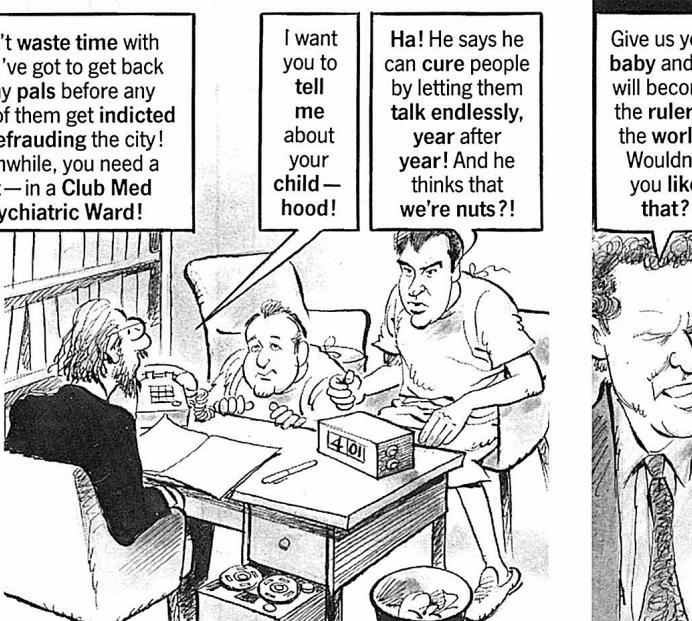
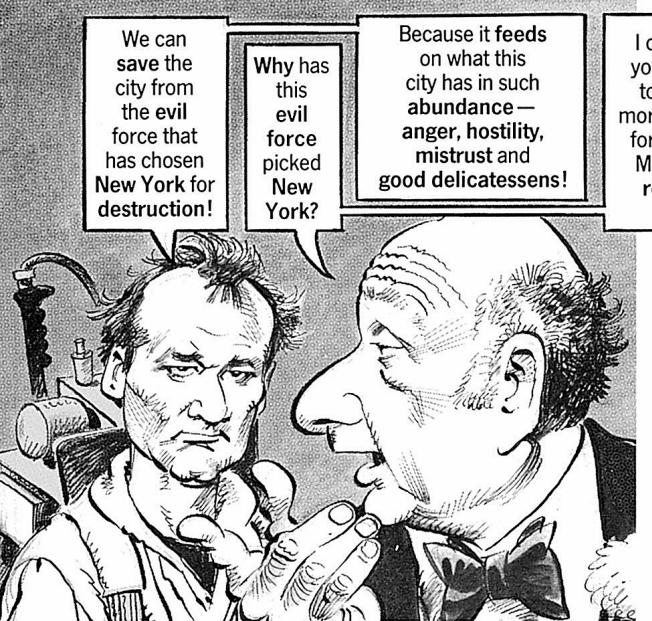
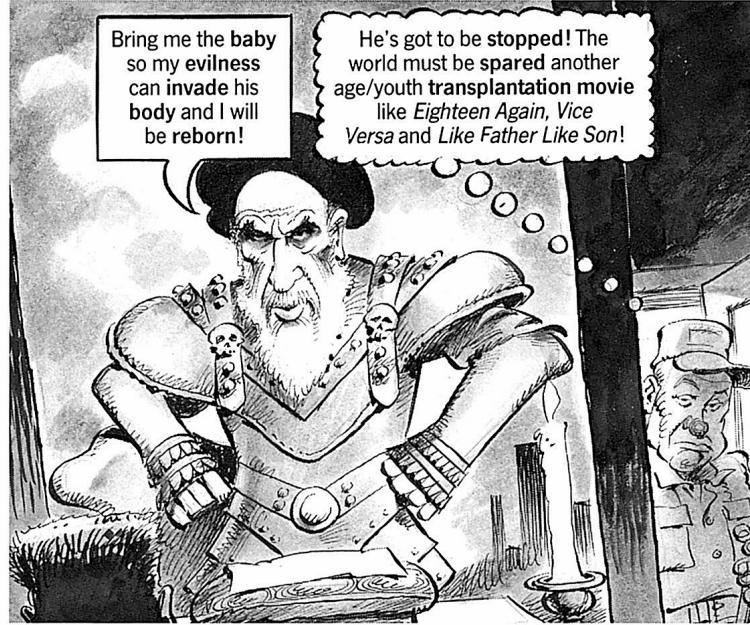
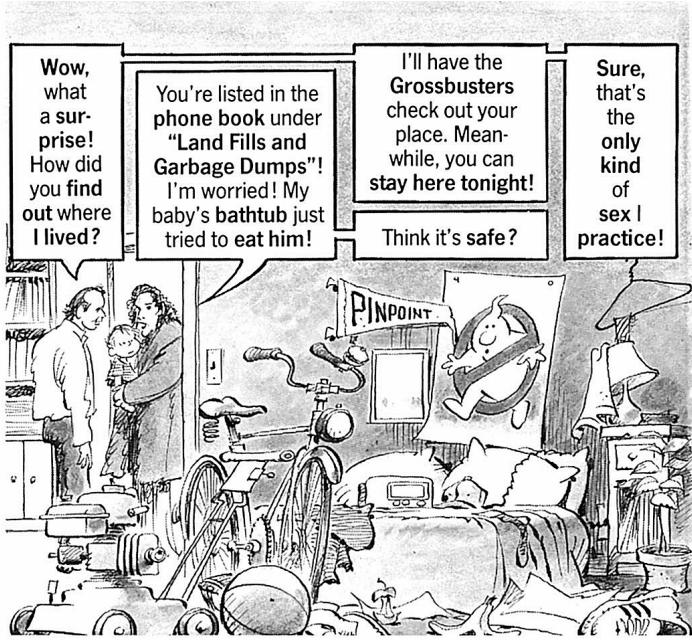
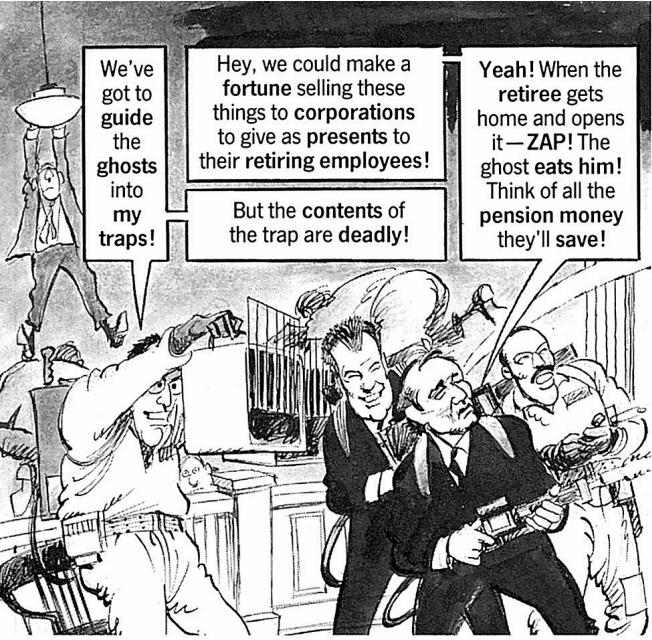
ARTIST: MORT DRUCKER

WRITER: STAN HART





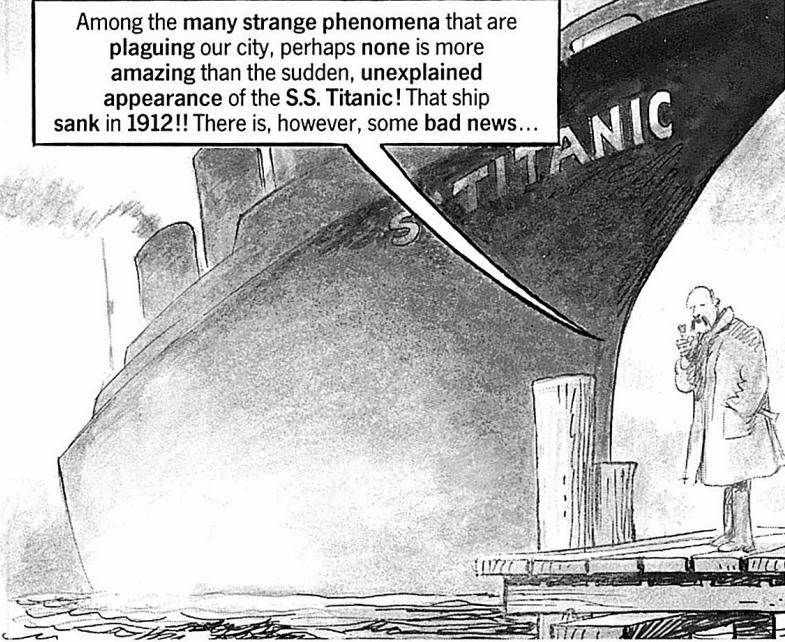




Among the many strange phenomena that are plaguing our city, perhaps none is more amazing than the sudden, unexplained appearance of the S.S. Titanic! That ship sank in 1912!! There is, however, some bad news...

...Carnival Cruise Line has already rented it and booked Kathie Lee Gifford for their stupid commercials!

If my friends could see me now...



If we coat the Statue with psycho-magnetic slime, and people react positively, the resulting benign force will counteract the evil force that is gripping the city!

Yeah, and what if that plan doesn't work?

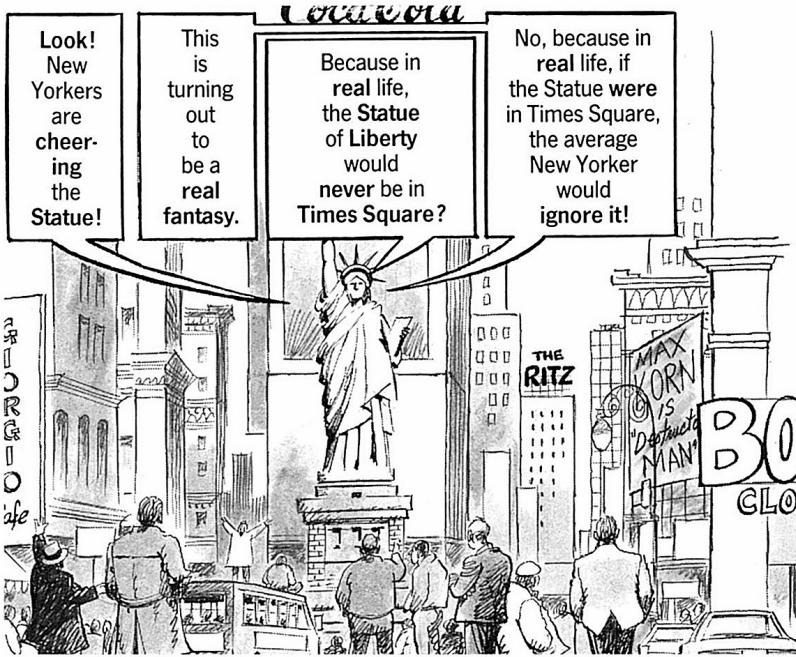
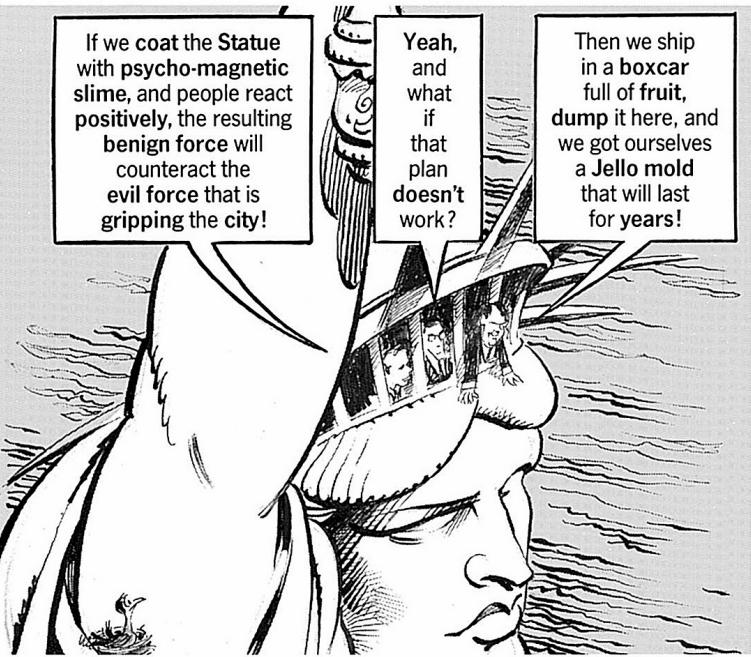
Then we ship in a boxcar full of fruit, dump it here, and we got ourselves a Jello mold that will last for years!

Look! New Yorkers are cheering the Statue!

This is turning out to be a real fantasy.

Because in real life, the Statue of Liberty would never be in Times Square?

No, because in real life, if the Statue were in Times Square, the average New Yorker would ignore it!



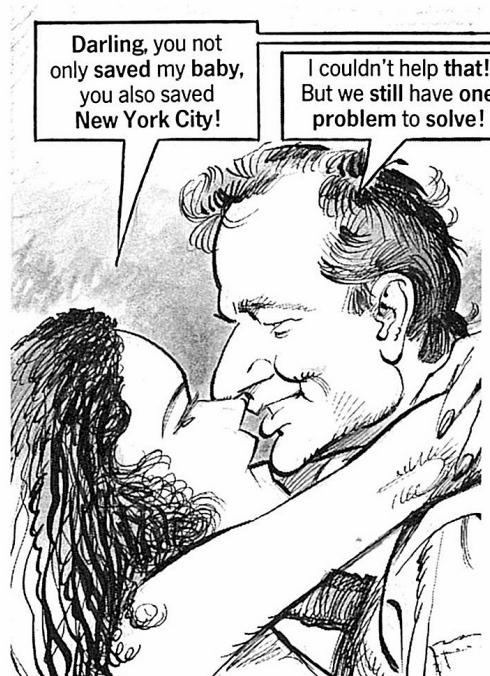
Salman Rushdie says "Hi!"

Darling, you not only saved my baby, you also saved New York City!

I couldn't help that! But we still have one problem to solve!

What problem is that?

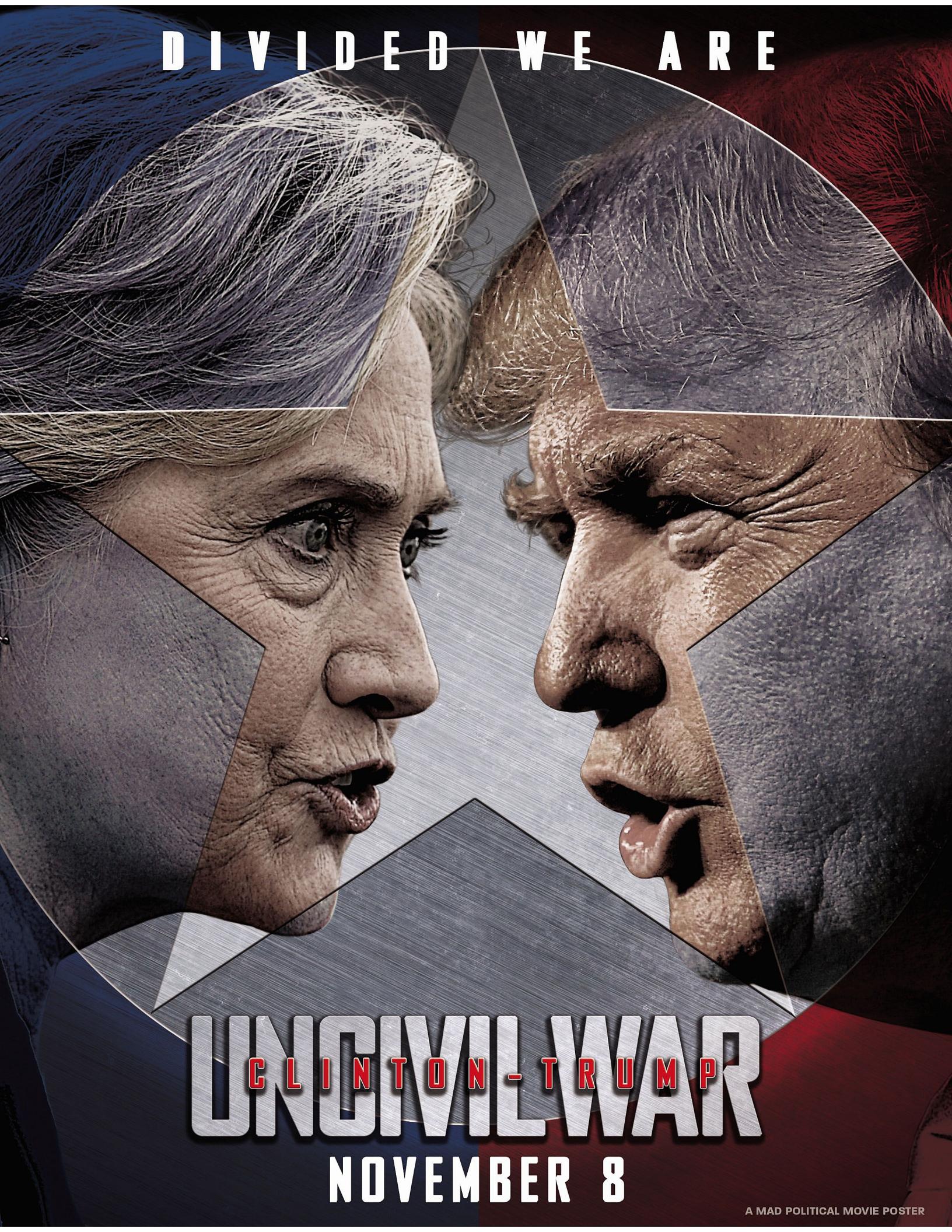
What are we going to do with the world's biggest homeless bag lady?



KEEP OFF THE GRASS

9
THE END.

DIVIDED WE ARE



UNCIVIL WAR

CLINTON-TRUMP

NOVEMBER 8

A MAD POLITICAL MOVIE POSTER